INDEX

Abidjan (Ivory Coast), Chicago and Washington areas of, 19, 147, 149, 151
abolition: of capitalist mode of production, 219, 220, 222, 224, 228, 254n5; reality of, 220
Abu-Jaber, Diana: Arabian Jazz, 123; Crescent, 3, 17, 82, 120–39; The Language of Baklava, 123; Origin, 123; scholarship on, 123, 129–33
academics, assault on, 124
accounting, 34
Achebe, Chinua, 56
Acker, Kathy, 56
adaptation, pain of, 108
administration vs. management, 65
adolescent rebellion, 113, 116
Adorno, Theodor: The Dialectic of Enlightenment, 240n12; Notes to Literature, 229–30
adventure, food and, 172, 207
Adventures of Huckleberry Finn (Twain), 178–79
affirmative action policies, 36, 47
Afghanistan, war in, 81
Africa: of Bowles, 18; disadvantaged inhabitants of, 150; of Kaplan, 19, 147–52, 154; locality in, 151; as socially peripheral, 151; sub-Saharan, 149; traditions of, 120; as uncivilized, 150
African-American ethnic identity, 81
African-American literature, 121
African Americans, blame for underdevelopment in U.S., 151
Africanization, 149, 151
Age of Extremes, The (Hobsbawm), 235n3
agribusiness, 175, 248n36
Ahmad, Aijaz, 7
Alcoff, Linda, 90
Algiers (Crouse), 155
alienation, 156–57
alimentary, cuisine vs., 175
“All Aboard! Crossing the Rockies in Style” (Theroux), 190
Alliance for Progress, 116, 118
Alsultany, Evelyn: “Selling American Diversity,” 247n30
Alvarez, Julia: autobiographical nature of, 107; How the Garcia Girls Lost Their Accents, 3, 17, 82, 104–20, 126–27, 131; Something to Declare, 105; testimonios and, 105; ¡Yo!, 105
ambiguity, as postmodern ideologeme, 56
America: connection of with Americanism and dislocalism, 10–12; as national corporate subject, 15; sameness and sanctity of, 154; use of term, 4, 236n14
American: delinking of word from American literature/studies, 83; as
American cultures and, 120; disassociation from nationalist paradigms of critique, 81; State Department funding of programs in, 135

Amin, Samir, 2, 7

amnesia, 107; containment and, 107

anarchy, dangers of, 19, 155

Anderson, Benedict, 7; *Imagined Communities*, 236n14

Andrews, Edmund L., 255n6

“‘And They Called It Peace’” (Bennis), 248n35

anti-Americanism, critique of capitalism and, 11

anti-colonial movements, 41

anti-corporate activism, 28

Antigone (Sophocles), 29, 52

anti-Islamic demagogy, 126

anti-tourism, 157

Anzaldúa, Gloria, 129, 132; *Bridge We Call Home*, 247n34; *This Bridge Called My Back*, 129

Appadurai, Arjun, 6; “Patriotism and Its Futures,” 87–89

Appiah, Anthony, 90; *In My Father’s House*, 242n28

Apter, Emily, 26

Arab-American cultural production, 121

Arab-American identity, 122, 129; monolithic representation of, 131; realm of the real and, 126

Arab-American literature, 17, 120–39; alteration of, 125; critical scholarship on, 125; critics of, 125; cultural vitality and resistance in, 129; definition of, 124; global dimensions of, 125; globalization of, 126; identity of, 125; increase in interest in, 123; as liminal area, 122; multiculturalism and, 120–39; nationalizing of, 133; stereotypical representation in, 126; vexed nature of, 124

“Arab-American Literature in the Ethnic Borderland” (Fadda-Conrey) 123, 129–33, 136–37, 247n31

*Arabian Jazz* (Abu-Jaber), 123

“Arabian Picnic, An” (Roden), 186, 187

Arab immigration, historical information...
about, 129
Arab/Muslim identity, 122
Arabs, inclusion of as Americans, 121
Arac, Jonathan: “Global and Babel,” 83–85
Arias, Arturo, 101; “Authorizing Ethnicized Subjects,” 244n22
Aristotle, 51, 227
Arrighi, Giovanni, 95
“Art of Fusion, The” (Weinstein), 192–93
Asia: intellect and ambition of people in, 150; locality in, 151; rescinding of bans on immigration from, 87; tiger economies of, 19, 149
Asian-American ethnic identity, 81
Asian-American literature, 121–22
Asian Americans, as model minorities, 151
assimilation, 18, 86; in The García Girls, 104, 109
At Home in the World (Brennan), 28, 236n8
Australia, cultural patterns in, 67
authenticity, 174–77, 182; vs. newness, 195; regional, 201
“Authorizing Ethnicized Subjects” (Arias), 244n22
autobiography, 145; Alvarez and, 106, 117
Autobiography of Malcolm X, 240n19
Autobiography of a Runaway Slave (Barnet), 100
Avery, Gordon: Mapping Multiculturalism, 243n9
Babel, 83–85; global, 84
Bacon, David: Illegal People, 243n6
Badarraco, Joseph, Jr.: Questions of Character, 240n18
bailout, government, 221
BA/MBA combined programs, 51
Bangkok (Thailand), 152–53
“Banner Day, A” (Krader), 199–200
Barak, Julie: “Turning and Turning in the Widening Gyre,” 244n29
Barnet, Miguel: Autobiography of a Runaway Slave, 100
Barry, Daved, 55
Barry, Tom, 118
Baudrillard, Jean, 12; Globalization, 239n10
Beard, James, 179
Beckett, Samuel, 94, 242n4
becoming vs. being, 144
Behdad, Ali, 141; Belated Travelers, 142
Behfar, Kristin: “Managing Multicultural Teams,” 47
being vs. becoming, 144
belatedness, 142
Belated Travelers (Behdad), 142
Bellow, Saul: Henderson the Rain King, 141, 142
belongingness, 109
Benedict, Ruth: Pattens of Culture, 240n15
Benjamin, Bret: Invested Interests, 28, 256n16
Bennis, Phyllis: “And They Called It Peace,” 248n35
Bennis, Warren, 239n6
Beowulf, 23, 59
Bertolucci, Bernardo: The Sheltering Sky (Bowles), 143
Besh, John, 200–201
Bess, Jennifer: “Imploding the Miranda Complex,” 244n20
Best, Stephen: “Surface Reading” (“How We Read Now”), 217, 230–32
Best American Travel Writing (Theroux), 141, 162, 164
Between Women (Marcus), 230
Beverley, John, 101–4, 105, 106; Testimonio: The Politics of Truth, 102–4
Beyond Ethnicity (Sollers), 243n5
“Beyond Stereotypes” (Kaldas), 247n31
Billy Budd (Melville), 51–52, 59
biotechnology, 175
Bizarre Foods with Andrew Zimmern, 250n3
Black Marxism (Robinson), 236n5
Blinding Light (Theroux), 142, 248n3
Bogart, Humphrey, 186
Boje, David M., 55
Bolivia, dengue fever in, 99
Boltanski, Luc: *The New Spirit of Capitalism*, 28
Bolter, Jay: *Remediation*, 238n24
Bora-Bora, food from, 201–2
border crossing: coerced, 139; identity negotiation and, 130; in immigrant/ethnic literature, 133–39; transnationalized forms of, 9–10, 18; in travel writing, 146
borderland: culinary, 138; ethnic, 129–39; social and cultural realities of life on, 134
borders: containment of ethnicity and diversity within, 29; expansion and recession of, 16. See also national boundaries
Bosch, Juan: overthrow of, 116, 118–19
Boston College School of Management, 240n14
*Bottled Poetry* (Lapsley), 251n10
Boudakian, Martha Ani, 124
Bourdieu, Pierre: *Distinction*, 196–97
bourgeois society, social consciousness of, 223
bourgeoisie, 5
Bové, José: *The World Is Not for Sale*, 248n36, 251n5
Bowles, Paul, 18, 143; Africa of, 18; *The Sheltering Sky*, 18, 141, 142, 143, 249n9; *Their Heads are Green and their Arms are Blue*, 18, 141, 144
Bradbury, Ray, 178
Braverman, Harry: *Labor and Monopoly Capital*, 239n8
Brazil, 238n22
Brecher, Jeremy, 28
Brennan, Timothy: *At Home in the World*, 28, 236n8; “Empire’s New Clothes,” 243n11
Brenner, Robert, 95; *The Economics of Global Turbulence*, 221–22
Brett, Jeanne: “Managing Multicultural Teams,” 47
Brewer, Todd, 173
“BRIC” economies, 19
bridges, 130–32; interethnic, 137. See also borderland
*Bridge We Call Home* (Anzaldúa and Keating), 247n34
*Brief History of Neoliberalism, A* (Harvey), 239n10
Brillat-Savarin (Jean Anthelme): *The Philosopher in the Kitchen*, 178–79
Broadway Pageant, *A* (Whitman), 84
Brontë, Charlotte: *Jane Eyre*, 178–79
*Brooklyn Rail*, 220
Brown, John Seely: *Storytelling in Organizations*, 225–26
brutality: in Álvarez’s fiction, 105; of American occupation of Dominican Republic, 107, 118
Bryman, Alan: “Theme Parks and McDonaldization,” 174
bubblenomics, 222, 227, 228
Buell, Frederick, 94, 244n14
Buell, Lawrence: *Shades of the Planet*, 83–84
Burgos, Elizabeth, 100
Bush, George W., 66; multiculturalism and, 91; *National Security Strategy*, 91; transition to Obama regime, 219
business: antagonistic relationship of with humanities, 25–30; consolidation of, 32; critique of, 28; cultural issues and, 36, 37; global village and, 30–36; increased competition for, 32; legitimacy of, 25; literary criticism and, 25; narrating, 67–70; turn of to humanities, 28; war on terror and, 32. See also management theory
Caesar, Terry, 249n9; *Forgiving the
Boundaries, 144
Cagney, James, 186
Cahan, Abraham: *The Rise of David Levinsky*, 247n28
*Caliban and the Witch* (Federici), 236n5
California: wine from, 183–84, 251n10
Cambodia: food from, 208–10; history of, 209; tourism in, 210; violence and lawlessness of, 210
Campbell, David: *Crystal Desert*, 250n3
Camus, Albert, 157–58

cannibalism, 173

canon: acceptance of *The García Girls* into, 104; American literary, 17, 56, 85, 104, 109, 121, 125; Anglo-American literary and philosophical, 58; culture in form of, 15; displacement of, 85; ethnic identity and inclusion in, 17, 82, 125, 145; exclusion of immigrant/ethnic literary texts from, 100; expansion of, 89; traditional, 100

capital: abstract fungibility of, 68; bodily adjustment to needs of, 69; complexity of, 48, 55; conversion of fiction into, 54; crisis of, 36; critique of as anti-Americanism, 11; dominance of, 140; extraterritoriality of, 239n10; fictionalization of, 15, 53–55, 215; “fictitious,” 15, 53, 214, 218–20, 241n22; financialized, 15; flows and fluxes of, 46; form of nation and, 7; global, exploitation by, 151; global, as external and internal of experience of Americanness, 16; globalization of, 7; global markets and, 35; influx of, 154; as inputs to production, 35; internal contradictions of, 47; management of, 61; mobility of, 4, 13, 15, 35, 38, 47, 61–62, 69, 74, 77; national boundaries and, 34, 36; nation-state and, 8; penetration of, 143; relations of, 91; reproduction of, 37, 54; theoretical needs of, 80; transformations of, 11; unleashing of, 14; U.S., global dominance of, 14, 154; valorization of, 55, 78; volatilization of, 54. See also cultural capital; fictional capital; finance capital; hyper-fictionalization

