The Power of a Promise
Miller-Adams, Michelle

Published by W.E. Upjohn Institute

Project MUSE. muse.jhu.edu/book/17383.

For additional information about this book
https://muse.jhu.edu/book/17383

For content related to this chapter
https://muse.jhu.edu/related_content?type=book&id=558684
Index

The italic letters f, n, and t following a page number indicate that the subject information of the heading is within a figure, note, or table, respectively, on that page.

Academic achievement, gaps in, 2, 63, 159, 173, 199, 208

Accessibility
  college education and, 1–2, 5–6, 45–46, 55, 62, 68–70, 74–76, 98n7, 219, 222
  venture capital and, 42, 84

ACT. See American College Testing program

Adams Outdoor Advertising, 106–107

Affirmative action, 13

African American residents
  Northside neighborhood of, 33–34, 158
  population trends of, 31f, 34, 50
  poverty rates and, 86, 87, 159, 174n21, 218
  Promise and, 11, 151, 152f
  racial differences and, 2, 12, 37, 49, 65, 162, 200
  service organizations and, 120, 163, 216–217

After School Homework Center, 120

Akron, Ohio, Promise as renewal model for, 2–3, 25n4

Allen Edwin Homes, 186–187

Alternative education programs, 161, 165, 209
  KPS and its, 9, 35, 104, 118, 144, 166, 175n27, 205

American College Testing program (ACT), 70, 160

American Playing Card Co., 40

America’s Promise, award from, 188–189

Americorps/VISTA program, 163

Andrews, Thom, 113–114

Anonymous donors
  charter schools and, 173–174n12
  cont.
    commitment of, 2, 3–4, 14, 25, 26nn7–8, 50, 61, 107, 195
    community transformation and, 104, 220, 222
    criticism of, 11, 66
    as group behind Promise, 1, 2, 4, 6, 13, 26n20, 179
    motivation of, 7, 8, 17, 103–104
    speculation about, 6–7, 26n6

Arcadia neighborhood, 181

Arcus Foundation, 52

Armstrong, Pastor Ervin, collaboration and, 217

Arts organizations, 52, 53, 131

ASHE. See Association for the Study of Higher Education

Associate’s degrees or higher, 26n14, 79, 81

Association for the Study of Higher Education (ASHE), 64–66

AT&T, 107, 194

Bach performance organizations, 53

Bachelor’s degrees or higher, 15, 26n14, 74, 83t, 194
  financial accessibility to, 2, 98n7

