Appendix

The Affinity Networks

Animemusicvideos.org
A subcommunity of English-language fans of Japanese anime create and share remixed videos.

Bollywood Dance
Bollywood dancers produce and perform in the Hindi Film Dance (HFC) competition scene on college campuses across the United States.

Hogwarts at Ravelry
An affinity group combines an interest in fiber crafting with an interest in Harry Potter to create a fictional universe.

Nerdfighters
A community formed around the YouTube vlog channel for brothers John and Hank Green are united by a shared identity as “nerds” and a broad common goal of “decreasing World Suck.”

1D on Wattpad
Members of a fanfiction community devoted to the boyband One Direction connect through an online forum, other media outlets, and Directioner fan art.

Sackboy Planet
Players and game developers collaborate in LittleBigPlanet 2 and game discussion forums to increase players’ skills in level design.

StarCraft II
Players of the strategy game StarCraft II collaborate with the game’s creators to stage major esports competitions and problem solve on game discussion forums.

The Wrestling Boards
Fan communities of professional wrestling practice fantasy wrestling through role-playing narratives.