*Capital* (Marx), 35, 161, 216–20
capital flight, 147
capital investment, economic stability and, 150
capitalism: Americanization of, 14; crisis of, 147, 217, 223; cultural turn of, 28; economic process of, 228; as fiction, 220; financialized global, 215, 224, 228; free-market, depredations of, 26; future course of, 216; global transformations of, 2; “Golden Age” of, 2; industrial revolution in, 218; limits of national markets and, 7; literary criticism and, 25; neoliberal, 63; nonviability of, 216; speculation-dominated form of, 228; as totality, 227
capitalist mode of production, abolition of, 219, 220, 222, 224, 228, 254n5
capitalist reproduction, 62
capitalist theory, 224; reified configuration of, 228
Caribbean: American intervention in, 105, 115; mobility from and through, 245n25
*Caribbean Migration* (Chamberlain), 245n25
Carlos, John: *The New American Studies*, 242n2
Carrasco, David: *Quetzalcoatl and the Irony of Empire*, 249n7
cartels, 219
Casanova, Pascale, 94
case studies, fictionalized IDM, 67, 70–80
center/periphery, model of, 60, 71
Central America, 137
Chamberlain, Mary: *Caribbean Migration*, 245n25
Chang, Grace: *Disposable Domestics*, 243n13
“Change and Convergence?” (Heller), 87
chaos: nontotalizing virtues of, 46; as postmodern ideologeme, 56
chauvinism, global American, 32–33
“Chef at Peace, A” (Wells), 200–201
Cheng, Anne Anlin, 229
Chiapello, Eve: The New Spirit of Capitalism, 28
Chicago. See Abidjan
Child, Julia, 252n16
China, 33, 238n22, 248n5; food in, 188–89, 196, 203–4, 251n6; relationship of globalization to, 7
Chomsky, Noam: The Washington Connection and Third World Fascism, 245n23
Christianity, 121
Civil Rights movement, 89–90
“Civil Rights vs. Sovereignty” (Jamies-Guerrero), 242n30
class, 10, 70, 91, 116; food narratives and, 20, 178, 189, 195–96; taste as marker of, 197; women and in Mexico, 160
class consciousness, 223, 227
Clifford, James, 29, 88, 95, 167, 249n9
“Cocktail Parties of the Twenties” (Loos), 186
Coffin, Robert: “Night of Lobster,” 183–85
Cold War, 14
Coles, Robert, 240n18
colonialism, 64, 138; European-style, 40, 66, 154
colonization, European, 143
Columbus, Christopher, 16
commodification, concerns regarding, 92
commodities: capital as, 218; fetishism of, 223
communalism, 79
Communicating Globally (Schmidt et al.), 31–33, 45
communication technologies, introduction of, 5
Communist Manifesto (Marx), 5
Comparative Literature in the Age of Globalization (Saussy), 26
Conaway, Roger, 31–33, 45
Condé Nast Publications, 177–78
Condition of Postmodernity, The (Harvey), 46, 54, 139, 239n10, 241n22
Confucius, 51
Conroy, Pat: “The Roman of Umbria,” 189–90
consciousness: class, 223, 227; reified, 217, 228; scientific, theoretical form of, 225
corporal culture, 13, 15, 28, 38, 42, 214
corporate culture, 13, 15, 28, 38, 42, 214
corporate ideology, 38
corporate human dynamics, remobilization of, 14
corporate identity, 38
corporate management, rethinking of, 14
corporate organization, fictional, 215
corporate practice, criticism of, 27–28
corporatization, 26–27, 236n8; globalization and, 26–28; spoof of, 206
cosmopolitan, use of term, 236n8
cosmopolitanism, 7, 112, 204
Costello, Jim, 28
Crandell, Russell: Gunboat Democracy, 246n26
credit, Marx’s views on, 217
credit default swaps, 221
Crescent (Abu-Jaber), 3, 17, 82, 120–39; Americanization in, 134–35; Arab Thanksgiving scene in, 132–33, 137; censorship of, 127; food in, 129–30, 132–33, 137–38; historical reading of, 133–39; as testimonio, 126–29
crisis: of capital, 36, 57, 226; capitalist, 147, 217, 222; culinary, 20, 192; as fiction, 223–27; financial, 54, 219–22; of legitimacy in humanities, 25; of management and administration, 48; systemic, 225
cross-cultural management, 67
Crouse, Mary Elizabeth: Algiers, 155
Cruz, Jon, 91
Crystal Desert (Campbell), 250n3
Cuba: Bay of Pigs invasion, 116
cuisine: alimentary vs., 175; authentic, American tradition of, 185; determinants of national and regional, 187; end(s) of, 204–13; foreign national vs. regional, 187; globalization of, 20; lack of national American, 172, 174, 175–77, 198; mixing of, 137; “true” national, 189. See also fusion cuisine
culinary crisis, 20, 192
culinary experience, 23; overnarrativization of site of, 184
culinary heritage, American, 196
Culler, Jonathan, 26
cultivation, spending and, 198
cultural, stability and fixity of, the, 62
cultural: anthropology, 240n15; capital, 51; criticism, 25, 229–32; diversity, 55, 132; domination, globalized, 197; essentializing, 161; flexibility, 73–74; hybridity, 132; identity, 109, 129, 132, 164; insensitivity, 73; intelligence, 36, 37, 39, 60, 62, 67; issues, business and, 36; management, 75; otherness, 68; pluralism, 63; practices, localized, 116; preservation, 113; profiles, management use of, 36

cultural complexity, 38, 61, 68; management of, 71
cultural difference, 104; foregrounding of, 71; mixing of, 132–33
cultural studies, 15, 16, 27–28, 37, 45, 80, 94; globalization and, 85, 216; literature and, 93; oppositional practices and currents within, 79
cultural theory: appropriation of, 80; postmodern, 45–46; turn to, 13, 37
cultural turn: of corporate capitalism, 28; of management, 36–40
culture, 15, 36; active role of, 41; anthropological theory of, 94–95; business, 28; business and, 37; complexity of, 38; corporate, 13, 15, 28, 38, 42, 214; critique of, dislocalizing turn toward, 37; decontextualized, 108; effects of globalization on, 27; ethnocentric views of, 70; ethnographic notion of, 61; expansion of, 38; fluidity of, 56; functional use of, 30; and globalized capital, 68; as guiding term, 67, 75; humanistic notions of, 28; links to, 27; mixing of, 132–33; mobility of, 4; nation-centered notion of, 39; as predicate of organizations, 59; shifting notions of, 41–50; theoretically risky notion of, 37; as a tool, 45; training in employment of, 44; turn to, 13, 28; ubiquity of, 38
Culture & Truth (Rosaldo), 143
Culture in the Age of Three Worlds (Dening), 90–91
Culture of the New Capitalism, The (Sennett), 28
culture shock, 86
Cultures of Globalization (Jameson and Miyoshi), 238n20
curricular locus of texts, 82
Czarniawska, Barbara: Narrating the Organization, 55