Bank Consortium for Innovation, 84

Banking industry, 41, 82, 84, 109, 197, 215

Bartik, Timothy J., 65, 66, 99n17, 117

Basic Opportunity Grant. See Pell Grant

Battle Creek, Michigan, 29–30, 103, 222

Battle Creek Unlimited, 223n3

Behavioral problems, 166–167, 175n26, 209

Berry, Christopher, 81–82

Big Brothers Big Sisters, 55, 114, 164, 217–218

Bill & Melinda Gates Foundation, 72
Black population. See African American residents
Blaisdell, Jerry, 109
*Board of Education, Brown v.*, 47
Bond issue elections, 180–181, 209
“Boomerang generation,” 206, 214
Borgess Medical Center, 42–43, 57n16, 103
Boys and Girls Club of Kalamazoo, 54, 216–217
Bread for the Journey, grant, 126
Bridges, Cassandra, 120–121
Bronson Methodist Hospital, 42–43, 51, 57n16, 103
Bronson Park, 31, 32f, 38, 179
Brookings Institution, study, 189
Brown, Bob, internships and, 191
Brown, Dr. Janice, 23, 117–118
identity of Promise donors and, 6–7, 13, 125
Kalamazoo Promise explained by, 1, 4, 8, 25n1, 105, 124, 187
résumé, 16, 125, 131, 174n20
school budgets and, 144, 168, 170–71
school volunteers and, 117, 121
Brown, John, 26n6
*Brown v. Board of Education*, 47
Brownfield sites, 33, 40, 78
Business
“angel network” for, start-ups, 84
expansion and Southwest Michigan
First, 18–19, 28n31, 78, 188, 189–190, 212
human capital for, in community, 79, 96–97, 199
Promise and, 23, 80, 104, 106–107, 109, 131, 177, 188, 191, 210, 213
Campbell, Kevin, 118
Cannon, Mike, 106–107
Career training programs, 163, 167, 209, 222
Carter, Martin, 190
Catholic schools, enrollment, 9, 206
Caucasian residents, 49
poverty rates and, 159, 174n21
Caucasian residents, *cont.*
racial differences and, 2, 11–12, 37, 65, 162, 200
Center for Michigan, Ann Arbor, 128, 140n21
Central Michigan University, Mount Pleasant, 45, 154t
Charter schools, 9, 146–148, 173–174n12
Checker Motors, 40, 41, 57n15
Chenery Auditorium, 1, 35
Cherry Commission, 26n14–15
Christian Life Center, collaboration and, 217–218
Christian schools, 9
Churches, 36
ISAAC and, 28n26, 54, 55
mentoring programs and, 104, 116, 120, 164, 217–218
Citizens’ Racial Balance Committee, 47–48
City demographics, 19, 81, 83, 91–93, 185
creative class in, 19, 91–93
Civic Auditorium, 51
Civil rights movement, KPS and, 46–50
Class size, KPS and, 168–171
Classroom adoption programs, 6, 72–73
Clemens, Rex and Ethel, 59
Clemens Foundation, 59–61, 97–98n3, 97n1
College attendees, 74, 149
first-generation as, 104, 116, 163, 164–165
institutions chosen by Promise recipients as, 153–157
as KPS goal, 162–165
persistence of, 153–155, 167, 201n12
College Awareness Week, 163
College credits, 2
College expenses, 2
affordability of, 5, 17, 45–46
(see also under Accessibility, college education and)
GI Bill and, 45, 68–69
mandatory fees, 2, 9, 26n10, 67
College expenses, cont.
  room and board, 9, 10, 26n10
  textbooks, 15, 116, 160
See also Tuition
College fairs, 9
College for Everyone, North Carolina, 75, 98n14–15, 222
College readiness, 133
  family support programs and, 163, 164–65, 210
  GEAR-UP and, 119, 122, 139n11, 162
Colleges, public. See Community colleges
Community capitalism model, 189
Community colleges, 70, 133
  Michigan and its, 2, 45, 154t
  tuition and fees at, 67, 98n6
See also names of specific institutions
Community life, 37
  commitment to, 2, 107, 195
  education and quality in, 1, 16, 23–24, 26n27, 30–31, 111, 132, 207
  goal-setting in, 112, 114–115, 198–200, 209, 219
  philanthropic factor in, 30, 41, 42, 50–53, 215, 218
  Promise as renewal model for, 2–3, 17, 20, 24, 25n4
  transformation of, 2, 3, 8, 25, 29, 56, 66, 75, 104, 115, 219–220
Community Partners, 117–119, 126
Community Voices, 11, 26n13
Comstock Public Schools, enrollment, 146
Construction projects, 17, 179, 180, 185–186, 200–201n7, 214
Cooley, Justice Thomas M., 44
CoreNet Global, award from, 189
Corporate downsizing, Kalamazoo and, 7, 83, 211
Couric, Katie, interview by, 187
Cultural amenities
  industrial decline and, 41, 42
  location of, 36–37, 43, 52, 82
  marketing of, 30–31, 43, 113–114, 189
Daniels-Davies, Lauren, 118
DC Tuition Assistance Grant (DC TAG), 74
DCA, education-economic development focus, 136–138
DeHaan, Greg, 186–187
Denghel, Valerie, 126–127
Denver, Colorado
  criticism of scholarship program in, 103, 139n1
  Promise as renewal model for, 2–3, 25n4, 129
Desegregation, Kalamazoo, 46–50
Detroit, Michigan, decline of, 84, 85
DKI. See Downtown Kalamazoo Inc.
  “Donut effect,” housing and, 37
  Douglass Community Center, collaboration and, 216–217
  Dowd, Alicia, 64–65, 66
Downtown Kalamazoo Inc. (DKI), 79, 131, 179
Dropout rates, 16, 63, 162, 167
Dunn, Dr. John, 209
Dutch heritage, 34, 38–39
Dynarski, Susan, 70
Early childhood development, 137, 210
See also Preschool education
Earnings, education and, 15, 45, 193–194
See also Wages
Eastern Michigan University, Ypsilanti, 9, 45, 154t
Eastside neighborhood, 32f, 34, 121, 217
Eberts, Randall W., 108, 112
Economic competition, 29, 61, 62
Economic development, 77–78, 82–83
  education investment for, 63–64, 77–97, 212, 220
  challenges of, 177–179, 190–195, 200
  criticism of, 64–66, 193–194
  Kalamazoo efforts toward, 63–64, 78–79, 83–85, 136–138
  community goal-setting in, 198–200
  housing markets in, 183–187
Economic development, cont.
Kalamazoo efforts toward, cont.
Promise among, 79–80, 81, 85,
93–97, 95f, 108, 110, 112, 113
Promise scholarship money
spending as, 180–183
raising regional profile in, 187–190
as long-term proposition, 195–198, 214
strengthening the urban core, 85–87, 91–93
Economic renewal, 30
college education and, 11, 26n15
Promise as potential model for, 1–2,
7, 16–19, 25, 26n27
urban core development and, 19,
21–22, 63
Edison Environmental Science Academy, 35
Edison neighborhood, 32f, 35, 214
Education policy, 89, 160
local changes in, 134, 159–160, 163–164
U.S., 62–63
Educational achievement, 83t
