Chapter 1
1 McDonald (2015) provides a great general account of Nightingale’s work as a social scientist and reformer, in areas from hospital management to workhouse infirmaries through to rural health and agrarian reform in India.

Chapter 3
1 Using panels of clinicians (initially physicians, but now includes nurses and rehabilitation therapists) to assess evidence for relevance and newsworthiness, as described here: http://hiru.mcmaster.ca/more/

Chapter 4
2 Throughout this chapter, I mention many web-based reviews of NIHR research, engaging practitioners and other stakeholders to create a narrative on topics from assistive technology to ward staffing. These can be accessed at https://evidence.nihr.ac.uk/themed-reviews/
3 Although it is not possible to measure precisely rates of research use by practitioners, studies cited by Renolen et al (2018) of clinical nurses’ self-reported behaviour show infrequent use of new scientific knowledge.
4 For a more detailed account of the theoretical ways in which networks generate and mobilise research, see Greenhalgh 2018: 182–202.

Chapter 5
1 For more information, see www.jla.nihr.ac.uk/about-the-james-lind-alliance/

Chapter 6
1 It is worth also checking out the series of very readable blogs by Paul Cairney on all aspects of policymaking and evidence use, from COVID-19 to environmental issues at https://paulcairney.wordpress.com/
2 www.gov.uk/guidance/what-works-network

Chapter 7
1 https://parliametlive.tv/Event/Index/8437ac8b-626a-4213-9433-1c28559c477d House of Commons Health Committee 9 May 2016. As an
aside, the televised session is well worth watching, as a masterclass in forensic evidence-based grilling by an MP who was formerly a breast surgeon.

Chapter 8
1. [www.youtube.com/watch?v=cXJJvujSB9c](www.youtube.com/watch?v=cXJJvujSB9c)
2. In a nicely participative mode, Jon Sutton shared his thoughts on telling stories in psychology and effective writing as a Google Doc which people have contributed to and strengthened [https://docs.google.com/document/d/1IysR.CrrJgPk13Or_p-6m3Fc1o0WoZYQZWgHVGZIU7Y/edit?ts=5e7226f9](https://docs.google.com/document/d/1IysR.CrrJgPk13Or_p-6m3Fc1o0WoZYQZWgHVGZIU7Y/edit?ts=5e7226f9)
4. This can now be accessed free online [www.scientificadvertising.com/ScientificAdvertising.pdf](www.scientificadvertising.com/ScientificAdvertising.pdf)
5. Larry McEnerney (Lecture 26 June 2014) [www.youtube.com/watch?v=vtlzMaLkCaM](www.youtube.com/watch?v=vtlzMaLkCaM) (accessed 1 March 2021)

Chapter 9
4. I was alerted to this example on Twitter by David Nunan @dnunan79 of the Oxford Centre for Evidence Based Medicine, who works in research on physical activity and nutrition and is alert to issues of exaggeration and spin on social media and elsewhere.
5. Larry McEnerney (Lecture 26 June 2014) [www.youtube.com/watch?v=vtlzMaLkCaM](www.youtube.com/watch?v=vtlzMaLkCaM) (accessed 1 March 2021).

Chapter 10
1. Alerted to this quote by Jon Sutton – see Chapter 8, endnote 2 – from *De Volkskrant* on 31 October 2011.