Dark Star Safari (Theroux), 141
Dartmouth Business School: “Organizational Culture and Culture Change” course, 42, 44–45
Davis, Mike, 2; Late Victorian Holocausts, 248n35; Planet of Slums, 89,
dislocalism, 28–29, 56, 63, 70, 92, 176, 183, 191–92, 208–9, 223, 223, 227; of American gourmet tradition, 183; in Americanist context, 8–11; of American literature, 145; in Arab-American literature, 120, 131; conceptual necessity of, 4–6; constants and variables of, 10–12; in “A Cook’s Tour,” 208–9; crumbling borders and, 147; cultural and social logic of, 10, 12; through defamiliarization, 190; displacement and, 120; in Endless Feasts, 184, 187, 191–92; in Ends of the Earth, 145, 153; fiction and, 214; of fictional, 106, 109; of figure of immigrant, 82; food adventure stories and, 174; food narratives and, 24, 180; fusion cuisine and, 195; in The García Girls, 114; gender and, 111; as global and local, 11; as global and national, 12; and globalization, 6, 29, 62; globalization anxiety of, 235n3; global village and, 34; of Gourmet, 178; in Hotel Honolulu, 145, 144–65, 167–69; in humanities, 13, 80; immigrant/ethnic literary studies as, 82, 99; immigration and, 86–89; in literary studies, 81, 82, 93, 95; managerial, 37; meaning of, 4–6; nation and, 11; nationalist paradigms and, 123; in Nothing to Declare, 145, 159; novels and, 142; in organizational studies, 41, 43; parochial, 93; phenomenological constants of, 12, 18; of postmodernism, 56; race and, 68, 82; real/fantastic travel and, 204; reification and, 228; rhetoric of globalization and, 6; of testimonio genre, 100; of tourism, 22, 199; in travel writing, 142, 144–45, 149, 153, 156, 159, 162, 164–65, 167–69; of writerly practices, 163 dislocation, 6; imaginary of, 92; leaving home and, 159 Disney Parks, 174 displacement, 6, 82, 112, 120; dislocalism and, 120; of Dominicans,
economic: benefit, 86; collapse, 147
economics: critique of culture and, 27;
cultural and literary texts and, 217
Economics of Global Turbulence, The
(Brenner), 221–22
economic theory, 219
Ecuador, food from, 250n3
Edel, Leon, 167–69
Edens, end of, 162, 164
Edwards, Brian: Morocco Bound, 120
Edwards, Justin: Exotic Journeys, 144
egalitarianism, promotion of, 57
Egypt, 132, 134; traditions of, 120
elegance. See refinement
Ellison, Ralph, 84; Invisible Man, 84
El Salvador, 131–32
Emerson, Ralph Waldo, 30, 84–85, 87;
influence of Islam on, 120–21
Empire (Hardt and Negri), 243n11
empty domestic space: maintenance of,
195, 200; projection of national food
tradition onto, 176–77, 195, 205
Encountering Development (Escobar),
236n5
Endless Feasts (Reichl), 20, 24, 172,
177–92, 205; dislocalism in, 185,
187, 191–92
Ends of the Earth, The (Kaplan), 18–20,
142, 146–55; dislocalism in, 145,
153; end of travel in, 146, 151;
national boundaries in, 146–49, 152;
racism in, 150–51; view of Africa in,
147–52, 154
Engels, Friedrich, 218, 219
English language: importance of, 58;
literature written in languages other
than, 83
entrepreneurs, as embodiment of innova-
tion and creativity, 27
environmental damage, 8
Escobar, Arturo: Encountering Develop-
ment, 236n5
Escobar, Pepe, 7
Essex, E. M.: “Learning from an Artist
about Organizations,” 241n24
ethnic borderland, 129–33
ethnic identity, 73, 81, 90, 105, 125;
dislocalizing of nationalist paradigms
of, 123; displacement of, 82; localized, 114; separable, 137
ethnicity, 10, 21, 40; Arab-American, 129; containment of, 29; cultural identity/ hybridity and, 132; as dislocating agent, 68; and globalized capital, 68; identity paradigm, 91; Latino, 112; mixing of, 188; multicultural politics of, 81; negotiation of by immigrants, 89; spatio-temporal compression and, 75–80; U.S.–Latina, 112
ethnic literature, problematizing of, 122–23. See also immigrant/ethnic literature
ethnic literary narratives, 3, 16, 21, 24. See also immigrant/ethnic literature
ethnic minorities, policing of, 60
ethnic studies programs, 89–90
ethnographic profiles, management use of, 36
ethnography, 182, 187, 206–7; amateur, 209
European Union, immigration in, 87
exceptionalism: American, 32, 97; globalized form of, 9
exclusion, 90
exile: flight into, 82; vs. travel, 147
exotic destinations, tourist resorts as, 162
exotic difference, dwindling pockets of, 171
exoticization, of local food, 184
Exotic Journeys (Edwards), 144
exotic: locales/cultures, 164, 170, 188, 193; food and, 172, 173, 183, 202, 213; other, travel writing and, 143, 152; site, sensory consumption of, 22–23; visibility, extension of, 22
exploitation: global, 151; global system of, 137; of women workers, 160
“Exquisite Cadavers from Fresh Nightmares” (Saussy), 26
“extreme” cuisine, 205–6, 208–9
famine, 248n35
fanaticism, 130
Fannie Mae, 221
fantasy: food and, 172, 198–204; newness through, 195
Faria, Alex: International Management and International Relations, 240n16
farming: standardized, 175; subjugation of, 175
Farred, Grant, 26, 238n19
Fast Boat to China (Ross), 243n13
Fast Food Nation (Schllosser), 175
Featherstone, Mike, 236n6
Federal Funds rate, reduction of, 221
Federici, Silvia: Caliban and the Witch, 236n5
feminism, race and, 82
Ferguson, James, 118
Ferris, David, 26
fiction: boundary between fact and, 106, 249n9; capital and, 216, 220; contemporary, 56; crisis as, 223–27; cultural genres of, 227; as dislocating strategy, 214; ethnography and, 182, 206–7; food writing and, 178, 183; imagined world of, 106; literary, 37; management theory and, 50, 51–59; politics of, 162–69; postmodern, 56; as testimonio, 106; turn to, 13, 16, 23–24, 51–59, 214–32; vs. nonfiction, 99, 100, 105–8
fictional: dislocalism of, 106, 109; literary, real, and, 93–103; reality of, 227
fictionalization, 75; as means to metanarrativization, 164
fictitious capital: interchangeable terms for, 218; Marx’s concept of, 218–20. See also capital; fictional capital
Field, Robin E., 128
finance: critique of culture and, 27; role of in social and economic policy, 216
finance capital: dominance of, 14; fictionalized quality of, 24; social and political ramifications of, 216
financial crisis: (1857), 219; (2007–8),
financialization, 1, 11, 53, 222; domination of, 225; global, 216; role of in social and economic policy, 216
Financial Times, 227
Finkelstein, Norman, 124
Finkler, Lilith, 124
first-hand accounts, actual travels and, 146–55
first world, vs. third world, 97
Fisher, MFK, 179–80; “Three Swiss Inns,” 181–82, 183
Fisher Fishkin, Shelley: 2004 American Studies Presidential address, 83
Fitzgerald, F. Scott: The Last Tycoon, 51
fixation, trope of, 16
Flay, Bobby, 211–12
Flew, Terry: New Media, 238n24
flight, motive for, 108
food: aestheticized experience of, 173, 190; authenticity of, 182, 185; availability of, 181, 248n35; awareness of, 193, 194; canned and packaged, 185; in Crescent, 129–30, 132–33, 137–38; consumption of, 138, 175, 181, 187, 195; discovery of, 194; emptiness of domestic space of, 176–77, 195, 200, 203; eroticization of, 189; as exotic, 20, 213; functionality of, 174; genetically modified, 175; globalization of, 24; militarily standardized, 201; national identity and, 174; newness and, 194; nonstandardized, 185; as novelty, 211; obsolescence of as vehicle for cultural-nationalist experience, 189; politics of, 205; preparation of, 180, 181, 186, 196; preservation of, 196; as a primary reason for travel, 182; production of, 138, 175, 180, 181, 205; standardization of, 174–76, 185, 191; taste and, 196–97; tourism and, 3, 10, 20–23, 172–73, 176–77, 201–4, 213; travel and, 202; writing about, 177–213
food adventure stories, 174
food culture: authentic vs. inauthentic, 177; awareness of, 194; faraway world of, 182
food identity: American, 195; local, 175
food narratives, 177–213; dislocalizing, 24, 180; mass media, 179
Food & Wine, 20, 172, 192–204, 205, 206, 209; advertising in, 198–99; fantasy in, 198–204; fusion in, 192–204; patriotism in, 200–201; pursuit of refinement in, 195–98; tradition in, 198–204; travel and mobility in, 194
Food for Our Grandmothers (Kadi), 125
Food Inc. (Kenner), 175
Fordism: collapse of, 11; crisis of, 1–2; heydays of, 14, 228
foreign, as effects of loneliness and alienation, 156
Forgiving the Boundaries (Caesar), 144
formality, 47
Foucault, Michel, 29, 47
fragmentation, 49, 223
France, food traditions of, 176, 196
Franklin, Benjamin, 87
Freddie Mac, 221
Freetown (Sierra Leone), 148–49
Friedman, Susan Stanford: “Unthinking Manifest Destiny,” 121, 122
Friedman, Thomas, 1, 33; The World Is Flat, 33, 35
Frito Lay Company, 175
“From Nostalgia to Critique” (Ludescher), 247n33
“From Third World Politics to First World Practices” (Ortiz-Márquez), 104–6, 109–13, 115
Fukuyama, Francis, 238n23
Fuller, Margaret, 120
functionalism, 79
fusion, domestic space of, 204
fusion cuisine, 172, 177, 179, 187, 188–89, 209; dislocalism and, 195; in Food & Wine, 192–204; as globalization, 193
Fussell, Paul, 249n9
Future of the Capitalist State, The
Index

Gandhi, Mahatma, 240n19
Geertz, Clifford, 47, 95
Gellner, Ernest, 7

gender, 10, 116; discrimination based on, 87; dislocalism and, 111; dislocalized nationalist imaginary and, 82; ethnicity and, 21; food writing and, 186; global conditions of, 160; identity paradigm, 91, 112, 114; (im) migration and, 109–13; multicultural politics of, 81; oppression, 18; race and, 82

gender politics, 110; in Mexico, 159–61
gender practices, intertwining of, 111
gender relations: in Latin America, 158
Genette, Gérard, 47
Gentlemen Prefer Blondes, 186
geographical destiny, 148–49
Germany: cultural patterns in, 67; lateness in, 70
Gheisar, Bookda, 125
Gilling, Tom: “Jean-Georges Bora Bora,” 201–2
Gizzi, Lisa, 124
global: anxiety of, 3; use of term, 236n8
“Global and Babel” (Arac), 83–85
global enterprise, nation-state and, 41
globalism, linguistic, 84–85
globalization: abstract vertigo of, 58; as Americanization, 8, 11; of American literature, 83, 84; anxiety of, 44, 57, 58; of Arab-American literature, 126; barriers to, 65; of capital, 7; capitalist, 92, 187; celebration of, 31; challenges to parochialism by, 26; collective anxiety generated by, 3; consolidation of American business and, 32; contradictions of, 121, 235n3; contradictory responses to, 31; corporate-driven, 26–28, 53; crises of, 214; critical demystification of, 2; critiques of, 2, 216; of cuisine, 20; of cultural formations, 8; debates about, 175; decline of nation-state and, 7; definition of, 1; of disciplinary formations, 8, 27, 29; as discourse, 3, 4; discursive idols of, 80; dislocalism and, 6, 29, 62; displacement threatened by, 82; diversity of, 4; in Dominica, 17; dystopian meanings of, 4; as fait accompli, 228; of food, 24; frenzy of, 31; hegemonic sense of, 1, 143; as historical process, 3, 4, 85; historicization of, 2; humanities and, 13; idea of, 13; as ideological discourse, 2; ideology of, 3, 5, 12; immobilization of, 12; imperative of, 12, 14, 16, 21; of intellectual formations, 8; internalization of contradictions of, 8; language and terminology of, 84–85; of literature, 93; localization and, 5; locality and, 148; management response to, 33; management theory and, 25–30, 33–34; man-made disasters unleashed by, 139; mobility and, 118; as movement across borders, 12; narratives of, 195; nation and, 6; negative effects of, 32, 147; neoliberal, 33, 143, 149, 154; as object and subject, 1–3; obligatory paradigms of, 26; opposition to, 116; positional of peripheral nation by, 62; proponents of, 1; recent history of, 82; rhetoric of, 142; rhetoric of obsolescence and, 214; rise of, 94; as socio-historical process, 62; spatio-temporal compression of, 57; theoretical precision of, 4; theories of, 87; of tourist routes, 22; travel as alibi of, 19; travel writing and, 142, 146, 155, 159; turn to fiction and, 214; undermining and volatilization of capital and, 36; uneven flux of, 37; universalization and, 239n10;
utopian meanings of, 4; vaccination against effects of, 149; vernacular sense of, 1; and volatilization of capital, 54