ensuring, 158–168
gaps in, 63, 159, 173, 199, 208
investment in, to spur economic
development, 63–64, 110, 111,
113, 131
Educational assets
economic renewal and, 11, 26n15,
148, 199
parents as, 14–15, 26n23
skilled workforce as, 16, 63, 76, 82,
190–195, 212
social capital and, 20, 55–56
Educational services, job gains forecast
of, 197
Edwards, Sen. John, college accessibility
and, 62, 74–76, 98n13
El Dorado, Arkansas, Promise as renewal
model for, 2–3, 25n4, 129
Eligibility for the Kalamazoo Promise
appeals and, 150, 174n14
Eligibility for the Kalamazoo Promise,
cont.
high school graduates forecast and,
201n12
requirements and rules, 2, 4, 7,
174n17
school district, 1, 125, 151f, 152t
Employment, Promise and, 196–198,
198t
Entrepreneurial American Leadership
Award, 188
Entrepreneurs, 39, 42, 81–82, 85, 195
attraction of, 192, 213
job gains forecast include, 196–197,
197t
Epic Center, 52
Erickcek, George, economic transition
and, 191, 195–198
Ewing Marion Kauffman Foundation, 72
Expansion Management Magazine,
award from, 188
Expelled students, KPS and, 144, 166
Ezelle, Bob, collaboration and, 217,
218–219
Fabri-Kal Corp., 194
Fairmont neighborhood, location, 32f, 35
Family support programs
church-funded, 120–121
college readiness and, 163, 164–165,
210
debt relief as, 149, 157, 165, 179–
180, 219
disposable income as, 195–196, 196t,
197–198, 198t, 201n12
public-private partnerships and, 216,
223n5
role models in, 193–194
Fast Company (magazine), award from,
189
FastWeb search engine, 71–72
Federal Housing Administration (FHA),
segregated housing and, 34, 57n6
Felton, Pastor J. Louis, 111
residents’ responsibilities and, 101,
116, 118
Ferris State University, Big Rapids, 154t
Kendall College of Art and Design, 25n2
FHA. See Federal Housing Administration
Financial aid, 222
basis for postsecondary, 1, 67
federal involvement in, 68–70, 210
Promise approach vs., 3, 4–6
institutional, from colleges and universities themselves, 71–72
merit-based vs. need-based, 5, 68–71
national foundations, 123, 139n14–15
private funding of, 2, 6, 10, 54, 59–61, 71–72
See also Grants-in-aid; Loans; Scholarships; Tax incentives
First Day Shoe Fund, 126–127, 139n18
First of American Bank Corp., 41
Fisher Body stamping plant, 41–42
Flexibility, as Promise principle, 2
Flint, Michigan, Promise as model for, 141
Florida, Richard, 91–92
Fox, Judge Noel P., 48
Friedman, Thomas, 62
Fuller, Ron, 209
F.W. and Elsie L. Heyl Science Scholarship Fund, 52
Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), 119, 122, 139n11, 162
Gamaliei Foundation, 28n26
Garnett, Irene, 188
Gates, Bill, 76, 82
Gates Millennium Scholarship program, 6, 59, 72
G.D. Searle, 41
GEAR-UP program. See Gaining Early Awareness and Readiness for Undergraduate Programs
GED. See General Education Diploma
Gender differences, 70, 151, 152r, 166
General Education Diploma (GED), 165
General Motors, 41
Generosity, as Promise principle, 2, 4, 125, 220
Gentrification, 10–11, 65–66, 214
Georgia (state), scholarship program, 5
GI Bill, 45, 68–69
Gibson Mandolin-Guitar Mfg. Co., 39–40
Gift for Tomorrow program, 147–48
Gilmore, Irving S., philanthropy of, 51–52
Gilmore family, 51–52
Gilmore International Keyboard Festival, 43, 51–53
Gilmore’s Department Store, 51
GKAR. See Greater Kalamazoo Association of Realtors
Glaser, Edward L., 80–82
Glen Oaks Community College, Centreville, 154t
Globalization, economic competition and, 29, 62
Goodwill Industries, 216
Governance, local and regional, 2, 30, 87, 91, 213
Grade point average (GPA)
eligibility for Kalamazoo Promise and, 2, 155, 174n17
merit programs and, 69–70, 72
Promise-like programs and, 5, 70, 71, 222
Graduate study, 17, 52, 149
Graduation rates
college, 70, 71, 81–82, 167
KPS, 3, 55, 94, 96, 151t, 175n22, 201n12
low- vs. middle-class gap in, 63, 73, 74
Promise-like programs and, 59, 75
Grand Rapids, Michigan
center strategy and, 84, 212
colleges and universities in, 25n2, 154t
Grand Rapids Community College, 154t
Grand Valley State University, Grand Rapids, 154t
Granholm Gov. Jennifer, partnerships and, 76–77, 98n16
Grants-in-aid, 10, 46
  Federally funded, 68–69, 139n11, 175n27
  *(see also* Pell Grant)
  low-income families and, 5–6
  Michigan’s foundation, to local schools, 16, 50, 58n23, 144, 173n4
Great Lakes PeaceJam, 54
Great Start Collaborative, 137, 210
Greater Kalamazoo Association of Realtors (GKAR), Promise and, 127, 131, 183, 184
Greater Kalamazoo United Way (GKUW), 51, 53, 54
  collaboration and, 215–216
  funding from, 119, 216–217
Greeley, Steve, 136–138
Greene County, North Carolina, college accessibility in, 74–76, 98n13, 222
Greenleaf Companies, 52
Hammond, Indiana, Promise as model for, 2–3, 25n4, 141
Head Start, 210
Headlee Amendment, Michigan constitution with, 22, 27n32
Heckman, James J., 73
Henderson-Ames, 40
Heyl Scholarships, 52
High-income populations, 5, 36, 65, 74
  early high schools and, 44–45
High school curricula, 60
  Greene County, North Carolina, 75–76
  KPS, 45, 58n19, 157, 161
High schools, 222
  credits for graduation, 104, 160–161
  Michigan history and, 44–45, 57n18, 160–161
  Philomath, Oregon, 59–61
  *(see also under* Kalamazoo Public Schools (KPS)
Higher Education Act (1965), 69
Higher Learning and Access Program, Oklahoma, 70–71
Hillside Middle School, 172
Hirschman, Albert O., 171
Hispanic residents, 35, 152t, 163
  in city and schools, 50, 58n22, 200
  dual-language magnet elementary and, 169–170
Homeschooling, 146
Hometown Building Co., 186
HOPE Scholarship Program, 5, 59, 70
Hopewell, Mayor Bobby, 139n4, 207, 212–213
Hopkins, Jack, 108, 123
Hospitals, 197, 212
  *(see also* Borgess Medical Center; Bronson Methodist Hospital
Household income, 178
  disposable, and KPS families, 195–196, 196t, 197–198, 198t, 201n12
Housing Resources, Inc., 216
Human capital
  Kalamazoo Promise as investment in, 1, 61
