African Markets and the Utu-Ubuntu Business Model. A perspective on economic informality in Nairobi

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Published by African Minds


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I benefited from the generosity and care of many people while I was writing this book. I shared ideas with my Comparative Industrial Strategy class at the University of Nairobi’s Institute for Development Studies. Their critique challenged me to think more deeply about traders and artisans in Nairobi.

Fredrick Dawa, secretary of the Kamukunji Jua Kali Association in Nairobi, was a source of inspiration and ideas, probing me to delve into the experiences of traders and artisans. I held numerous fruitful discussions about the nature and organisation of markets with Pastor Kihara and Mrs Wakagiri of Uhuru Market. John Ng’ang’a, chairperson of the Uhuru Market Traders Association, was also a source of information on the role of markets.

Ignatius Gacheru and Philomena Njeri Mbari helped me understand and explain the Agikuyu business ethos. Gitu wa Kahengeri, the secretary-general of the Mau Mau War Veterans Association, gave me insights into the socio-economic expectations of Kenya’s freedom struggle. Charles Rubia, Nairobi’s first mayor, provided information on efforts he made to transform Nairobi from a colonial outpost into an African city; Njogu Wanguu also provided historical information about Nairobi, while Deborah Kinuthia, Richard Gitau and Edith Muhindi shared the experiences of their families in Nairobi.
Muraguri Nguyai, Mark Kamau, George Kamau, Francis Kinuthia, Martin Njoroge, Linet Muracha, Stephene Kingoina, Pauline Wambua, Perpetua Ng’ang’a and Rachel Waweru helped in gathering data in the markets. Sam Balongo helped with data management and analysis while Boniface Nguruia and Josephat Juma read the draft manuscripts.

Dr Paul Kamau taught my classes when I went on two writing retreats for this book. I am grateful to Prof. Winnie Mitullah, Director of the Institute for Development Studies at the University of Nairobi, and to the university itself for giving me leave to attend these retreats. I am also grateful to my former students, Victor Kibet, Pauline Wambua, David Mbuvi, Stephen King’oina and Francis Kinuthia, who offered valuable ideas during brainstorming sessions for the book, and to Fredrick Gitonga for taking photographs. Stephene Kariuki drove me around while Richard Ambani helped with archival materials.

My friends Anne Kamau, Joy Obando, Belta Makato, Lydia Kamau, Angela Kamau, Nguyai Mbari, Boniface Njenga, Marjory Kimani, Anne Kariuki, Lydia Gaitirira, Anne Njuguna, Faith Kimathi, Boniface Nguruia, Reverend David Mwakiwiwi, Felix Kiruthu, Wanjiru Gichuhi, Eunice Wanjoya and Francis Kanyoni were a source of encouragement in many ways. Three of my former lecturers, Agnes Musyoki, Michael Darkoh and Celia Nyanweru, always show an interest in my writing for which I am most grateful. Josephat Juma has read several drafts of this work and given feedback. Emmanuel Gitau and his wife arranged and accompanied me to my interview with Gitu wa Kahengeri.

I am also heavily indebted to my family. They were always available to cheer me up when I was in doubt, exhausted and wondering whether I could complete a chapter. Mungai, Josephine and Shiru Kamiti responded to my emails and telephone calls with encouragement. Jane Wairimu and her family were always ready to run my errands and manage my affairs. Lydia Wairimu and Anastacia Gathererero, together with their families, supported me immensely. Josephine Muthoni and her family also provided useful support. My mother constantly reminded me to take care of my health and
avoid sitting for long hours. My father always encouraged me to do my best and accept the fact that things will not always work in my favour. My brothers and their families are always a source of support. I am also grateful to Dr Pius Kigamwa for listening to my stories and reminding me to set realistic goals. My daughter Mercy Nyambura supported me in more ways than I can say.

The Stellenbosch Institute for Advanced Study (STIAS) offered me two writing residencies. During the first, I wrote two chapters and presented some of my work at a seminar during which I received helpful comments from others. The second residency was unfortunately cut short due to personal circumstances. My thanks to Simon Bekker as well as Sandra and Maria Mouton, who offered me their friendship during my time at STIAS. I am also grateful to the Rockefeller Foundation’s Bellagio Center for a month-long resident fellowship during which I wrote the concluding chapter and presented my work to other fellows who also made useful comments. The fellowships at STIAS and the Bellagio Center gave me the support and inspiration to really focus on writing.