Globalization (Bauman), 239n10
Globalization and Culture (Pieterse), 236n6
Globalization and Culture (Tomlinson), 235n6
“Globalization and the Development of Caribbean Migration” (Thomas-Hope), 245n25
global/local binarism, 5
global: palate, 170–213; peripheries, incorporation of into curriculum, 26; warming, 8
global village, 44, 66; American business and, 30–36; dislocalist metaphors of, 34; instability and volatility of life in, 33; OS celebration of, 58
global world order, 30; emergence of new, 33
“glocalization,” 236n8
“Glocal Knowledge” (Livingston), 236n8
God of Small Things, The (Roy), 244n14
Goin, Suzanne, 199–200
Good Neighbor Policy, 117
Gordon, Avery, 91
gourmandism, 178–79
Gourmet, 20, 172, 177–92, 206, 209; end of print publication of, 178; genre of, 178; as narrator of U.S. food history, 180; as register of U.S. national culinary adventures, 181; timelessness of, 180
Graham, Maria: Letters from India, 155
Grandin, Greg, 118
grand narratives, 46
Grandy, Gina: “Strategy as Simulacra,” 46
Grasmuck, Sherri, 118
Great Railway Bazaar, The (Theroux), 144
Great Wells of Democracy, The (Marable), 236n5
Greenblatt, Stephen: “Racial Memory and Literary History,” 242n4, 243n12
Greenspan, Alan, 219–20, 227, 255n6
Grewal, Inderpal: Transnational America, 243n7
Grundrisse (Marx), 35
Grusin, Richard: Remediation, 238n24
Guam, as peripheral, 164
Guantanamo, incarceration of Arab and Muslim prisoners at, 91, 247n30
Guedes, Ana: International Management and International Relations, 240n16
Gunboat Democracy (Crandell), 246n26
Gunn, Giles, 26
Hagedorn, Jessica: Dogeaters, 244n18
Hansen, Hans, 55
Hardt, Michael: Empire, 243n11
Harkness, Ruth, 180; “Mexican Morning,” 181–83; “In a Tibetan Lamasery,” 181–82, 183
Harlot’s Ghost (Mailer), 55
Harlow, Barbara, 100
Harper Encyclopedia of the Modern World, 239n9
“Harried Cook’s Guide to Some Fast Food, A” (Colwin), 186, 187
Hartman, Michelle: “This sweet/sweet music,” 247n31
Harvard Business School: “Globalization, Culture, and Management” course, 60; “The Moral Leader” course, 51, 56, 216
Harvey, David, 2, 12, 27, 37, 95, 193, 222, 236n15, 243n8; A Brief History of Neoliberalism, 239n10; The Condition of Postmodernity, 46, 54, 140, 239n10, 241n22; The Limits to Capital, 239n10, 241n22; Spaces of Capital, 239n10, 241n22
Hassan, Ihab: Selves to Risk, 144
Hasta no verte, Jesús Mío (Poniatowska), 100
Hatch, Mary Jo, 55; “The Role of the Researcher,” 47–48
Hawaii: as exotic, 163–64; quasi-periphery of, 164; as setting for Hotel Honolulu, 163, 167
Hayek, Von, 15
Heart of Darkness (Conrad), 178–79, 240n19
Hegeman, Susan: Patterns for America, 240n15
hegemony: American, 33, 36, 60, 143; American business, 31, 58, 62
Heller, Thomas: “Change and Convergence?,” 87
Hemingway, Ernest, 135
Henderson the Rain King (Bellow), 141, 142
Henry IV (Shakespeare), 240n19
Herman, Edward: The Washington Connection and Third World Fascism, 245n23
hermeneutics: depth, 230–31; of suspicion, 229
heteroglossia, 84
hierarchy, 47, 48; racial, 160
history: culinary, 179–80, 185; as decorative, 187; Europe as purveyor of, 208; lack of, 133, 181, 204; production of effect of, 182; real and, 99, 131–32; removal from, 108
History and Class Consciousness (Lukács), 217, 223–24, 227–28
History of Wine in America (Pinney), 251n10
Hobsbawm, Eric, 7; The Age of Extremes, 235n3
Hoffman, Joan M.: “She Wants to Be Called Yolanda Now,” 245n24
Hog Pilots, Blue Water Grunts (Kaplan), 248n3, 5
Holland America Line Cruises, 199
homelands, portable, 109. See also Newton, Pauline
homegeneity, narratives of vs. narratives of newness, 194
homogenization, risk of, 122
Hong Kong, 150
Honolulu (Hawaii), as setting for Hotel Honolulu, 163, 167
Horkheimer, Max: The Dialectic of Enlightenment, 240n12
Hotel Honolulu (Theroux), 18, 19–20, 141, 162–69; dislocalism in, 145, 164–65, 167–69; mainland identity in, 163–69; writing and tourism in, 163–67
How the García Girls Lost Their Accents (Alvarez), 3, 17, 82, 103–19, 125–26, 132; assimilationist reading of, 104, 109, 110; autobiographical aspects of, 117; belongingness in, 109; critical scholarship on, 103–19; cultural conflict in, 103; disconnection of from history, 107; dislocalizing readings of, 114; ethnic reading of, 112; globalization and, 103; historical reading of, 114–20; identity-based readings of, 104; Latina identity in, 103; as marginal literature, 112; New York in, 19; situating of as U.S./American, 114; as testimonio, 105
“How We Read Now” (Best and Marcus), 217, 229–32
humanities: antagonistic relationship of with business, 25–30; crisis of legitimacy in, 25; criticism of corporate globalization by, 27–28; dislocalism in, 13, 80; irrelevance of, 217; management theory and, 45, 51–59; obsolescence of, 13, 26, 93; radical critique of, 80; theory in, 37; turn of business to, 28
hunger: disappearance of, 174; politics of, 205; satiety vs., 174
Hunter, James: “The Vanguard of Globalization,” 236n8
Huntington, Samuel, 238n23
Hunza Valley, 153
Hussein, Saddam, 131–32, 134, 137
Hutcheon, Linda, 26
hyper-fictionalization, 54–55, 215–18, 220–23, 224, 227, 228, 230
hyper-mobility, 61–62
ideals, mobility of, 4
identity: cultural, 109, 129, 132, 164; decontextualized, 108; discrimination based on, 90; fetishized focus on, 91; gendered, 109, 112; as politics of recognition, 92; production and
appropriation of categories of, 91; question of, 89–93, 108–9, 123; race, 112; rhetoric of, 112; in socio-historical context, 91; struggle over, 112; women’s, 115. See also diasporic identity; national identity identity formation, 16, 172; immigration and, 144; integrity of, 155 identity politics, 90, 133 ideology: critique of, 231; superfluity of theory of, 231 IDM. See international development management If I Were Boss (Lewis), 240n19 illiteracy, 150 “illusory” capital, 218, 219 “imaginary” capital, 218, 220 imaginative/fictional, vs. real, 95–103 imaginative texts, 214 Imagined Communities (Anderson), 236n14 IMF. See International Monetary Fund immigrant(s): blurring of lives of, 111; citizens and, remapping of frontiers of, 99; complexity of definition of, 88; cursing of roots of, 111; experience of, 130; figure of, 82; as localized ethnics, 87; media depiction of, 98–99; monolithic representations of, 131; national/cultural affiliations of, 122; negotiation of ethnicity by, 89; reinvention of as Americans, 108; repositioning of, 93; use of term, 86 Immigrant Acts (Lowe), 91 immigrant/ethnic identity, food narratives and, 185–86 immigrant/ethnic literature/literary studies, 3, 10, 16, 21, 24, 29, 81–139, 228; Arab-American literature in, 122–24, 127–28; authenticity of, 127; autobiographical nature of, 145; as diametrical opposition to negative view of immigrants, 99; dislocational practices in, 82, 99; exclusion of from traditional canon, 100; framing of texts as ethnic, 103–4; globalization and, 115; structural positioning of, 100; urgency of, 126; vs. mainstream literature, 100; as window onto culture, 100 (im)migration, 9, 16–18, 105; adequacy of, questioning of, 88; Arab, 131–32; from Asia, rescinding of bans on, 87; as debate on, 88; dislocating concept of, 86–89; displacement of, 82; elasticized concept of, 86; as exclusive to those on outside, 86; gender and, 109–13; identity formation and, 144; infection and, 98–99; laws, tougher, 88; leprosy and, 98–99; metanarratives of, 245n25; as metaphor of mobility, 17; migration as supplanting, 88; new nationalist literatures and, 81–139; parochial nature of American nationalist metanarratives, 99; rhetoric of, 88; as “testimonios,” 24; as travel, 144; use of term, 81; vs. travel, 147 “Immigration as a Pattern in American Culture” (Williams), 86 Immigration Reader, The (Jacobson), 144 immobility, 87 Imperial Eyes (Pratt), 143, 242n29 Imperial Grunts (Kaplan), 248nn3,5 imperialism: critique of, 63–64; European, 143; globalized, 197; in literature, 84; nonimperialist, 64; U.S. aims of, 137 “Imploding the Miranda Complex” (Bess), 244n20 “In a Tibetan Lamasery” (Harkness), 181–82, 183 income, circulation of, 53 India, 33, 153, 238n22, 248n35; dengue fever in, 99; Rishi Valley in, 150 “An Indian Reminiscence” (Jaffrey), 186–87 Indonesia, food traditions of, 176 industrialization, encroaching, 143 infection, immigrants and, 98–99 information technology, 222 In My Father’s House (Appiah), 242n28 Innocents Abroad (Twain), 242n29 “insane” capital, 218, 219
“In Search of America” (ABC), 175
In Search of Excellence (Peters), 30
institutional boundaries, dissolution of, 38
inter-Arabic awareness, 133
intercultural awareness, 133
interdisciplinarity, 13, 94
interethnic differences, blurring of, 137
International Business (Catlin and White), 67–80
international development, 15, 37
international development management (IDM), 36, 59–80; Americanization of, 40; case studies in, 67–80; conflict within, 64; critique of imperialism by, 63–64; distance of OS from, 39; emergence of, 39; first-world encroachment of, 60; metalanguage of, 63; neocolonialism and, 40, 60; postcolonialism in, 40; postmodernism and, 65; training of managers in, 40
“International Development Management” (Brinkerhoff and Brinkerhoff), 59–60, 63–66
international management, 37, 39, 59, 67
International Management and International Relations (Guedes and Faria), 240n16
International Monetary Fund (IMF), 34, 60, 91; austerity programs, 118
international vs. intranational movement, 89
Invested Interests (Benjamin), 28, 256n16
invisibility, 107
Invisible Man (Ellison), 84
Iran, 134
Iran-Contra scandal, 137
Iran-Iraq war geopolitical and economic issues connecting U.S. and, 133–34
Iraq, 131–32, 134, 137, 199, 201, 248n5; American influence and penetration of, 135; crime and prostitution in, 137; exiles from, 131; starvation in, 137; U.N. sanctions against, 248n35; war in, 32, 81, 199, 200–201
I, Rigoberta Menchú (Menchú), 100–101, 103, 105, 244n22
Ishiguro, Kazuo: Remains of the Day, 51
Islam, 120–22, 126; history of, 121
isolation, 222
Israel, 134
Italy, food traditions of, 176, 189
Ivory Coast, 19, 147, 149, 151
Ivy and Industry (Newfield), 28
Jacobson, David: The Immigration Reader, 144
Jaffrey, Madhur, 178, 181, 185; “An Indian Reminiscence,” 186–87
Jaimes, Annette M.: The State of Native America, 242n30
James, Henry, 167–68
Jameson, Fredric, 2, 15, 27, 38, 46, 94, 102, 217, 231, 238n3; analysis of postmodernism, 49; Cultures of Globalization, 238n20; The Political Unconscious, 229–30
Jamies-Guerrero, Marie Anna: “Civil Rights vs. Sovereignty,” 242n30
Jane Eyre (Brontë), 178–79
Japan: cultural patterns in, 67; as national corporate subject, 15
Japanese business, threat of competition from, 37
“Jean-Georges Bora Bora” (Gilling), 201–2
“Jean-Georges’s Asian Accent” (Sigal), 202–4
Jennings, Peter, 175
Jessop, Bob: The Future of the Capitalist State, 239n10; “Post-Fordism and the State,” 236n13; “What Follows Neo-liberalism?,” 239n10
joint-stock companies, 219
Jones, Campbell: “Practical Deconstructivist Feminist Marxist Organization Theory,” 241n27
Jones, Richard C.: “Multinational Investment and the Mobility Transition in Mexico and Ireland,” 243n6
Journal of Management Inquiry and
Organization, 43
Journal of Management Theory, 29
“Julia Alvarez and the Anxiety of Latina Representation” (Suárez), 104–8