  quality of life linked to, and economic development, 79–81
  strengthening potential of the Promise on, 14–16, 73
  *(see also under* Kalamazoo Promise, potentialities of, human assets
Human networking
  local, 11, 26n12, 53–56, 84, 137, 215–216
  national, 64, 129
  state, 45
Hunsinger, Scott, 167, 172–173
Huntington National Bank, 109
“I Have a Dream,” classroom adoption program, 6, 72–73
I Know I Can (Rouillard), 163
Idemudia, Efeosa, 190
Immigration, 62, 81
  workforce and, 39, 40
Income-level differences
  scholarships and, 2, 4–6, 20
  socioeconomic integration vs., 16, 22, 215
Indian Prairie School, enrollment, 173n2
Insurance industry, forecast job gains in, 197
Interfaith Strategy for Action and Advocacy in the Community (ISAAC), 28n26, 54, 55
Internal Revenue Service, tax status and, 66, 180
Internet bulletin boards, 11–13
Interracial violence, 49
Irving S. Gilmore Foundation, 51–52
ISAAC. See Interfaith Strategy for Action and Advocacy in the Community
“I’ve Got A Gal In Kalamazoo,” 39
Jackson, John, 184
Jackson Legacy, college choice and, 222
Job gains, 23, 179
forecast, as Promise effect, 196–197, 197n, 201n13
strategies for job creation, 82–85, 194, 212, 223n4
Job losses, 15, 41, 147
industrial decline and, 7, 11, 29, 40, 41–42, 85
potential benefit of, 18–19, 28n31
Job training, 62–63, 200
John and Abigail Adams Scholarships, 5, 70
Johnson, Pres. Lyndon B., 69
Johnston, William D., 7, 52
Jordan-Woods, Mattie, 193–194, 214
Jorth, Robert, 4, 25n5, 124–125, 129, 153–155
Junior League, 53, 163
Jurisdictional divisiveness, 2
Kahlenberg, Richard D., 88–90
Kaiser Aluminum, 190, 194
Kalamazoo Advantage Academy, enrollment, 147–148
Kalamazoo Area Academic Achievement Program, 164
Kalamazoo Area Math and Science Center, 35, 51
Kalamazoo Board of Education, Oliver v., 48, 49
Kalamazoo Central High School, 58n19, 144, 187
calendar of, 47, 48, 49, 180
managing behavioral problems at, 166–167, 175n27
student attitudes at, 157–158, 166
Kalamazoo Chambers of Commerce County, 78, 112, 131, 164
Regional, 122, 123, 139n15
Kalamazoo (city), 38, 57n12, 78
business expansion in, 18–19, 24, 188, 189–190
calendar of, 20, 22, 29–31, 31t, 50–56, 110, 131, 185
facilities in, 1, 51, 181
maps, 21f, 32f
overcoming divisions affecting, 21–23, 29–31, 56, 101, 123, 139n15
reputation, 39, 211–212
residents with four years or more of college, 83, 83t
schools in (see Charter schools; Kalamazoo Public Schools [KPS]; Parochial schools; Private schools)
service organizations in, 53, 114
tax exempt properties in, 37, 57n10
Kalamazoo College, 36, 52, 163
calendar of, 43, 82
city-student integration and, 22, 215
graduates of, and Monroe-Brown Foundation internships, 191–192, 201n8
president, 37, 123, 134–135, 139n15
Kalamazoo Communities In Schools (KCIS), 119
as city service organization, 114, 117, 121–122, 125, 149
collaboration and, 215–216
regional cooperation by, 123, 139n15
as school partners, 26n28, 50, 54, 111, 122, 126, 163
Kalamazoo Community Foundation, 14, 111
Kalamazoo Community Foundation, cont.
an Upjohn beneficiary, 51, 53
funding from, 119, 136
regional leadership by, 122–123, 132
Kalamazoo Corset Co., 40
Kalamazoo County
growth in, 200–201n7
as “little box” system, 87, 99n21, 213
population trends in, 30, 31t, 50, 145,
197t, 198t, 214
Promise effect on, 13, 146
school districts in, 9–10, 43, 145, 209
socioeconomic history of, 29–31,
38–43, 57n16, 178, 195
fifteenth–nineteenth centuries, 29,
38–39, 40, 43
twentieth century, 29–30, 39–43
twenty-first century, 29, 30, 40,
41, 42–43, 185
Kalamazoo County Juvenile Home, 54
Kalamazoo Gazette (newspaper),
Promise and, 6, 17, 130, 151, 199
Kalamazoo Homeless Action Network,
11, 26n12
Kalamazoo Institute of Arts, 36, 53
Kalamazoo Mall, 31, 32f, 33, 51, 52, 77
Kalamazoo Neighborhood Housing Services (KNHS), 109
Kalamazoo neighborhoods, 32f, 35, 130
downtown, 33, 36–37, 38, 41, 43, 51, 78
revitalization of, 52, 92–93, 179,
185, 189, 213–214
low-income populations in, 22, 33–36
revitalization of, 78, 179, 193, 214
See also specifics, e.g., Northside neighborhood
Kalamazoo Promise, 93–94, 96–97
benefits
dollar worth of, 9, 25n2
regional implications of, 13,
22–23, 24, 31, 56, 77–97, 110, 112
varied, depending on recipient,
149–150
celebration of, 109, 113–114, 129–134
Kalamazoo Promise, cont.
community life
as challenge to, 23–24, 103, 104–
115, 107, 134–138, 161–162, 173,
177, 200, 216, 219–220
as renewal model for, 2–3, 7,
23–25, 25n4, 128, 138, 141, 207,
223
criticism of, 8, 10, 11, 12–13,
26nn16–18, 64–66, 73, 145
evaluation of, 64–66, 98n4, 127–29,
150
users in, 150–153, 151t, 152t
key principles of, 1–2, 4, 132, 220,
222
potentialities of, 1, 2, 8, 10–11, 14–
20, 38, 73–74, 95f
economic assets, 14, 16–19, 23,
61, 180, 198–200, 211–215
(see also Economic development)
human assets, 14–16, 56, 61, 81,
173, 208–211
limits on, 37, 57n10, 90, 150
social assets, 19–20, 55–56, 215–
220, 222–223
reaction to, 8–14, 19, 64, 101, 103,
105, 115–123, 156–157, 214
replication challenges of, 24–25, 107,
220, 221
scope of, 1, 25n3, 50, 61–66, 76,
174n17, 220, 223
Web sites, 99n22, 125, 129, 140n22
See also Anonymous donors
Kalamazoo Public Library, 36, 38
Kalamazoo Public Schools (KPS), 21f
budget funding for, 16, 50, 58nn23–
24, 144, 168, 170–171, 180–183
civil rights movement and, 46–50
elementaries, 34, 35, 47, 49, 88, 90,
181
(see also names of specific facilities)
enrollment in, and Promise effect,
15–16, 31t, 141–145, 143f, 148,
173n9, 173nn1–2, 196, 197t, 206
evolution of, 43–46, 168–173, 199
Kalamazoo Public Schools (KPS), cont.
goals of, 23, 45, 118, 149, 162–165, 171–172
high schools, 131
curricula of, 45, 58n19
graduates of, and scholarships, 1–2, 4, 9, 15, 52, 133
(see also under Alternative education programs, high schools, KPS and its; Kalamazoo Central High School; Kalamazoo Union High School; Loy Norrix High School)

