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Book Review Editor's Introduction

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When I was young, the people I most admired were professors or pastors with an office containing rows and rows of books. I've wanted to write books ever since I can remember. Books are as essential to professors as medicines are to physicians. We can become neither successful scholars nor classroom teachers without continuous exposure to the new ideas that books contain.

This issue of the *Journal of Magazine & New Media Research* includes reviews of a book on magazine history, a collection of essays by notable editors and publishers, and the third editions of two popular textbooks used in magazine classes.

- *The Rise and Fall of Early American Magazine Culture*. Reviewed by Miglena Sternadori.
- *The Art of Making Magazines: On Being an Editor and Other Views from the Industry*. Reviewed by David E. Sumner.
- *Magazines from Cover to Cover*, 3rd ed. Reviewed by Daniel van Benthuyssen.
- *Feature & Magazine Writing: Action, Angle and Anecdotes*, 3rd ed. Reviewed by Nick Kowalczyk.
- *Having It All in the Belle Epoque: How French Women's Magazines Invented the Modern Woman*. Reviewed by Miglena Sternadori.

How do I choose books to review or assign for review? I am always looking for suggestions and unsolicited submissions. I look for ideas from the reviews and lists of "books received" in *Journalism & Mass Communication Quarterly* and *Journalism & Mass Communication Educator*. I will also be looking for ideas from the book publisher exhibits at the AEJMC conference. The only criterion I have is that the books have a magazine-related topic of probable interest to our audience of magazine educators. I always welcome your ideas and suggestions.