Kadi, Joanna: Food for Our Grandmothers, 124
Kaldas, Pauline: “Beyond Stereotypes,” 247n31
Kaplan, Amy, 8, 238n21
Kaplan, Robert D., 3, 157, 171; Africa of, 19, 147–52, 154; The Ends of the Earth, 18–20, 142, 145, 146–55; Hog Pilots, Blue Water Grunts, 248n3,5; Imperial Grunts, 248n3,5
Kapur, Devesh: “What Is Wrong with Plan B?,” 243n6
Kaysen, Gavin, 196
Keating, AnaLouise: Bridge We Call Home, 247n34
Kellner, Douglass: Media Spectacle and the Crisis of Democracy, 238n24
Kennedy, Jacqueline, 169
Kennedy, John F., 166
Kennedy, John F., Jr., 169
Kennner, Robert: Food Inc., 175
Kentucky Fried Chicken (KFC), 176, 204
Keynes, John Maynard, 224
Keynesianism, 34
Kern, Mary C.: “Managing Multicultural Teams,” 47
KFC. See Kentucky Fried Chicken
Khalidi, Rashid, 124
Kissinger, Henry, 209
Kitchen Confidential, A (Bourdain), 252n18
Klein, Naomi, 244n14
knowledge-based firms, 53, 57
“Knowledge Development” (White), 46, 48, 50
knowledge economy, 44
knowledge management, World Bank and, 225–26
KP rations, 201
Krader, Kate, 195; “A Banner Day,” 199–200
Kruks, Sonia: “The Politics of Recognition,” 90
Kuhn, Irene Corbally: “Shanghai: The Vintage Years,” 188–89
Kumar, Amitava, 256n16
Kuwait, 132, 134, 201
Kyte, Christopher, 190
labor: 92, 94; cheap, 144; child, 144; “dead,” 218; domestic, changes in, 186; flexibility of, 46; free domestic, 161; glut of, 87; informal, 160; “living,” 218; low-wage, 160; Mexican, 69–72; migrations, 213; objectified, 218; temporary, 82, 160; usurpation of women’s free domestic, 161; women’s, in Mexico, 160–61
Labor and Monopoly Capital (Braverman), 239n8
“Labor Market Impact of High Skill Immigration, The” (Borjas), 243n6
labor-power, 218; extraction of, 45
Lacan, Jacques, 46, 102, 216; psychoanalytical theory of, 95–97
LaFarge, Albert: Minding the Store, 240n18
Lagasse, Emeril, 211–12, 252n18
Lago Agrio, as perfect subject of travel writing, 170
land ownership/allocation, 175
Lane, Barbara, 250n10
language, differences of, 116, 125
Language of Baklava, The (Abu-Jaber), 123
Laos, 252n17
Lapsley, James T.: Bottled Poetry, 251n10
Last Tycoon, The (Fitzgerald), 51
Late Victorian Holocausts (Davis), 248n35
Latin America: gender relations in, 158
Latino/a ethnic identity, 81, 112, 116
Latino/a literature, 121, 126
layoffs, 45
Leader’s Guide to Radical Management, The (Denning), 224
Leader’s Guide to Storytelling, The (Denning), 224
leadership roles, fiction and, 51
“Learning from an Artist about Organizations” (Essex and Mainmelis), 241n24
Leatham, W., 253n3
left scholarship, 2
legal testimony, testimonio and, 101
Lehman Brothers, 8, 219, 235n3
lender/debtor nation paradigm, 60
Lentz, David, 199
Leonhardt, David: “Truth, Fiction and Lou Dobbs,” 244n16
leprosy, immigration and, 98–99
Letters from India (Graham), 155
Levander, Caroline: American Hemispheric Studies, 242n2
Levenstein, Harvey: Revolution at the Table, 196, 251n11
Levine, Robert: American Hemispheric Studies, 242n2
Levinson, Marjorie, 229
Lévi-Strauss, Claude: Tristes Tropiques, 240n15
Levitt, Peggy, 118; The Transnational Villagers, 245n25
Lewis, George: “The Maine Lobster as Regional Icon,” 185
Lewis, Sinclair: If I Were Boss, 240n19
liberation, struggle for, 90, 91, 102, 113
Liberation Management (Peters), 45, 52–53, 55, 216
Liberia, 150–51
Libya, 199
Lim, Shirley Goek-Lin, 122
Limits to Capital, The (Harvey), 239n10, 241n22
Lind, Michael: The Next American Nation, 87
Ling, Amy, 122
Liska, Allan: “‘McDisneyization’ and Post-Tourism,” 174–75
literacy, qualitative value of, 150
literary: changes in notion of, 94; fictional, real, and, 93–103; obsolescence of, 24, 26, 93, 95, 101; opposition with global, 95; traditional notions of, 102
literary criticism, 25, 229–30
literary fiction. See fiction
literary objects, connection of to social, cultural, and economic conditions, 94
literary studies: consolidation of older paradigms of, 92; denationalizing of, 26; dislocalism in, 81, 82, 93, 95; globalized version of, 26, 85, 104; literariness of, 94; metanarratives of erosion of, 94; viability of literariness in, 94
literary theory, turn to, 13, 16
literature: American marginal, 92; British, 81; classical, 57; culturalization of, 93; effects of globalization on, 27; eroding status of, 26; functional use of, 30; “great,” 56–57; obsolescence of, 93; timelessness of, 180–81; turn to by management theory, 51–59; use of term, 81. See also American literature
living conditions, declining, 94
Livingston, Robert Eric: “Glocal Knowledge,” 236n8
lobster, history of consumption of, 184–85
local color, 100
“local ingenuity,” 150
localism: creation of by globalization, 5; in Dominican Republic, 114; reassertion of barricaded, 5
locality, 148, 151; regionality and, 251n9
Lonely Planet, 171
Long Term Credit Management, 221
Loos, Anita, 184; “Cocktail Parties of the Twenties,” 186
López, Vicente, 68
Los Angeles, 129–32, 136, 139; exile and, 130–31; as interethnic, Arab-American borderland, 136
Louisiana, food from, 200–201
Lowe, Lisa, 91, 94, 122, 217; Immigrant Acts, 91; “Work, Immigration, Gender,” 106
Low Pay, High Profile (Ross), 243n13
low-waged labor, 82, 87; in Mexico, 160
Lubiano, Wahneema, 91
Ludeshcer, Tanyss: “From Nostalgia to
INDEX • 291

Critique,” 247n33
Lyotard, Jean-François, 46, 50, 236n3

MacAusland, Earle, 178
*Macbeth* (Shakespeare), 29, 51, 216
MacCannell, Dean: *The Tourist*, 248n1
Machiavelli, Niccolò, 51
machinery, effects of on workers, 161
*machismo*, Mexican, 160–61
*machista* culture, 113
mad cow disease, 175
Mailer, Norman, 56; *Harlot’s Ghost*, 55
Maine, food in, 183–85
“Maine Lobster as Regional Icon, The” (Lewis), 185
mainland identity, 163–69
Mainmelis, C.: “Learning from an Artist about Organizations,” 241n24
Majaj, Lisa, 122
Mall of America, 206, 211, 213
management: administration vs., 65;
cultural turn of, 36–40; international aspects of, 39; narration of nation by, 56–59; as postmodern, 14; as post-Newtonian, 14; threat to, 24
management theory, 3, 10, 13–16, 18, 21, 25–30, 214–32; as academic discipline, 33–34; American origins of, 33–34; conceptual language of, 215; critical analysis of, 214; curricular changes in, 44; disciplinary obsolescence and, 29; European universities and, 34; globalization and, 25–30, 33–34, 43; literary fiction and, 50, 51–59, 216–17; metaphor of mobility in, 14; narratives of, 47; reading lists of, 56; scholarship in, 30, 32, 50, 53; spatial fix, need for, 37; storytelling and, 50; *qua* theory, 238n3; training students in, 30; undermining of field of, 33
managerial class, fiction and, 23–24
“Managing Multicultural Teams” (Behfar, Brett, and Kern), 47
Mann, Michael, 7
*Mapping Multiculturalism* (Avery and Newfield), 243n9
maps, borders and, 147
Marable, Manning: *The Great Wells of Democracy*, 236n5; “9/11: Racism in a Time of Terror,” 236n5
Marcus, Sharon: *Between Women*, 229;
“How We Read Now”, 217, 229–32
marginal, figure of: dislocalization of, 92;
valorization of, 93
marginality, 86, 92, 139; ethnic, 116; social, 22, 100
marginalization, 86, 90
marketing, 34, 55; critique of culture and, 27
Marx, Karl, 5, 15; *Capital*, 35, 161, 216–20; *Communist Manifesto*, 5; *Grundrisse*, 35; theory of fetishism of commodities, 223
Marxian critical political economy, 54
Marxian “fictional capital.” See *fictional capital
Marxism, 229–30
Marxist theory critique of culture and, 27
Maryville College (Tennessee): “Management through Literature” course at, 56–57
Massachusetts Institute of Technology. See MIT
Massad, Joseph, 124
master-narratives, 66
*Matrix, The*, 97
Mattick, Paul, Jr., 220, 222; “Up in Smoke,” 221
Mattick, Paul, Sr., 255n7
MBA/BA combined programs, 51
McAlister, Melanie, 8; *Epic Encounters*, 120
McCall’s, 251n4
“McDisneyization’ and Post-Tourism” (Liska and Ritzer), 174–75
McDonaldization, 174
McDonald’s, 174, 191
McHale, John: “What Is Wrong with Plan B?,” 243n6
media: global culture of, 132; new forms of, 214; role of, 96–99
media narratives, 3; food and tourism in, 20–23; mainstream, about Arabs and Muslims, 136

*Media Spectacle and the Crisis of Democracy* (Kellner), 238n24

mega-slums, 89

Melamed, Jodi, 91–92

melting pot, 109

MELUS, 127

Melville, Herman, 56, 85, 181; *Billy Budd*, 51–52, 59; *Typee*, 143, 173, 242n29

memory: complexity of, 104–5; obfuscation of, 107

Menchú, Rigoberta: *I, Rigoberta Menchú*, 100–101, 103, 105, 244n22

Mesopotamia, traditions of, 120

metanarratives: American nationalist, 99; of displacement, 112; dissolution of, 49; of erosion of literary studies, 94; of globalization, 27; of immigration, 99; travel writing and, 164–65, 249n9

“Mexican Morning” (Harkness), 181–83

Mexico: abused women in, 19; border of with U.S., 88; case study in, 70–72; conceptual and narrative boundaries between U.S. and, 69, 159; cultural patterns in, 67; as dangerous, 157–58; fears of, 157–58; food traditions of, 176, 180, 182–83, 196, 208, 212–13, 250n3; labor in, 69, 160; leprosy and, 99; national-cultural lines between U.S. and, 63; in *Nothing to Declare*, 156–62; as pastoral, 156–57; as refuge from New York City, 156–57; salmonella-ridden tomatoes in, 175; as unfamiliar and foreign, 157; women laborers in, 160

Michael, Walter Benn: *Our America*, 243n5

middle-class palate, North American, 187, 193

Middle East: American involvement in, 133–34, 136–37; geopolitical and economic issues connecting U.S. and, 133; immigration from and into, 134; Islamic, 248n5

Mies, Maria: *Patriarchy and Accumulation on a World Scale*, 236n5

migrancy: borderless condition of, 9; transnationalized forms of, 9–10

migration, 16–18; as supplanting immigration, 88; toward global centers of wealth, 9, 133. See also (im)migration

military metaphors, 32

Mills, Albert J.: “Strategy as Simulacra,” 46

*Mind the Store* (LaFarge), 240n18

Mintz, Sidney: *Tasting Food, Tasting Freedom*, 176

Misplaced Ideas (Schwarz), 242n28

mission statements, 47

MIT, Sloan School: “Literature, Ethics and Authority” course, 51, 56

Miyoshi, Masao, 217; *Cultures of Globalization*, 238n20; “Turn to the Planet,” 94–95

Mizna, 124

Mo, Timothy: *The Monkey King*, 52

mobility: displacement and, 171; food narratives and, 180; forced, 88, 89, 134; forms of, 9; fractured identity through, 112; globalization and, 118; global patterns of, 125; global politics and, 105; global upper class, 88; infinite, 12; inter- vs. intranational, 89; local barriers to, 4; metaphor of, 12, 14, 16–18, 21, 22, 144, 148, 170, 190, 193; middle-class, 141; new patterns of, 9; of people, 69, 81, 87–88; as spatial fix, 19; stasis vs., 5; transnational, 10; vs. uprooting/dispossession, 131. See also capital, mobility of