junior highs and middle schools, 47, 48, 118, 143, 167, 181, 205
(see also names of specific facilities)

overcoming divisions affecting, 123, 139n15
perceptions of, 12, 26n19, 117, 157, 165–167, 184, 193
student mix in, 12, 16, 22, 35, 37t, 47, 65, 88, 146, 150, 153, 168, 174n15
superintendents, 1, 23, 132, 138, 158
Kalamazoo Regional Educational Service Agency (KRESA), 111, 132, 133, 182, 209
Kalamazoo River, 33, 39, 40
Kalamazoo School Case, judicial decision, 44
Kalamazoo Stove Co., 40
Kalamazoo Symphony Orchestra, 53, 113–114, 215
Kalamazoo Township, 21f, 186
Kalamazoo Union High School, 44
Kalamazoo Valley Community College (KVCC), 25n2
caracter of, 43, 82
as choice of Promise recipients, 153, 154t, 155f, 167, 180
city-student integration and, 22, 215
graduates of, and Monroe-Brown Foundation internships, 191–192, 201n8
location, 22, 36
president, 111, 123, 135, 139n15, 209

Kalamazoo Valley Community College (KVCC), cont.
student services at, 104, 133, 134, 156, 213
Kalamazoo (village), schools in, 43
Kalamazoo Youth Development Network (KYDNET), 54, 55, 215–216
Kalexsyn Inc., 192
Katz, Bruce, 92–93
Kauffman Scholars, 72
Kellogg Community College, Battle Creek, 154t
Kendall College of Art and Design, Grand Rapids. See under Ferris State University, Big Rapids
King, Dr. Martin Luther, Jr., 46, 114
King-Westwood Elementary School, enrollment, 173n2
Kingery, Pam, 111, 149–150
Kitchens, Ron
business expansion and, 18–19, 28n31, 195
problem focus of, 134, 140n23
Promise as recruitment tool, 188, 189, 191
schools and regional development, 182, 187, 188, 199
Kiwanis Club, 53
KNHS. See Kalamazoo Neighborhood Housing Services
KPS. See Kalamazoo Public Schools
KRESA. See Kalamazoo Regional Educational Service Agency
Kretovics, Joseph, 119
KVCC. See Kalamazoo Valley Community College
KYDNET. See Kalamazoo Youth Development Network

