Abbott Press, 163
Ablex Publishing, 51
Academic libraries, 38–39, 43–44, 174–175
academic self-publishing and, 29–30
comprehensive collections, 31–34
early or later self-published works by
important authors and, 40
independent scholars and, 40–41
popular culture and, 39–40
primary source material from self-
published books, 39
textbooks and, 30, 41–42
AddAll, 114
Adobe pdf format, 98
Afternoon: A Story, 48
Against the Grain, 34
Agency price, 96
Alacritiy House Publishing, 159–163
ALA Publishing, 52–53
Amazon, 9, 30, 67, 76, 83, 114, 163, 171
bibliographic control and, 119–120
CreateSpace, 28
e-books listed by, 27
Kindle, 5, 28, 49, 57–59, 86, 142
Kindle Direct Publishing (KDP), 49,
reviews, 104
special programs for authors, 154–155
American Academy of Arts and Letters, 54
American Library Association, 110
Antelman, Kristin, 175
Apple, 83
Apple iBooks, 59–60, 86, 150
Apple iPad, 5, 14
Apple Library of Tomorrow Grant (ALOT),
49, 50
Archway Publishers, 28
ArXiv, 62, 175
Ashley, Jennifer, 24
Association of Publishers for Special Sales
(APSS), 161, 166
Author.com, 33
Author House, 163, 173
Authors. See also Digital authoring
best library practices for self-published,
136–137
incubator programs, 133–134
indie, 139–140
Library Publishing Toolkit for, 132–133
local authors nights and, 24–26
Los Gatos Library and local, 7–8
self-publishing by academic authors,
29–30
self-publishing by established authors,
40, 172
struggles with traditional publishers,
126–127
using libraries for writing, 21–22
Author Solutions, 28
Bailey, D. Russell, 51
Baker, John Roman, 31
Baker and Taylor, 8, 29, 66–67
Balancing Two Worlds: Jean-Baptiste
Assiginack and the Odawa Nation,
1768–1866, 71
Balson, Ronald H., 40
Bankhead, Henry, 13, 15, 18
Barblan, Beat, 135
Bar code, 96
Barnes & Noble, 8, 9, 83, 86, 150, 163
Beck, Jessica, 24
Beeler, Jaye, 23
Bergtold, P., 6
BiblioBoard, 29, 61, 75, 135
Bibliographic control, 113
future of self-publishing and, 121–122
importance of, 113–116
self-published materials and, 117–121
BiblioLabs, 13
Binding, book, 165
Black’s Law Dictionary, 73
BlogForever, 61
Blogging, 60–61, 105
Blue Ink Review, 29, 107
Bolter, Jay David, 47–49
BookBub, 105
BookGorilla, 105
Booklife.com, 107–108
Booklist, 74, 110, 141
Bookmasters, 29, 66
Books in Print, 87, 120–121
Boopsie, 7
Bowker, 22, 37, 87, 116, 120, 135, 171
Bradley, Jana, 172
Brown, Allison, 132–133
Brown, D., 175, 176
Brown University, 48
Bruno, Tom, 125–129
Bucky and Bonnie’s Library Adventure, 95
Budgets, collection development, 143–145
Bullets and Bayonets: A Battle of Franklin Primer, 95
Burdick, Dianne Carroll, 23
Burleigh, David, 119
Burroughs, William S., 5
California Polytechnic State University, 48
Carpenter, M., 174
Carruba, Laura, 136
Carver, Raymond, 8
Cassady, Neal, 6
Cassell, Kay, 38
Cataloging. See Bibliographic control
“Cathedral and the Bazaar, The,” 10
Center for Library Initiatives (CLI), 68
Chan, Darcie, 69
Charleston Conference, 29, 68
Charleston Multimedia Project (CMP), 49, 50
“Charleston Single House, The,” 49, 50
Choice, 95, 110
Circle Book: A Conejos County Anthology, 161, 163
Cligar, Lucy and Chris, 163
Clarion Reviews, 106
Co-branding, 12
Coker, Mark, 5–6, 13, 14, 15, 18, 75
Collection development, 22–23, 31–34
academic libraries and, 39–43
budgeting for, 143–145
comprehensive collections, 42–43
review sources (See Review sources)
Collection of Inspirational Teenage Stories, 15
Colorado Independent Publishers Association (CIPA), 161, 162, 167
Colton, Frankie L., 159–163, 164
Colton, Terry, 161–162, 164
Communication Regimes in Competition: The Current Transition in Scholarly Communication Seen through the Lens of the Sociology of Technology, 175
Community Publishing Partnerships, 13–14
Comprehensive collections, 42–43
Content, definition of, 96
Contributors, 96
Cook, Eleanor, 37, 119
Co-programming, 10–12
Copyright, 96, 175–176
CoreSource, 86
Cornell University Library, 32, 33
Cost-benefit analysis, 17–18
Covey, Denise, 175–176
CreateSpace, 28, 66, 142
Crouch, Blake, 172
Dali, Keren, 32, 173
David, Jennifer, 70–71, 72
Demand-driven acquisition (DDA) plans, 110
Dempsey, Lorcan, 51–52
Description, book, 96
Dewey Decimal Classification, 115, 117
Dia, The, 53
Dictionary of Modern American Usage, 72
DiggyPod, 165
Digital asset management, 86
Digital authoring. See also Authors; Self-publishing
academic press and, 53–55
Apple iBook and, 59–60
background and overview, 47–49, 50
future strategies, 60–62
Index  |  181