*Mobility of Labor and Capital, The* (Sassen), 89

modernity, standardized vulture of, 63

modernization: economic and technical objectives of, 63; IDM focus on, 63; peripheral, 63; from postmodernism to, 59–70

Mohanty, Chandra Talpade, 244n21; “Under Western Eyes,” 242n30

money, 35, 218. See also capital
Monkey King, The (Mo), 52
monochronic time, vs. polychronic time, 73–74
monopolies, 219
Montejo, Esteban, 100
Monthly Review, 2
Moraga, Cherrie: This Bridge Called My Back, 129
Moretti, Franco, 94
Morocco, food from, 199–200, 208, 250n3
Morocco Bound (Edwards), 120
Morris, Mary, 3, 171; Nothing to Declare, 18, 19, 142, 145, 155–62; The River Queen, 248n3
Morrison, Toni, 56
Mosquito Coast, The (Theroux), 142, 144, 249n9
movement, hyper-rationalized ease of, 21–22
multiculturalism, 17–18, 21, 56, 84, 90, 114, 133; Arab-American literature and, 120–39; Bush's emphasis on, 91; politics of, 81; as politics of recognition, 92; politics of representation and, 91; quasi-official, 109; teams, 47
multinational corporations, 39, 43
“Multinational Investment and the Mobility Transition in Mexico and Ireland” (Jones), 243n6
multi-temporal proficiency, 69–70
Multitude: Between Innovation and Negation (Virno), 27
Muslims: monolithic representations of, 131; inclusion of as American, 121. See also Islam
“My Debut as a Literary Person” (Twain), 172–73

NAFTA. See North American Free Trade Agreement
Narrating the Organization (Czar- niawska), 55
“Narration in the Post-Colonial Moment” (Gikandi), 242n28
narration of American business, 67–70
narrative continuity, gaps in, 101
narratives: assimilation, 104; coming-to-the-U.S., 104; of consumption, 198; of diversity, 194; ethnic/immigrant literary, 3, 16, 21, 24, 81–139; food, 177–213; of globalization, 195; grand, 46; of homogeneity, 194; liberation, 104; master, 66; multiplicity of management, 47; of newness, 194; of obsolescence, 44, 48; quasi-fictionalized, 67; storytelling and, 57
narrative strategy, pseudo-historicizing, 187
Nas, Loe: “Border Crossings in Latina Narrative,” 244n20
nation: Americanism and, 6–10; capital and, 7; dislocalism and, 11; as general category, 6; and globalized capital, 68; the local as, 6; narration of, 56–59, 76, 177–92, 195; of nations, U.S. as, 8, 32, 36, 66, 87; nation within, 15; as nation-state, 7; purported obsolescence of, 6; relativization of boundaries of, 16; rescuing and reimagining, 216; as unified cultural entity, 62; United States as, 8–10
national, delinking from, 38, 120
national-American paradigm, displacement of, 17
national boundaries: capital and, 34, 36; center/periphery and, 71; complex, 33; crossing of, 157; dissolving of, 29, 31, 37, 38, 43, 65; entrenched, 41; erasure of by national boundaries, 149; food and, 193; food history and, 180; neoliberalism and, 159–60; porous, 33, 35; reaffirmation of, 156; reconsolidation of, 58, 68; redrawing of, 174; reproduction of, 58; restoring of, 40; securing of U.S., 148; spatial coordinates of America beyond, 83; of Switzerland, 183; travel writing and, 145, 146–49, 152; universal organizations and, 43
national-cultural business organization, 37
national identity, 62, 156; American,
national imaginary: dislocalized, 82; production of, 82
national independence, 41
nationalist literature, new: (im)migration and, 81–139
nationalist paradigms, 81–86, 105, 120; consolidation of, 92; dislocating of, 123
national liberation movements, 90; ethical solidarity with, 102; shift away from, 91
national literatures, declining importance of, 94
nation-building, 59, 87
nation-state: capitalist globalization and, 92; coherent notion of, 65; decline of, 6–7, 92, 94, 146, 148; defined lines between, 41; fixation on, 58; global capitalism and, 8; global enterprise and, 41; nation as, 7; U.S. as, 120
Native Americans: business structures and culture of, 78; cultural patterns of, 67, 75–80
Negri, Antonio: Empire, 243n11
neocolonialism, 40, 63, 65
neo-Keynesianism, 216
neoliberalism, 2, 14, 32, 33, 64–65, 76, 143, 149, 216, 235n3; capital and national boundaries and, 34; global spread of, 11, 149, 154, 160; U.S. as world leader in, 34, 39
“neo-localism,” 251n9
New American Studies, The (Carlos), 242n2
“New Economy,” 1, 222
Newfield, Christopher: Ivy and Industry, 28; Mapping Multiculturalism, 243n9
“New Formalism,” 229
New Left Review, 2
New Media (Flew), 238n24
newness: through fantasy, 195; food and, 172, 194; narratives of, 194; vs. authenticity, 195
“New Society of Organizations, The” (Drucker), 41–44
New Spirit of Capitalism, The (Boltanski and Chiapello), 28
Newton, Pauline: “Portable Homelands,” 104–9, 111–12
Newtonian school of OS, 53, 55
New York: denationalization of in Nothing to Declare, 156; food scene in, 203–4; food tourism in, 194; in García Girls, 19; gender politics in, 159; romanticism of in Nothing to Declare, 158
New York Times, 11, 33, 227
New York University, Stern School of Business: “Managerial Ethics” course, 240n19
Next American Nation (Lind), 87
Nichols, Kenneth: “Decoding Postmodernism for Busy Managers,” 46, 47
“Night of Lobster” (Coffin), 183–85
9/11. See September 11
“9/11: Racism in a Time of Terror” (Marable), 236n5
“non-existent” capital, 218
nonfiction, fiction vs., 99, 100, 105–8
No Reservations, 211, 252nn16,17
North, global, 63
North American Free Trade Agreement (NAFTA), 249n6
North Dakota, 191–92
North/South model of center/periphery, 60
nostalgia: imperialist, 143, 188–89; travel and, 142
Notes to Literature (Adorno), 229–30
Nothing to Declare (Morris), 18, 19, 142, 155–62; dislocalism in, 143, 159; domesticity in, 155–62
nouveaux riches, 196–97
Obama, Barack, 219
O’Brien, Edna, 178
obsolescence: anxiety of, 238n19;
fear of, 31; of food as vehicle for
cultural-nationalist experience, 189;
of humanities, 13, 26; of literary, 24,
26, 93, 95, 101; narrative of, 44, 48;
planned, 190; rhetoric of, 1–2, 214;
threat of, 3, 12, 26, 57, 79
Old/New World, boundaries between,
110–11, 113
Old Patagonia Express, The (Theroux),
144
Omi, Michael, 243n9
oppression: fictionalized experiences of,
103, 105, 106; gender, 18; global
system of, 137; political, 94; power
and, 209; racial, 18
organizational culture, 41–42; delinking
of, 43–44; transcendence of, 42
“Organizational Culture and Business
History” (Procter and Rowlinson),
37
organizations: as ambiguous and in flux,
53; as culture in itself, 38, 40, 59;
culture as predicate of, 59; culture
of, 41–42, 216; as fiction, 52–55;
as for-profit corporate institutions,
38; national specificity of, 38; as
transcending the national and the
regional, 38, 43; as universal, 38, 43
organization studies (OS), 14–16,
37–39, 41–50, 62, 67; academic and
popular turn to literary fiction, 38,
52–55; curricular changes in, 44;
dislocal shaping of, 41, 43; distance
of IDM from, 39; globalization of
capital and, 43; ideological affinity
of, 43; narrative of obsolescence, 44;
Newtonian school of, 53, 55; post-
morthernism and, 56, 58, 63; public
administration and, 42, 46; reaction
to traditional approach of, 47
Orientalism, discursive practices of, 142
Origin (Abu-Jaber), 123
Ortiz-Márquez, Maribel: “From Third
World Politics to First World Prac-
tices,” 104–6, 109–13, 115
“other,” Islamic, 122
Our America (Michael), 243n5
Pakistan, 147, 149
Palestine, 199
“paper duplicates,” 218
past, reproduction of in present, 187
pastiche, 49–50; postmodernism and,
50, 56
patriarchy, old world, 113
Patriarchy and Accumulation on a World
Scale (Mies), 236n5
“Patriotism and Its Futures” (Appadurai),
87–89
Patterns for America (Hegeman), 240n15
Patterns of Culture (Benedict), 240n15
pax Americana, 19
Peace Corps, 115
Pease, Donald, 8–9, 238n21; The Futures
of American Studies, 242n2
PepsiCo, 175
periodization, 188
Perloff, Marjorie: 2006 MLA Presidential
Address, 93–95, 242n4
Pessar, Patricia, 118
Peters, Tom, 13, 14, 16, 28, 30–31, 33,
34, 45, 215, 226; Re-imagine!, 30,
31, 241n25; In Search of Excellence,
30; Liberation Management, 45,
52–53, 55, 56, 216; Talent, 31
Philosopher in the Kitchen, The (Brillat-
Savarin), 178–79
philosophy, turn to, 57
Pieterse, Jan Nederveen: Globalization
and Culture, 236n6
pilgrimage: vs. immigration, 88; vs.
travel, 148
Pinney, Thomas: A History of Wine in
America, 251n10
Pizza Hut, 176
place of birth, discrimination based on,
87
planetary, invocation of, 83
Planet of Slums (Davis), 89, 243n13
Plato, 227; The Republic, 227
pluralism, 47–48; cultural, 63
PMC (professional managerial class), 44,
64; crisis of management and admin-
istration and, 48; cultural identification and, 47; cultural otherness and, 68; managers and members of, 42; rethinking of business strategy by, 32; training of, 30, 67

PMLA: special issue on “Globalizing Literary Studies,” 26

Poe, Edgar Allan, 135
point of view, 101, 164, 166
political economy, 54; critique of, 92, 253n3; Marxist critical, 54
political; extremism, Arabs/Muslims and, 131; history, of crisis and instability, 134; oppression, 94; unconscious, 216

Political Unconscious, The (Jameson), 229–30

politics: cultural and literary texts and, 217; of fiction, 162–69; of food, 205; of food production, 205; of hunger, 205; what counts as, 90

“The Politics of Recognition” (Kruks), 90
polymorphism, cultural, 38
Poniatowska, Elena: Hasta no verte, Jesús Mío, 100; testimonial novels of, 100
Portugal, food from, 208
postcolonialism, 40, 76, 78
Postcolonial Theory and Organizational Analysis (Prasad), 241n27
post-fictional documentation, 24
post-Fordism, 14, 46, 222, 224, 227; downward crises of, 217

“Post-Fordism and the State” (Jessop), 236n13
postmodern “chef, 192
postmodern cultural theory, 45–46
postmodernism, 14–16, 38, 53, 66, 69, 75, 78–80; dislocalism of, 56; egalitarian, labor-intensifying virtues of, 47–50; to modernization, 59–70; OS and, 56, 58, 63; and pastiche, 50, 56; postcolonialism as subset of, 76; premodern and, 57; storytelling and, 51; as source of innovation, 46; as tool for problem solving, 46
post-Newtonianism, 14
poverty, 106, 147, 149, 154–55
power relations, supranational, 91
“Practical Deconstructivist Feminist Marxist Organization Theory” (Jones), 241n27
Prasad, Anshuman: Postcolonial Theory and Organizational Analysis, 241n27
Pratt, Mary Louise, 155, 167, 249n9; Imperial Eyes, 143, 242n29
preimmigration vs. postimmigration, 108
privilege, American, 32
Procter, Stephen: “Organizational Culture and Business History,” 37
production: of food, 138, 175–76, 180, 181, 205; means of, 218; spatial rationalization of, 72, 74
professional managerial class. See PMC
Prohibition, effect of on California wine industry, 250n10
protectionism, lifting of, 5
Prusak, Laurence: Storytelling in Organizations, 225–26
Pryor, Wandee J.: Writing the World, 244n14
psychoanalysis: Freudian, 229–30; Lacanian, 95–97
public administration, 48, 56; OS and, 42, 46; storytelling and, 50
Public Culture, 2
public vs. private organizations, 38
Puck, Wolfgang, 192
Puerto Ricans, as racial others, 73
Puerto Rico: case study in, 72–75; cultural patterns in, 67; as peripheral state, 164
Purity and Danger (Douglass), 240n15

