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## What We Really Value

Bob Broad

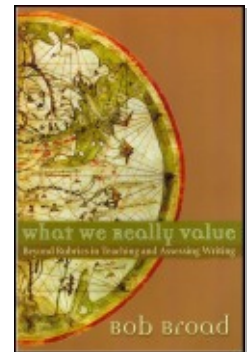
Published by Utah State University Press

Broad, Bob.

What We Really Value: Beyond Rubrics in Teaching and Assessing Writing.

Utah State University Press, 2003.

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BOB BROAD is associate professor of English at Illinois State University, where he teaches graduate and undergraduate courses in writing assessment, research methods, pedagogies of literature and composition, and other aspects of English Studies. His research has appeared in the journals *Research in the Teaching of English*, *Assessing Writing*, *Works and Days*, and *African American Review* and in the collections *New Directions in Portfolio Assessment* (Boynton/Cook 1994) and *Preparing a Nation's Teachers: Model Programs for English and Foreign Languages* (MLA 1999). Bob also runs Just Words Consulting Group, which provides clients with guidance on authentic writing assessment, technology and (teaching) writing, and other aspects of literacy education. In his own Justoons Recording Studios, Bob recently recorded a CD of songs he wrote over the last twenty years; if you ask nicely, he'll probably give you a copy of your very own.