

Contents

AUTUMN 2021 | VOLUME 71, NUMBER 3

- 51 **Rebranding
Neoliberalism**
IDAHO'S OWYHEE
RANCHERS CONFRONT
RANGELAND REFORM '94
by *Gregory B. LeDonne*,
Winner, 2021 Emerging
Scholar Article Contest



p. 51

- 67 MONTANA HISTORICAL
SOCIETY MEMBERS

- 69 MONTANA BOOK
ROUNDUP
by *Aaron Parrett*

- 73 **REVIEWS** Johnson, *The Broken Heart of America*, reviewed by
Madeline Hagan | Greene, ed., *"All Guns Fired at One Time,"*
reviewed by Jon G. James | Magid, *An Honest Enemy*, reviewed by
Roger L. Nichols | Clow, *Spotted Tail*, reviewed by C. Lee Noyes
| Utley, *The Last Sovereigns*, reviewed by R. Eli Paul | Mathes,
Charles C. Painter, reviewed by Natale Zappia

- 87 **NOTES**

STAFF

Diana L. Di Stefano, Editor
Laura Ferguson, Associate Editor
Jeff Bartos, Associate Editor
Diane Gleba Hall, Graphic Designer
Tammy Ryan, Business Manager

EDITORIAL BOARD

Ted Binnema
Margaret Connell-Szasz
Dee Garceau
Andrew Graybill
Michel Hogue
Renee Laegreid
Polly E. Bugros McLean
Laurie Mercier
Mary Murphy
Janet Ore
Paula Petrik
Charles E. Rankin
Sherry Smith
Elliott West
Lee H. Whittlesey
David Wrobel
William C. Wyckoff
Liping Zhu

MHS DIRECTOR

Molly Kruckenberg

MHS BOARD OF TRUSTEES

Norma Ashby-Smith, Great Falls
Carol Donaldson, Kalispell
Jestin Dupree, Poplar
Tim Fox, Clancy
Ed Jasmin, Helena
William Jones, Harlowton
Kent Kleinkopf, Missoula
Lorna Kuney, Helena
Steve Lozar, Polson
Douglas MacDonald, Missoula
Thomas Minckler, Billings
Ken Robison, Great Falls
Jay Russell, Great Falls
Jude Sheppard, Chinook
Hal Stearns, Missoula, President



CONNECT WITH US!

Facebook.com/Montana
TheMagazineofWesternHistory

Big Sky. Big Land. Big History.

Montana
Historical Society
mhs.mt.gov

Montana The Magazine of Western History (ISSN 0026-9891) is published quarterly by the Montana Historical Society. Subscriptions are \$35 per year or \$65 for two years. Foreign orders add \$15 per year for postage in U.S. funds. Direct subscription and advertising questions to Business Manager and editorial correspondence to Editor, Publications, Montana Historical Society, 225 N. Roberts St., P.O. Box 201201, Helena, MT 59620-1201. Unsolicited manuscripts cannot be returned without return postage. Authors are responsible for the interpretation in their articles. Articles are abstracted and indexed in *Historical Abstracts* and *America: History and Life*, Santa Barbara, CA; *Arts & Humanities Citation Index*, Institute for Scientific Information, Philadelphia. Reproduction in whole or in part without written permission is prohibited. Periodicals postage paid at Helena, MT, and additional mailing offices. POSTMASTER: Send address changes to Montana Historical Society, P.O. Box 201201, Helena, MT 59601.
© 2021 Montana Historical Society. USPS 594 320 Volume 71 Number 3 Autumn 2021