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Deciphering the Object of Consumption among Tourists in Banaras,” published in *The Lived Experiences of Public Consumption*, edited by Daniel Cook (Palgrave Macmillan, 2009). An earlier version of chapter 8 was published in *South Asia: The Journal of South Asian Studies* 33(3) (2010): 399–420, under the title “The Dangers of Dalâli, the Dangers of Dàn.” I am grateful to the editors of these journals and volumes for making it possible for me to reprint this work here.

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