Questions of Character (Badarraco), 240n18
Quetzalcoatl, 161
Quetzalcoatl and the Irony of Empire (Carrasco), 249n7
race, 10, 40, 73; differences of, 116; discrimination based on, 87; dislocalized nationalist imaginary and, 82; as
dislocalizing agent, 68; feminism and dislocalized nationalist imaginary and, 82; gender and, 82; identity paradigm, 91; multicultural politics of, 81; space/time compression and, 75–80
race identity, 112
racial hierarchy, 160
“Racial Memory and Literary History” (Greenblatt), 242n4, 243n12
racial: minorities, policing of, 60; oppression, 18; sensitivity, 91
racism, 104, 107, 108, 114; new, 91
Radway, Janice: presidential address to American Studies Association, 242n1
Rand, Ayn, 15
rationality, 47
Ray, Rachel, 211
“Reading Reading Lolita in Tehran in Idaho” (Rowe), 120
Reagan, Ronald, 137
real: Arab-Americans and, 126; exceptional terrors of, 108; fictional, literary, and, 93–103, 109; history and, 131–32; Lacanian, 216; passion for, 137; vs. imaginative/fictional, 95–103, 228
real estate, 222
reality: abolition of, 220; alienating objectification of, 223
Realpolitik, 1, 32
Reckin, Anna, 124
Redbook, 250n4
refinement: consumption and, 197–98, 200; pursuit of, 195–98; taste as, 196–97
regionality, locality and, 250n9. See also United States: regional cuisine in regional warfare, as impetus for forced movement, 134
Reich, Robert, 1, 28
Reichl, Ruth: Endless Feasts, 20, 24, 172, 177–92, 205
reification, 227–32; dislocalized form of, 228; real fiction as, 230; storytelling and, 223–27
Re-imagine! (Peters), 30, 241n25

“Relearning How to Tell Time,” 68–69, 78
religion, 40
religious fundamentalism, Arabs/Muslims and, 131
Remains of the Day (Ishiguro), 51
Remediation (Bolter and Grusin), 238n24
remobilization, 13, 16
representans vs. representandum, 230
representation, politics of, 91, 123
Representations, 217, 229–32
Republic, The (Plato), 227
respatialization, 145
restructuring, organizational, 45
Revolution at the Table (Levenstein), 196, 251n11
Rice, Condoleezza, 32
rights, multicultural discourse of, 18
Rise of David Levinsky, The (Cahan), 246n28
Rishi Valley (India), 150
risk: food and, 207, 250n3; in travel writing, 140–41, 145, 152–53, 155, 157, 173; women and, 155, 157
Ritter, Karl, 148
Ritzer, George: “‘McDisneyization’ and Post-Tourism,” 174–75
River Queen, The (Morris), 248n3
Robbins, Bruce: Secular Vocations, 25, 28, 51, 52, 92, 93
Robinson, Cedric, 217: Black Marxism, 236n5
Rodden, Claudia, 185: “An Arabian Picnic,” 186, 187
“Role of the Researcher, The” (Hatch), 47–48
“Roman of Umbria, The” (Conroy), 189–90
Rosaldo, Renato, 95, 166; Culture & Truth, 143
Rosenberg, Justin, 5, 12, 236n7
Ross, Andrew, 28; Fast Boat to China, 243n13; Low Pay, High Profile, 243n13
Roth, Henry, 84
Rothenberg, David: Writing the World, 244n14
Roughing It (Twain), 173
Rowe, John Carlos, 8, 238n21; “Reading Reading Lolita in Teheran in Idaho,” 120
Rowlinson, Michael: “Organizational Culture and Business History,” 37
Roy, Arundhati, 245n14; The God of Small Things, 244n14
rule-reliance, 47
rural-urban movement, 89
Russia, 238n22; food from, 207–8
Said, Edward, 84
Salaita, Steven: “Sand Niggers, Small Shops, and Uncle Sam,” 125–27, 247n31
Salon, 248n7
“Sand Niggers, Small Shops, and Uncle Sam” (Salaita), 125–27, 247n31
San Francisco, food tourism in, 194
San Juan, E., Jr., 90, 243n9
San Miguel de Allende (Mexico), 19, 157
Sassen, Saskia, 2, 27, 89, 95, 202; The Mobility of Labor and Capital, 89
satiety, hunger vs., 174
Saturday Evening Post, 250n4
Saussy, Haun: Comparative Literature in the Age of Globalization, 26; “Exquisite Cadavers from Fresh Nightmares,” 26
Schivelbusch, Wolfgang: Tastes of Paradise, 195–96
Schlosser, Eric: Fast Food Nation, 175
Schmidt, Wallace, 31–33, 45
Schoonmaker, Frank: “The Vine Dies Hard,” 183–84
Schwarz, Roberto, 7; Misplaced Ideas, 242n28
Scientism, 227
Secret Sharer, The (Conrad), 23, 29, 51
Secular Vocations (Robbins), 25
securities, 221
self-identification, 90
self-reproduction, 228
“Selling American Diversity” (Alsultany), 247n30
Selling Globalization (Veseth), 61–62
Selves to Risk (Hassan), 144
semblance, binary of, 99
Sennett, Richard: The Culture of the New Capitalism, 28
Sensenbrenner Bill (“Border Protection, Anti-Terrorism, and Illegal Immigration Control Act”), 98
sensitivity training, 36
September 11 attacks, 31, 32; Arab-American literature since, 120, 123, 126; changing times after, 31–32, 96–97; democracy after, 66; images of, 96–97; Realpolitik following, 32; wars following, 81
Servicio Inteligencia Militar (SIM), 117
settlement, voyages of, 16
sexism, 107, 108, 114; new world, 113
sexuality, food writing and, 186
Shades of the Planet (Dimock and Buell), 83–84
Shakespeare, William, 56; Henry IV, 240n19; Macbeth, 29, 51, 216
Shanghai (China), food in, 188–89, 203–4
“Shanghailanders,” 189
“Shanghai: The Vintage Years” (Kuhn), 188–89
Sheltering Sky, The: (Bowles), 18, 141, 142, 143, 249n9; (Bertolucci), 143
“She Wants to Be Called Yolanda Now” (Hoffman), 245n24
Shiva, Vandana: Stolen Harvest, 251n5
Shohat, Ella: Unthinking Eurocentrism, 122
Shortridge, Barbara: The Taste of American Place, 251n9
Shortridge, James: The Taste of American Place, 251n9
Sierra Leone, 148–49, 154
Sigal, Jane: “Jean-Georges’s Asian Accent,” 202–4
Silko, Leslie, 120
SIM. See Servicio Inteligencia Militar
Simmel, Georg, 224
Singapore, 149
“Sixty Minutes,” 98–99
slave trade, 148
Slovenia, relationship of globalization to, 7
Smith, Adam, 253n3
Smith, Henry Nash, 242n1
Smith, Jeff, 252n16
Smith, Paul, 91, 243n9
Snyder, Gary, 120
social: consciousness, 223; liberation movements, 90; marginality, 22, 100
sojourns, American, 140–69
Sollers, Werner: Beyond Ethnicity, 243n5
Something to Declare (Alvarez), 104
Sommer, Doris, 100
Sophocles: Antigone, 29, 52
South, global, 63, 98
South Africa, 248n1
sovereignty, 41
Soviet bloc, former, 236n9
Soyinka, Wole, 56
space: cultural issue of, 68–69; national-economic and global-economic forms of, 35
Spaces of Capital (Harvey), 239n10, 241n22
“spatial fix,” 12, 13, 15–21, 23, 74, 224; management theory and, 37; mobility as, 19; for travel writing, 20
spices, 195–96
Springboard, The (Denning), 224
Spurlock, Morgan: Super Size Me, 175
Stahl, Leslie, 98–99
Stam, Robert: Unthinking Eurocentrism, 122
standardization, food, 174–76, 185, 191; spoof of, 206
Starbucks, 191
starvation, 138, 173
stasis, vs. mobility, 5
State of Native America, The (Jaimes), 242n30
Stern, Jane: “Two for the Road,” 191–92
Stern, Michael: “Two for the Road,” 191–92
Stewart, Martha, 211
stock market, 53
Stolen Harvest (Shiva), 251n5
Stoll, David, 101
storytelling, 49–50, 51–52, 57; in corpo-
rate and financial organizations, 217
Storytelling in Organizations (Denning et al.), 225–26
“Strangers on a Train” (Theroux), 140–41
“Strategy as Simulacra” (Grandy and Mills), 46
struggle, in The García Girls, 112
subjectivity, “overripe,” 102
Sucher, Sandra: Teaching the Moral Leader, 216, 240n18
Super Size Me (Spurlock), 175
Talent (Peters), 31
TARP (Troubled Asset Relief Program) bill, 220
taste: as class-marking food code, 197; as refinement vs. as property of food, 196–97
Taste of American Place, The (Shortridge and Shortridge), 251n9
Tastes of Paradise (Schivelbusch), 195–96
Tasting Food, Tasting Freedom (Mintz), 176
Teaching the Moral Leader (Sucher), 216, 240n18
technology: critique of culture and, 27; liberation from during travel, 153
temporary labor, 82, 160
Terra Incognita (Wheeler), 250n3
terror, 96; flight from, 105; as spatial dis-
Thoreau, Henry David, 30, 84–85, 120; Walden, 84
“Three Swiss Inns” (Fisher), 181–82, 183
“throwaway,” 1
Throwaways (Watkins), 1
time: cultural issue of, 68–69; cultural relativization of, 69; slowing down of, 57
timelessness, 59
Time Out, 171
time-space compression. See spatio-temporal compression
Tomlinson, John: Globalization and Culture, 236n6
totality, 217; capitalism as, 227
tourism, 29; as aesthetic experience, 171, 193; as consumption, 22; dislocalism of, 22, 199; dismissal of, 183; domestic national space as ripe for, 193; excesses of, 162, 167, 213; food and, 3, 10, 20–23; food-based, 23, 172–73, 176–77, 201, 205, 210, 213; as industrialized form of travel, 193; as marketable experience, 170; as narrative, 171; obsolescence of, 21; packages of, 22, 175; pervasiveness of, 142, 163; recoding of as culinary, 20; as recreation, 171; rescuing of, 170–74; stigma of, 157, 209; vs. immigration, 88; vs. travel, 152–54, 157, 168, 170–71, 197, 207; writing and, 163–67
Tourist, The (MacCannell), 248n1
tourist resorts, 141; exotic destinations as, 162
tourists, “ugly American,” 197, 209
tourist site, consumption of, 22–23
trade policy, U.S. and European, 175
tradition: Europe as purveyor of, 208; in Food & Wine, 198
transculturalism, 61, 112
transnational, use of term, 236n8
Transnational America (Grewal), 243n7
transnational corporations, 39, 43–44
transnationalism, 81–82, 85
transnationalization, 8; border crossing and, 9; borderless condition of, 9; migrancy and, 9; mobility and, 10; of organizational configurations, 14

