Over the past forty years, industry has moved increasingly from the developed to the developing world, yet Africa’s share of global manufacturing has declined. Industry is critical for economic growth, job creation, and poverty reduction.

Made in Africa outlines a new strategy to help Africa get its fair share of the global market. Based on research from Africa and emerging Asia, it helps the reader understand what makes firms in low-income countries more competitive and what makes countries more attractive to competitive firms. The results: while removing such traditional constraints to industrialization as poor infrastructure, low skills, and intrusive regulations is important, this alone will not be sufficient to help Africa thrive in the global marketplace. To compete, African governments will need to develop new policies to promote exports, build the capabilities of domestic firms, and foster industrial clusters. For African governments to succeed in implementing this new industrialization strategy, the donor community will also need a new strategy for development assistance, one focused on creating competitive economies.

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