Kindle E-book and, 57–59
print on demand and, 55–56
trade press and, 51–53

_Digital Repositories Ten Years On_, 175
Digital Rights Management (DRM), 96

_Digital Shift, The_, 173–174
Dilevko, Juris, 32, 173
Direct store programs, 96
Discounting, 89–91, 100
Distribution services, 142–143
content submission guidelines and, 91–94
digital asset management and, 86, 89
Distributors, 97
Donadio, Rachel, 78
Doubleday, 72
Douglas County Library (DCL), 74, 133–134
Downloading, 97

_Early English Books_, 39
E-books, 5–6
Amazon and, 27, 150–157
defined, 97
formatting of, 152–153
royalties, 151–152
submission guidelines, 91–94
success with, 155–157

Edition, 97
Ellison, Cara, 131–132
Enis, M., 16, 18
ENKI independent platform, 16

_Envisioning the Library’s Role in Scholarly Communication in the Year 2025_, 174

EPUB, 97
E-readers, 87
E-retailers, 97
Erickson, S., 13

Facebook, 56, 60, 69
Farrar, Straus, and Giroux, 72
Fiction self-publishing, 149–157

_50 Shades of Grey_, 40
File transfer protocol (FTP), 97
Fitzgerald, F. Scott, 8
Flipkart, 9

_Forbes_, 121
_Foreword Reviews_, 106
Foster, Gordon, 115
Friedlander, Joel, 33
Fulfillment, 97
Fussy Library, The, 105

_Future Role of Publishing Services in University Libraries, The_, 175

Gallagher, Kelly, 171
Garner, Bryan A., 29, 72–74
Giammatteo, G., 16
Giemza, Bryan, 53
_Gone with the Wind_, 53
Goodreads, 38, 60, 73, 105, 114, 153–154
Google Alerts, 60
Google Analytics, 60
Google Books, 53
Google Scholar, 52
Graybill, J., 174
_Great American Websites_, 49
Greenwald, Dolores, 94–95
Grigsley, Kevin, 32
Grobelny, Joseph D., 34

Hank, Carolyn, 61
Harris, George D., 116
Harris, Josephine, 48
_He Loved to Carry the Message: The Collected Writings of Douglas Helms_, 32
Hemingway, Ernest, 8, 27
Hemmingson, M., 8
_Hidden in Plain Sight: The Other People in Norman Rockwell’s America_, 72
_Howardsville: The Journey of an African-American Community in Loudoun County, Virginia_, 32
HyperCard, 48
Hypertext, 47

IBooks, 28
Imprint, 97
Incubator programs, author, 133–134
Independent Book Publishers Association (IBPA), 109, 161, 167
Independent publishers, 85–86
content and libraries, 95
Independent scholars, 40–41
Indiegogo, 33
Indie publishing, 6, 9–10, 139–140
Alacrity House Publishing, 159–163
Ingram and, 88
libraries and bookstores in, 94–95
pricing, discounting, returnability, and ordering, 89–91
review sources (See Review sources)