Lake Michigan Community College, Benton Harbor, 154t
Lake Superior State University, Sault Ste. Marie, 9
Lam, Blaine, 130–131, 193
Lam & Associates, 130, 192, 201n9, 207
Lambert, Millie, 181
Lansing Community College, Battle Creek, 154t
Larsen, Sue, 172
League of Women Voters, 53
Lee, Alex, 124, 128–129, 148
Legacy Scholars program, 72, 222
Lt. Governor’s Commission on Higher Education & Economic Growth, 26n14
Lincoln International Studies School, 34, 57n5, 173n2
LINKS, Incorporated (organization), 163
“Little box” systems, 30, 57n2, 87, 112
Loans, 5, 109, 116
student, and college graduate debt, 17, 27n30, 68
Local industries, 57n13, 197
agriculture, 29, 38–39
banking, 41, 82, 109, 197, 215
education, 43, 197
life sciences, 42–43, 57n16, 84, 99n19, 179, 189, 192, 197, 212, 223n3
manufacturing, 29, 39–42, 43, 56, 79, 178
Long Road, Kalamazoo, 36
Low-income populations, 92, 130
First Day Shoe Fund for, in KPS, 126–127
job prospects for, 193, 212, 223n4
Kalamazoo neighborhoods of, 22, 33–36
middle-income vs.,
divisive Promise potential, 2, 8, 64–65, 110, 200
educational gaps, 2, 63
school attendance and, 87
minorities in, 6, 30, 31t, 147, 199, 200, 211
Promise and, 153, 174n15, 193
schools with, 30, 147, 168–169
tuition assistance for, 4–5, 149, 222
Loy Norrix High School, 17, 144
center of, 47, 49
managing behavioral problems at, 166–167, 175n27
Ludwig, Jens, 73
M-TEC. See Michigan Technical Education Center
Magnet schools, 34, 35, 49, 57n5, 144, 169–170, 211
Mandatory fees, postsecondary education. See under College expenses, mandatory fees
Manufacturing industries
decline of, 43, 178
local, 29, 39–42, 43, 56, 79, 178
shift from, 56, 79, 191, 195
Maple Street Magnet School for the Arts, enrollment, 144
Marketing
cultural amenities and, 30–31, 43, 113–114, 189
real estate agents and, 8, 183
regional, 187–190, 192, 201n9, 207, 212
Massachusetts, state scholarship program, 5
Math proficiencies, 37t
Mcfarlane, Peter, 182
McKinney, Mayor Hannah, 101, 108, 139n4
MEAP. See Michigan Educational Achievement Program
Media coverage of Kalamazoo Promise reaction to, 24, 124, 128–129, 179, 187–188, 220
types of
Internet, 11–13, 183, 193, 201n9
press, 11, 64, 130, 141, 142, 151, 186–187, 187, 190
radio, 187
television, 8, 64, 187, 188
Memphis, Tennessee, downtown, 33
Mentoring programs, 55, 56, 73
churches and, 104, 116, 120, 217–218
community-based, 161, 164, 195, 209
informal, and role models, 193–194
Merit scholarships, 5, 10, 68–71, 72, 160
MET. See Michigan Education Trust
Metropolitan Power Diffusion Index (MPDI), 30, 57n2
Michigan, 13, 52
  colleges and universities in, 2, 26n10, 45, 154t, 199
  graduates of, 11, 26n14, 83t
  (see also names of specific institutions)
  constitutional amendments in, 22, 27n32, 98n10
  economic troubles of, 148, 177–178, 191, 210–211
  fragmented metropolitan areas in, 30, 57n2
  in-state tuition for postsecondary education, 25n2
  legislation in, 43, 44, 76–77, 98n16, 222
  public education funding in, 16, 44, 45–46, 50, 58n23, 66, 144, 147, 173n4, 199
  early childhood education and, 210
Michigan Dept. of Human Services, collaboration and, 216
Michigan Education Trust (MET), 9, 165
Michigan Educational Achievement Program (MEAP), 116
Michigan Merit Award program, 71
Michigan Merit Exam, 160
Michigan Promise Scholarship, 71, 160
Michigan Promise Zones, 76–77, 98n16, 222
Michigan State University, East Lansing, 45, 153, 154, 154t
Michigan Supreme Court, 44
Michigan Technical Education Center (M-TEC), 79
Michigan Technological University, Houghton, 154t
Middle-income populations
  financial pressures on, 13, 17, 149, 157–68
  low-income vs. cont.
    school attendance and, 87, 171, 211, 222
    tuition assistance for, 4–5, 149
  urban area of desiring housing
    flight from, 19, 29, 34, 87
    relocation to, 24, 91
    retention in, 74, 93, 145
Michigan Educational Reform Consortium, 128, 139n11
Millage elections, 182–183
Miller, Glenn, 39
Miller Canfield, 179
Milwood Elementary School, enrollment, 173n2
Milwood Middle School, 118
Milwood neighborhood, 36
Misner, Craig, 111, 133, 209
Mixed-income populations, class size and, 169–170
Monroe-Brown Foundation, internships and, 179, 191–192, 201n8
Monsanto, 41
Montessori schools, 34, 57n5, 169
Morrill Act, 45
Mosaica Education Inc., 147–148
Moss, Lolita, 17
Mt. Zion Baptist Church, 120
MPDI. See Metropolitan Power Diffusion Index
MPI Research, 42, 179, 194
Muskegon, Michigan, financial aid in, 222
National Association for the Advancement of Colored People (NAACP), 46, 48
National City Bank of Cleveland, 41, 57n14
Native American residents, 38
Need-based aid. See Grants-in-aid
Networks. See Human networking
Newton, Iowa, Promise as model for, 141
No Child Left Behind, 63, 160
North Carolina, college accessibility in, 74–76, 84, 98n13
Northern Michigan University, Marquette, 45, 154t
Northglade Montessori School, 34, 57n5
Northside Association for Community Development, 79
Northside Ministerial Alliance, 54, 55, 111, 116, 131
    collaboration and, 215–216
    regional cooperation by, 123, 139n15
Northside neighborhood, 32f
    character of, 33–34
    civil rights movement and, 46–47
    KPS and, 34, 116, 158
    revitalization of, 79, 194, 214
    service organizations in, 120, 216–17
Norton, Rep. Eleanor Holmes, 74
Oakland University, Rochester, 154t
Oklahoma Promise, structure of, 5–6, 70, 98n9
Old Central High School, 35
Olivas, Michael, 65
*Oliver v. Kalamazoo Board of Education*, 48, 49
Ollie, Jaquay, 157
Open Door Ministries, 121
Orange, Texas, Promise as renewal model for, 2–3, 25n4
Oregon State University, scholarships to, 59–60
Organizational decline, 171
Oshtemo Township, 21f, 36, 186
Otsego Public Schools, transferability to, 169
Outward migration, Michigan and, 178
Pankop, Tisha, 163, 164–165
Paper industry, 39, 40, 181
Parchment, 21f
    Parchment Public Schools, enrollment, 146
Parent involvement, 12, 68, 122, 130, 209
    church-funded program for, 120–121
Parent involvement, *cont.*
    as educational asset, 14–15, 26n23, 56, 89
    Dr. Rice and, 158–159
    as school volunteers, 104, 117, 209
Parenting skills, 137
Parfet, William U., 194
Park Club, 38
Parkwood-Upjohn Elementary School, enrollment, 173n2
Parochial schools, 146, 206 enrollment, 9, 147
Partners for Livable Communities, 188
Pathways to the Promise program, 120–121
Pell, Sen. Claiborne, 69
Pell Grant, 4–5, 67, 68, 69, 98n7
Peoria, Illinois, Promise as renewal model for, 2–3, 25n4
Pfizer Inc., 41, 42, 192, 194
Pharmaceutical industry, 40–41
Pharmacia, 41
Philadelphia, Pennsylvania, downtown, 33
Philanthropic factors, 64, 139n1
    community life and, 30, 41, 42, 50–53, 215
    private funding as, 54, 60–61
    regional problems untouched by, 43, 218
Philomath, Oregon, Promise-like scholarships in, 13, 59–61
Pickett-Erway, Carrie, 14, 26n21
Pittsburgh, Pennsylvania
criticism of scholarship program in, 103, 139n1
    onerous requirements of Pittsburgh Promise, 220, 222
    Promise as renewal model for, 2–3, 25n4, 129
PLUS loans, 68
Political support, 6, 24–25
Population trends
    African American residents, 31f, 34, 50
growth factors in, 81, 214
Population trends, cont.
Hispanic residents, 50, 58n22
Kalamazoo County, 30, 31t, 50, 178, 197t, 198t
Portage, 21f, 36, 78
residents with four years or more of
college, 83, 83t
in urban core, 111–112, 194–195
Portage Public Schools, 37t, 132, 182
enrollment, 146–147
reaction to Kalamazoo Promise by,
10, 26n11
Potawatomi Indian heritage, 38, 57n12
Poverty rates
class size and, 168–169
Kalamazoo and, 29, 57n1, 101, 215, 218
specific neighborhoods in, 34, 35
people of color and, 86, 87, 174n21
Prekindergarten Early Education
Program, 210
Preschool education, 134
universal, 25, 62, 73, 210
Private schools, enrollment, 9, 145–146, 147
See also Homeschooling
Promise, The. See Kalamazoo Promise
Promise Fellows program, 163
Promise School and Community
Celebration, 131
Promise Week celebration, 109, 113–114, 129–134, 215
PromiseNet conferences, 64, 129
Proportionality, as Promise principle, 2
Proposal 2, Michigan constitutional
amendment, 98n10
Proposal A, Michigan constitutional
amendment, 27n32, 50, 58n23
Public-private partnerships, 76, 79, 213
collaborations with, 216–18
extra-school support from, 3, 6, 20, 23, 50
KCIS as, 26n28, 54
start-up company support from, 42, 77, 213
Public schools. See e.g., Charter schools;
Kalamazoo Public Schools (KPS);
Portage Public Schools
Putnam, Robert, 37, 55
Quality of life, 1, 42
attention to local, 77, 79, 214
business and, 189–190
Racial differences, 37
bridging social capital and, 55, 200
in city and its schools, 29, 43, 110, 215
KPS and, 48, 162, 166
Promise and
potential divisiveness of, 2, 8, 11–12
users of, 151–153, 152t
scholarships and, 5, 20
urban crises and, 85–87
Radisson Plaza Hotel, 52, 213
Ransford, Sherry, 157–158, 172
Reach and Teach program, 144
Reading proficiencies, 37t
Reagan, Pres. Ronald, 69
Real estate agents, marketing by, 8, 183
Real estate industry, forecast job gains
in, 197
Regional unification
cultural amenities, 36–37, 189
fragmentation vs.
community leadership and, 105, 108, 110, 123, 135–136, 139n15
governance and, 2, 30, 87, 91, 112
history, 29–31
raising profile of, 187–190
Residential values, 15, 41, 86, 181
changes in, and community renewal,
3, 8, 17–18, 141
gentrification and, 10–11, 65–66, 214
Headlee amendment and, 22, 27n32
housing markets and, 183–187, 200n3, 205–206, 214
mortgages and, 34, 109, 185
Rice, Dr. Michael, 138
KPS goals and, 23, 158–168, 199, 209
Riverfront development, resources, 33
Rotary Club, 53
Rothi, Ellen Kissinger, collaboration and, 216, 223n5
Rouillard, Wendy, 163
Rusk, David, 31
area fragmentation and, 57n2, 87, 91, 99n21

