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Recent and Forthcoming Books Available for Review

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The purpose of this new feature—this list of recent and forthcoming titles—is, first, to notify readers of current research about magazines and, second, to seek reviewers for the listed titles. Anyone interested in reviewing books on this list or other recent titles (2009 and 2010) related to magazines, please contact me so I can ask the publisher to send the desired book for review in the next issue of the *Journal of Magazine & New Media Research*. Simply email me at berntj@ohio.edu with the title of the book you would like to review and a short biography that indicates your teaching and research interests, as well as your academic title, institutional affiliation, and information about any of your own recent publications.

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Norman Podhoretz and Commentary Magazine: The Rise and Fall of the Neocons. Nathan Abrams. New York and London: Continuum, 2009. 367 pp. \$130 hardback.

Up for Renewal: What Magazines Taught Me About Love, Sex, and Starting Over. Cathy Alter. New York: Washington Square Press, 2009. 336 pp. \$15 paperback.

Running Commentary: The Contentious Magazine that Transformed the Jewish Left Into the Neoconservative Right. Benjamin Balint. New York: Public Affairs Books, 2010. 304 pp. \$26.95 hardback.

The Publisher: Henry Luce and His American Century. Alan Brinkley. New York: Knopf, 2010. 560 pp. \$35 hardback.

The Oxford Critical and Cultural History of Modernist Magazines: Volume I: Britain and Ireland 1880-1955. Peter Brooker and Andrew Thacker. New York: Oxford University Press, 2009. 700 pp. \$180 hardback.

Creating the College Man: American Mass Magazines and Middle-Class Manhood, 1890-1915. Daniel A. Clark. Madison, WI: University of Wisconsin Press, 2010. 256 pp. \$26.95 paperback.

The Francophone Women's Magazine Inside and Outside of France. Annabelle Cone and Dawn Marley, eds. New Orleans: University Press of the South. 197 pp. \$49.95 hardback.

Sports in the Pulp Magazines. John Dinan. Jefferson, NC: McFarland, 2009. 210 pp. \$35 hardback.

All Man! Hemingway, 1950s Men's Magazines, and the Masculine Persona. David M. Earle. Kent, OH: Kent State University Press, 2010. 177 pp. \$35 hardback.

I Have Fun Everywhere I Go: Savage Tales of Pot, Porn, Punk Rock, Pro Wrestling, Talking Apes, Evil Bosses, Dirty Blues, American Heroes, and the Most Notorious Magazines in the World. Mike Edison. New York: Faber & Faber, 2009. 352 pp. \$15 paperback.

Playboy and the Making of the Good Life in Modern America. Elizabeth Fraterrigo. New York: Oxford University Press, 2009. 320 pp. \$9.95 hardback.

All-Out for Victory! Magazine Advertising and the World War II Home Front. John Bush Jones. Waltham, MA: Brandeis University Press, 2009. 340 pp. \$50 hardback.

The Improbable First Century of Cosmopolitan Magazine. James Landers. Columbia, MO: University of Missouri Press, 2010. 376 pp. \$34.95 hardback.

Anarchist Periodicals in English Published in the United States (1833-1955): An Annotated Guide. Ernesto A. Longa. Lanham, MD: Scarecrow Press, 2009. 336 pp. \$80 hardback.

Art for the Middle Classes: America's Illustrated Magazines of the 1840s. Cynthia Lee Patterson. Jackson: University Press of Mississippi, 2010. \$50 hardback.

Paradoxes of Prosperity: Wealth Seeking in Pre-Civil War America. Lorman A. Ratner, Paula T. Kaufman, and Dwight L. Teeter, Jr. Champaign: University of Illinois Press, 2009. 168 pp. \$40 hardback.

Bad Girls Go Everywhere: The Life of Helen Gurley Brown. Jennifer Scanlan. New York: Oxford University Press, 2010. 288 pp. \$27.95 hardback.

Modernism in the Magazines: An Introduction. Robert Scholes and Clifford Wulfman. New Haven, CT: Yale University Press, 2010. 352 pp. \$40 hardback.

Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers. Anthony Slide. Jackson: University Press of Mississippi, 2010. 288 pp. \$40 hardback.

The Magazine Century: American Magazines Since 1900. David E. Sumner. New York: Peter Lang, 2010. 250 pp. \$119.95 hardback, \$34.95 paperback.

A New Brand of Business: Charles Coolidge Parlin, Curtis Publishing Company, and the Origins of Market Research. Douglas B. Ward. Philadelphia: Temple University Press, 2009. 228 pp. \$54.50 hardback.

Mr. Playboy: Hugh Hefner and the American Dream. Steven Watts. Hoboken, NJ: John Wiley & Sons, 2009. 544 pp. \$16.95 paperback.