_IndieReader.com_, 109
Indie View, 105
_Infinite Jest_, 73
_Information Commons Handbook, The_, 51–53
Ingram
- Content Group, 83–84
- CoreSource, 86
- Coutts, 70–71, 72, 73, 77
  evolution of, 83–84
- indie publishing and, 88
  IngramSpark, 28, 88, 89–100
  Library Services, 28–29, 66–67
  pricing, discounting, returnability, and ordering, 89–91
- Ingram, John R., 85
- IngramSpark, 28, 88, 89–91, 95
  content submission guidelines, 91–94
  glossary of publishing terms, 96–100
*Inside Higher Ed*, 29
International Book Publishing Association (IBPA), 5, 120–121, 137
IPad, 5, 14
iTunes, 8, 9
IUniverse, 173
Jack, Phil Ray, 163
Jackson Community College (JCC), 48
JAI Press, 51
Jamali, H., 175, 176
_Journal of Academic Librarianship*, 51
Joyce, Michael, 47–49
_JPG/.JPEG (Joint Photographic Experts Group)*, 98
Kelly, Kevin, 129–130
Kenney, Brian, 65
Kent District Library (KDL), 21
  local authors nights, 24–26
  local indie collection, 23
  nonlocal self-published books in, 24
  Writers Conference, 24
Keywords, 98
  searching, 115
Kickstarter, 33, 130–131
Kindle Direct Publishing (KDP), 49, 57–59, 127–129, 172
  creating books for, 152–153
  fees and royalties, 150–152
  success with, 155–157
King, Stephen, 126
_The King Bridge over Troubled Waters*, 32
_Kirkus Indie Reviews*, 106
_Kirkus Reviews*, 74, 95, 106, 141
Kobo, 28, 83, 86
Kreik, Jean, 5
Landow, George, 47
LaRue, Jamie, 13, 74, 133, 173–174
Leddy, C., 8
Libraries
  academic, 31–34, 38–43, 174–175
  adding self-published titles to collections, 22–23, 31–34
  Alacrity House Publishing and, 164–165
  book review sources for, 29
  and bookstores as indie publishers, 94–95
  budgets, 143–145
  independent publisher content and, 95
  local author nights, 24–25
  local indie collections, 23
  public, 38, 173–174
  training of librarians in, 15
_Library Journal*, 13, 16, 18, 29, 52, 61, 74, 75, 95, 141
Self-E, 13, 18, 61, 108, 135
Library Journals, LLC, 136
Library of Congress, 32, 37, 42, 70
  Cataloging in Publication (CIP) program, 116
  classification, 115, 117–118
_Library Publishing Toolkit*, 132–133
_Life and Art of Ralph Ray, Jr. The*, 55–56
_Life and Collected Works of Fr. Abram J. Ryan, The*, 59–60
Lightning Source (LSI), 85, 88, 89
Lish, Gordon, 8
_Literary Machines*, 47
Los Gatos Library, 5–6, 18–19
  community publishing partnership initiative, 13
  cost-benefit analysis, 17–18
  as distributor of Smashwords content and, 16
  English class 9H and, 14–15
  history of, 7
  librarian training, 15
  local authors and, 7–8
  Los Gatos High School New Tech program and, 15
  mobile self-publishing labs, 13–14
  self-E partnership, 13
  Smashwords partnership, 10–12
  town of Los Gatos and, 6
Lulu, 28, 32, 37, 120, 122
MARC records, 117–119
Market (channel), 98
McHugh, A., 17
McKinley, William, 53
Reprint, 99
Researchblogging.org, 61
Research on self-publishing, 171–177
Retailers, 99
Returns, 89–91, 99
Review sources, 29, 103, 141–142
Amazon.com, 104
BlueInk Review, 29, 107
Clariion Reviews, 106
Foreword Reviews, 106
how to deal with options for, 110
IndieReader.com, 109
individual bloggers, 105
Kirkus, 74, 95, 106
library book vendors and, 110
NetGalley, 109
Off the Bookshelf.com, 109
paid reviews on, 109
reader social media sites, 105
SELF-E, 13, 18, 61, 108
Self-Publishing Review, 108
sites that promote free and inexpensive e-books as, 105
Rich, Robert, 130
Roanoke County Public Library, 136
Rockwell, Norman, 72
Romantic Times BOOKClub Magazine, 141
Rothko, Mark, 57
Rowlands, I., 175, 176
Ryan, Abram J., 53–54, 59–60