Saginaw Valley State University, University Center, 154t
San Francisco, California, downtown, 33
Sanford, David, 112
consideration of new principles, 132–135
priorities of, 110–111, 200
Sawhill, Isabel, 73
Schlack, Marilyn, 111, 199–200, 209
Scholarships, 67–77
Clemens Foundation and, 59–61
funds for, 13, 25, 52
Kalamazoo Promise, 1–2, 4, 7, 8, 73–74, 76, 80, 81, 96–97, 103, 215
continuing eligibility rules, 174n17
evolution of, 123–127
local economic development and, 180–183
merit, 5, 68–71, 160
private funding and, 2, 6, 10, 54, 59–61, 71–72
requirement options for, 222–223
School busing, 48–49, 143
School enrollment
changes in, 3, 31t, 45, 49–50, 88, 211
concerns about, 9, 56, 200n1, 219
Promise effect on, 15–16, 94, 141–148, 143f, 173nn1–2, 196, 197t, 198, 206
School lunches, 16, 57n5, 174n21
Promise users eligibility for, 153, 174n15
Schools, 13
support from community partnerships not directly related to, 3, 6, 20, 23
Schools, cont.
postsecondary (see Community colleges; Universities)
preschool through high school (see Parochial schools; Private schools; Public schools)
racial integration of, 43, 47–50
socioeconomic integration of, 16, 22, 26n16, 88–90
See also names of specific institutions
Security issues, 166–167, 175n27, 214
Segregated housing, 37, 43, 46
FHA and, 34, 57n6
urban crises and, 85, 87
Service Club. See Junior League
Service industries, 197
shift to, from manufacturing, 79, 85, 191, 212
Service organizations, 53, 114, 120, 163, 216–217
Shireman, Robert, 65
Sledge, Ruby, 120–121
SMIC. See Southwest Michigan Innovation Center
Social assets
city-college student integration as, 22, 30, 215
economic renewal and, 206, 215–220, 222–223
Kalamazoo’s giving spirit, 50–56
strengthening potential of the Promise on, 14, 19–20, 26n22, 55–56
Social promotion, educational policy, 159–160
Socioeconomics
bridging social capital and, 55, 216–218
Kalamazoo County history and, 29–31, 38–43, 57n16
Michigan constitution and, 98n10
school integration and, 16, 22, 26n16, 88–90, 211
Southwest Michigan First, 131, 179, 189
cluster strategy of, 83–84
regional cooperation by, 123, 139n15
Southwest Michigan First, cont.
regional economy and, 18–19, 78, 188, 212, 223
Southwest Michigan Innovation Center (SMIC), 42, 78, 179, 192, 212
Standardized test scores, 70, 116
Start, Gary, 144–145, 181
Strazdas, Mayor Peter, 111–112
Stryker, Dr. Homer, 42, 52
Stryker, Jon, 6, 26n6, 52, 58n25
Stryker, Ronda, 6, 26n6, 52, 58n25
Stryker Corp., 42
Stuart, Charles E., 44
Stuart neighborhood, 32f, 35
Student attitudes, 157–158
Student housing, 35, 46, 181
Student proficiencies, 37t, 89, 118, 209
Saturday Morning subgroup on, 111, 133, 134
Suburban areas, 17
urban areas vs., 2, 22, 29, 30, 38, 50, 86, 182
Summer school
KPS and, 126, 160, 163
Summer Youth Program, 120
Swartz, Gary and Katie, 206, 214
Tax abatements, 30, 139n1, 194
Tax exemption status, 37, 57n10, 66
Tax incentives, 5, 17, 36, 69
Taxes, 222
property and, 27n32, 66, 186
See also Millage elections
Teachers, 49, 89, 181
 Expectations of students from, 157, 159–162, 172
Hiring of, 143, 144–145, 205
KPS expectations of, 161, 171, 209
Parent conferences with, 56, 210
Terrentine, Tim, collaboration and, 217, 218
Texas Township, housing in, 36, 186
Thomas-Cloud, Sherry, collaboration and, 216, 223n5
Thompson, Edward P., 47
Title I funds, 170–171
Tripp, Peter, collaboration and, 217
Tuition, 45, 65
cost of, 25n2, 67, 201n12
coverage of, 2, 4–5, 9, 26n10
Tutoring programs, 73, 156, 164, 193, 209
Unemployment
Kalamazoo and, 194–195
Michigan and, 178, 194
Union School, 43–45
United States
college education in, 83t
economic and educational stresses throughout, 61–66
housing market in older cities of, 65–66
urban crisis in, 85–87
U.S. Commission on Civil Rights, desegregation, 49
U.S. Dept. of Education, funding from, 64, 128
U.S. judicial decisions, 47–49, 90
U.S. legislation, 45, 46, 69, 170–171
United Van Lines, 178
United Way, 43
See also Greater Kalamazoo United Way
Universality, 6, 65
high school education and, 44, 62, 74–75
KPS, as Promise principle, 1–2, 4–6, 73, 220, 221–223
Preschool education and, 25, 62, 73, 210
Universities
Michigan, 2, 9, 154t
tuition and fees at, 67, 98n6
University of Michigan, Ann Arbor, 40, 67
as choice of Promise recipients, 17, 153, 154, 154t
city-student integration and, 38, 215
in-state tuition for full-time student at, 25n2, 67
state funding of, 45, 58n20
University of Michigan Law School, staff, 44
University of Pittsburgh Medical Center, 139n1
Upjohn, Dr. William E., 40, 51
Upjohn Company, 51
philanthropy and, 52, 103
reputation, 83, 200
rise and fall, 40–41, 212
Upjohn Institute. See W.E. Upjohn Institute for Employment Research
Upjohn Pill and Granule Co., 40
Upper-income populations. See High-income populations
Urban areas, 19, 188
 crisis in U.S., 85–87, 91
suburban areas vs., 2, 22, 29, 30, 38, 50, 86, 182
Urban core
development of, 19, 21–22, 61, 92, 111–112, 181
minority and low-income of, 30, 31t, 101
region’s amenities in, 36–37, 42–43, 91–93
strengthening the, for economic development, 85–87, 91, 214
Urban Land Institute, award from, 189
Urban sprawl, 19, 36, 86