Transnational Villagers, The (Levitt), 245n25

trauma, fictionalized experiences of, 103, 107

travel, 9, 10, 18–20; actual, first-hand accounts and, 146–55; as alibi for globalization, 19; dislocalized form of, 149; eating, 203; end of, 140–46, 151, 162–63, 165, 171; as fantasy, 201; fiction of, 159; food as a primary reason for, 182; globalization of, 154–55; immigration as, 144; industrialization of, 155; meaning of, 18; as metaphor for mobility, 19, 144, 148; nostalgia and, 142–43; as privileged term, 147; as productive and value-creating, 197; resuscitation of, 141–42, 156, 190; as spatial fix, 19; as temporary state, 148; tourism as industrialized form of, 193; vs. tourism, 152–54, 157, 168, 170–71, 197

Travel and Leisure, 248n2

travel writing, 3, 10, 21, 24, 29, 170, 171, 197, 228; American, 143–44; autobiographical nature of, 145; descriptions of space in, 140; dislocalism in, 142, 144–45, 156, 162, 164–65, 167–69; exhaustion of, 163–65; first-hand accounts, 146–55; food and, 178–92, 202–3, 206–7; globalization and, 142, 146, 154–55; implications of spread of capital on, 140; lament for end of travel in, 140–42, 162–63; as male genre, 155; outsiders and, 166, 167; preservation of, 145, 162, 164; proliferation of, 165; rescue of, 164; risk in, 140–41, 145, 152–53, 155, 157, 173; spatial fix for, 20, 24; unreliability and, 166; by women, 155–62

Trenkle, Norbert: “Tremors on the Global Market,” 222

Tristan, Flora: Voyage to Brazil, 155

Tristes Tropiques (Lévi-Strauss), 240n15

triumphalism, 32, 34

Trompenaars, Fons, 36

Troubled Asset Relief Program bill. See TARP bill

Trujillo, Rafael: death of, 103; dictatorship of, 108, 116; historical particularities of dictatorship of, 105; plot to kill, 103, 113, 116–17; protectionist regime under, 118; reign of terror, dictatorship of as, 108; silences of regime of, 107; traumas of dictatorship of, 104; unknown aspects of regime of, 107

Truman Show, The, 96

truth-claims, cultural and textual mediacy of, 105–6

“Truth, Fiction and Lou Dobbs” (Leonhardt), 244n16

“Truth or Consequences” (Hansen et al.), 55

“Turning and Turning in the Widening Gyre” (Barak), 244n29

“Turn to the Planet” (Miyoshi), 94–95

Twain, Mark, 181; Adventures of Huckleberry Finn, 178–79; Innocents Abroad, 242n29; “My Debut as a Literary Person,” 172–73; Roughing It, 173

“Two for the Road” (Stern and Stern), 191–92

Typee (Melville), 143, 173, 242n29

ultra-nationalism, 7

“underdeveloped” world, 216

“Under Western Eyes” (Mohanty), 242n30

unemployed, immobility of, 22

United Arab Emirates, 134

United Kingdom, 134; neoliberalism in, 14

United States: Arab immigration into, 129; border of with Mexico, 88; conceptual and narrative boundaries between Mexico and, 69; consump-
tion of food in, as linked to starvation of others, 138; as cosmopolitan and diverse place, 139; culinary history of, 179–81; cultural difference in, 104; denationalization of, 156; ethnic and racial minorities in, 60, 68, 75–80; ethnic identity in, 81; crisis of legitimacy of humanities in, 25; denationalized, 44; distance between desert of the real and, 102; exotic within, Hawaii as, 163–64; Federal Reserve, 8; financial crisis in, 54; geopolitical and economic issues connecting Middle East and, 133; as global and local place, 10–12, 29, 131; as global hegemon, 33, 36; globalized imaginary borders of, 163; global media culture in, 132; gourmet food experiences in, 183; hegemonic imaginary of as mainland, 164; history of Dominican Republic and, 117; immigrant experience outside spatial boundaries of, 130; immigration act (1968); immigration as integral part of, 86; immigration from Dominican Republic to, 105, 108, 116, 118; imperialism of, 85; intervention of in Dominican Republic, 108; as leading force in globalization, 8, 31, 204; localized ethnic identity in, 114; Middle East, involvement of in, 133–34, 136–37; military and economic aggression of, 83; military and financial dominance of, 8; military and geopolitical hegemony of, 102; multiculturalism in, 17–18, 92, 120–39; as nation, 8–10; national cuisine, lack of, 172, 174, 176–77, 198; as nation of immigrants, 16; as nation of nations, 8, 32, 36, 66, 87; neocolonial aggression of, 118; neoliberalism in, 14, 34, 39; peripheries in, 75–80; positive food identity, lack of in, 174; racism in, 104, 107, 108; reaffirmation of national space of, 130; regional cuisine in, 176, 179–80, 187, 201; representational space of, 108; rhetoric of identity in, 112; separation of from Mexico, 156; sexism in, 107, 108; Southwest of, cultural patterns in, 67, 75–80; State Department funding of American studies programs, 135; as symbolically sanitized space, 99; terror in, 108; trade policies, 175; Treasury Department, 8; as unique nation, 87; women in, 19. See also under American universalism, utopian, 235n3 universities: classrooms as places of struggle, 102; corporatization of, 26; cultural universality of, 45; Native Americans in business programs at, 78; understanding of universal organization in, 45 University of Pennsylvania: Wharton School, 33 unreliability, travel writing and, 166 Unthinking Eurocentrism (Shohat and Stam), 122 “Unthinking Manifest Destiny” (Friedman), 120, 121 “Up in Smoke” (Mattick), 220 uprooting, mobility vs., 131 urban-rural movement, 89 Urry, John, 175 USAID, 39, 60 USSR. See Russia “Vanguard of Globalization, The” (Hunter and Yates), 236n8 Veseth, Michael: Selling Globalization, 61–62 Villas, James: “Down in the Low Country,” 187 “Vine Dies Hard, The” (Schoonmaker), 183–84 violence, new regimes of, 94 Virginia Wesleyan College, “Management in Literature” course, 240n19 Virno, Paolo: Multitude: Between Innovation and Negation, 27 Vongerichten, Jean-Georges, 201–3, 209 Voyage to Brazil (Tristan), 155
Walden (Thoreau), 84
Wallerstein, Immanuel, 2, 27, 194, 243n8
Wall Street Journal, 11, 227
Wardrope, William J., 31–33
war on terror, 32, 122, 126
Washington. See Abidjan
Washington Connection and Third
World Fascism, The (Chomsky and
Herman), 245n23
Watkins, Evan: Tborawaws, 1, 238n1
Weber, Max, 224
Weinstein, Jeff: “The Art of Fusion,”
192–93
Welcome to the Desert of the Real
(Žižek), 95–98
Wells, Peter: “A Chef at Peace,” 200–201
“What Follows Neo-liberalism?” (Jessop),
239n10
“What Is Wrong with Plan B?” (Kapur
and McGale), 243n6
Wheeler, Sarah: Terra Incognita, 250n3
White, Jay D., 56; “Knowledge Develop-
ment,” 46, 48, 50
White, Thomas: International Business,
67–80
Whitman, Walt, 30, 84–85, 135; A
Broadway Pageant, 84; imperialism
of, 84
Wiegman, Robyn, 8; The Futures of
American Studies, 242n2
Williams, Eric, 118
Williams, William H. A.: “Immigration as
a Pattern in American Culture,” 86
Winant, Howard, 243n9
wine: Californian, 183–84, 251n10; effect
of Prohibition on, 251n10
women: abused, in Mexico and U.S.,
19; dangers of travel for, 155, 157;
domesticity and, 161; exploitation of,
160; food writing and, 186; identity
of, 113; travel writing by, 155–62;
writers, dislocalized nationalist imagi-
nary and, 82
workforce, temporary and low-wage, 160
“Work, Immigration, Gender” (Lowe),
106
working class, conditions of, 91
workplace: fracturing of ethnic groups
in, 78; technological upgrading and
restructuring of, 27
work structures, rationalizing emergent,
43
World Bank, 34, 39, 60, 62, 91; “Knowl-
edge Management” division in, 225;
reification at, 223–27; storytelling at,
217, 223–27
World Bank Literature, 256n16
World Is Flat, The (Friedman), 33, 35
World Is Not for Sale, The (Bové and
Dufour), 248n36, 251n5
World Social Forum, Harvey’s address
to, 222
World Trade Organization (WTO), 34,
91, 175
writerly: practices, dislocalizing of, 163;
privelege and self-image, 167; subject
position, 145
writing: fictional narratives and, 214;
inventiveness of, 108; tourism and,
163–67
Writing the World (Rothenberg and
Pryor), 244n14
Yao Ming, 252n15
Yates, Joshua: “The Vanguard of Global-
ization,” 236n8
¡Yo! (Alvarez), 104
Yúdice, George, 100
“You,” 124
Zambia story, 225–26
“Zeitgeist,” global, 3
Zimmern, Andrew, 250n3
Žižek, Slavoj, 2; “desert of the real,” 24,
98–99, 102, 247n30; Welcome to the
Desert of the Real, 95–98
Zyphur, Michael J.: “The Sweetest
Dreams That Labor Knows,” 241n20
"Sarika Chandra’s keystone concept of ‘dislocalism’ is a breathtakingly bold encapsulation of an extraordinarily complex process. Dislocalism will be a topic of great conversation and debate, and it will establish Chandra’s reputation as an imaginative, ambitious thinker."

—Matthew Pratt Guterl, Rudy Professor of American Studies, Indiana University

"Dislocalism is an essential addition to scholarship on the current state of multicultural education, the university-private sector nexus, and the resurgence of U.S. economic and cultural nationalism in the age of neoliberalism. This broad-thinking and highly original book will be of great value to scholars in globalization studies, American studies, and cultural studies."

—Bill V. Mullen, professor of English and American Studies, Purdue University

SARIKA CHANDRA is associate professor of English and director of American Studies at Wayne State University.

Notwithstanding its now extensive, trans-disciplinary bibliography, the full reality of globalization remains less well understood than commonly thought. As an objective, secular phenomenon, globalization has continued to be obscured by ideological and rhetorical strategies that travel under the same name but posit it as simply the abstract-universal other of the local. Dislocalism: The Crisis of Globalization and the Remobilizing of Americanism makes such strategies and the global/local binary they reinforce into objects of critical analysis.

Taking her title from a new theoretical concept at the heart of this critique, Sarika Chandra argues that the historically dominant position of the United States in the global order takes on a uniquely urgent and problematic form: globalization is experienced not only as external to the American “nation of nations” but also as something internal to it. Through close study of four discrete intellectual/cultural arenas from the 1980s to the present—management theory, the literature of immigration, travel writing, and narratives of the culinary exotic—Chandra further argues that an Americanized imperative to globalize results in a repositioning of the local to maintain national and institutional boundaries. To “dislocalize” becomes, simultaneously, to “dislocalize.”

By mapping out the deeper, often hidden discursive ambiguities and historical specificities of an Americanized globalization, Dislocalism effectively redefines and re-orientates the fields of American literary and cultural studies.