Safety Harbor Public Library, 133
Saturday Evening Post, 53
Schiavone, Angela, 11
Schuler Books & Music, 24
Secord, Laura, 71
Self-archiving, 175–176
Self-Archiving Practice and the Influence of Publisher Policies in the Social Sciences, 175
SELF-E, 13, 18, 61, 108, 135
SelfPublishedAuthor.com, 135–136
Self-publishing. See also Digital authoring by academic authors, 29–30
best library practices for, 136–137
bibliographic control and, 117–121
book vendors and, 70–78
fiction, 149–157
growth of, 22–23, 171, 173
by independent scholars, 40–41

indie publishing vs., 6, 9–10
Kickstarter and, 130–131
maturation of, 87
patron-subscription model of, 131–132
personal journey of Tom Bruno with, 125–129
popular culture and, 39–40
as primary source material, 39
readers, 145–146
research on, 171–177
review sources (See Review sources)
romance novels, 149–150
shifting relationships in, 10
stigmatization of, 8–9
textbooks, 30, 41–42
Self-Publishing Review, 108
Serling, Anne, 56
Serling, Rod, 56
Singer, Ian, 136
SkyRiver, 118
Smashwords, 5, 8, 9, 28, 37, 38, 75, 114
bibliographic control and, 120, 122
content, library distributors of, 16
English class 9H and, 14–15
fiction self-publishing and, 150
Los Gatos High School New Tech program and, 15
Los Gatos Library partnership with, 10–12
Smith, A., 12
Smith, Linda Anderson, 161, 164
Social media sites, reader, 105
Sony Reader Store, 12
Soon to Be Famous Illinois author project, 13
Southern Literary Messenger, 53
Square, 26
St. Martin’s Press, 172
Standoutbooks.com, 105
Status, book, 99
Steinbeck, John, 6
Steppingstones of Our Lives, 164
Stigmatization of self-publishing, 8–9
Stories to Remember, 15
Stories to Tell, 38
Storyspace, 48
Subject, book, 100
Suggested retail price, 100
SUNY-Geneseo, 33

Tale of Honest Henrietta: La Historia de Enriqueta la Honesta, The, 163
Index | 185

Tasting and Touring Michigan’s Homegrown Food: A Culinary Roadtrip, 23
Territory rights, 100
Textbooks
  online, 30
  self-published, 30, 41–42
ThirdWay Brand Trainers, 121
Tierney, Barbara, 51
Title information, 100
Tompkins, Robert, 55–56
Trade bookselling channels, 100
Trade discounts, 100
Trade press, 51–53
Trading terms, 100
Traditional publishers, 27, 40, 126–127
Truth in Sensuality, 142
Twain, Mark, 27
Twilight Zone, 56

Universal Decimal Classifications, 115
University of Auckland, 70
University of Georgia, 41
University of Michigan, 33
University of Minnesota, 55–56
University of North Carolina at Chapel Hill Library, 32
University of Tennessee Press, 53, 54–55
U.S. Department of Agriculture, 32

Van Etten, Karen, 32
Vanity presses, 1, 9, 27, 83, 117–118, 121
Vassar College, 48
Vendors, book, 65–66
  advice for, 74–78
  experience with offering self-published books, 70–72
modeled after Whole Foods Market, 68–69, 78
Quack This Way and, 72–74
review sources and, 110
  traditional, 66–68
Village Books, 94–95
Vinjamuri, David, 121
Virginia Tech University, 55

Wallace, David Foster, 29, 72–74
Wall Street Journal, 41, 60, 69
Walters, T., 175
Washington Post, 29
Watkinson, A., 175, 176
Web portals, 96
Wehr, Kathleen, 14
White Plains Public Library, 65
Whitman, Walt, 78
Whole Foods Market, 68–69, 78
Wholesalers, 100
Williamson County Public Library, 94–95
Wired, 129
Wolfe, Thomas, 8
Wood, Charles Erskine Scott, 6
WorldCat, 29, 32, 52, 54, 70, 72, 73, 77, 114
Write Michigan Short Story Contest, 26

XLibris, 55, 173

“Your E-Book Is Reading You,” 60