“Vacancy chain,” residential values and, 86
Van Avery Drugstore, 46
Van Dis, Linda, 17
Ventura Promise, college choice and, 222
Venture capital, availability, 42, 84, 189
Village of Bronson, 38
Vine neighborhood, 32f, 36, 214
calendar of, 34–35
Vine Neighborhood Association, 79
Vine Street School, 35
Volunteer Center of Greater Kalamazoo, 206–207

Wages, 45, 62
better than minimum, 193–194

Wages, cont.
college graduates and, 11, 26nn15
Warfield, Dr. Charles, 116
Washington, Arlene, 11, 26n13
Washington, D.C., universal access program in, 74
Washington, Jr., 118
Washington Writers’ Academy, 35
Washtenaw Community College, Ann Arbor, 154t
Wayne State University, Detroit, 9, 45, 154t
W.E. Upjohn Institute for Employment Research, 51, 131
Promise evaluation and research at, 98n4, 105, 127–129, 130, 139n2, 140n20
regional cooperation by, 123, 139n15
Wells, Pastor Milton, 121
West Main Hill neighborhood, 32f, 36
Western Michigan Life Science Companies, 84, 99n19
Western Michigan University, Kalamazoo (WMU), 131
aid to Promise recipients from, 9, 10, 104, 119, 121, 156, 213
calendar of, 42, 43, 45, 82
as choice of Promise recipients, 153, 154–155, 154t, 155f, 180
calendars of
Business Technology and Research Park, 78, 82, 192, 213
College of Education, 119, 128, 139n11
College of Engineering and Applied Sciences, 82, 189
Evaluation Center, 128, 172
School of Nursing, 52
graduates of, and Monroe-Brown Foundation internships, 191–192, 201n8
integration and
city-student, 22, 37–38, 215
dormitory, 46
location, 32f, 36, 118
president, 132, 209
Western Michigan University, Kalamazoo (WMU), cont.
  regional cooperation by, 123, 139n15
  reputation, 83, 212
Western Michigan University Foundation, 181
White populations. See Caucasian residents; Hispanic residents
Williams-Johnson, Theresa, 172
Wilson-Oyelaran, Dr. Eileen, 37, 134–135
Winchell Elementary School, enrollment, 36
Winchell neighborhood, 36
W.K. Kellogg Foundation, 30
  funding from, 64, 72, 127, 136
WMU. See Western Michigan University, Kalamazoo
Women students, college completion by, 70
Woodward School for Technology and Research, 35, 173n2
Workforce, 44, 85
  development of, 77, 81–82, 96–97, 137, 190–195, 200
  education levels and, 16, 18, 23, 41, 55–56, 62, 76, 194, 212
  growth of, as Promise effect, 196–197, 197n1
  immigrants in, 39, 40, 211
World is Flat, The (Friedman), 62
Yale University, graduate scholarships, 52
Young adults, 178
  area retention of, 179, 185, 191, 192–193, 199, 213
  boomerang generation of, 205, 207, 214
Monroe-Brown Foundation
  internships for, 179, 191–192, 201n8
Youth programs, 60, 137
  best communities for, 188–189
  collaboration and, 216–217
  KYDNET, 54, 55
Youth programs, cont.
  summer schedule for, 120, 126, 160
  support for, 22–23, 25, 123, 209