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Editor's Reflection: The X Factor

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Let me state upfront that the title of my editor's reflection is not in reference to a televised music competition bearing the same name. Rather, this headline alludes to both the XX chromosomes associated with the female sex and the associated gender attributes. You know, the 51 percent of the United States population who represent 19 percent of all House and Senate seats. *Women*.

This issue's general theme is especially prescient, given America's presidential election between Hillary Clinton and Donald Trump and its accompanying (often jaw-dropping) social discourse. But beyond the scintillating sound bites from pancaked political pundits and titillating tweets promising political gossip, America's collective conversation is packed with conversations about health, identity, and power. This small-but-mighty issue fortuitously aligns and adds to such dialogue.

In "The Women's Magazine Diet: Frames and Sources in Nutrition and Fitness Articles," Chelsea Reynolds and Susan LoRusso contribute to literature about health content across magazine genres by examining the sourcing practices in nutrition and fitness magazine articles published in high-circulation women's magazines and women's health magazines. The study's remarkable findings illustrate the ongoing nuanced cultural shifts occurring both inside and outside magazine newsrooms.

Ellen J. Gerl's study, "Survivors and Dreamers: A Rhetorical Vision of *Teen Voices* Magazine," explores how *Teen Voices*, a magazine written and edited by teenage girls, created a vision of empowerment through its text and photographs. Gerl employs symbolic convergence theory and fantasy theme analysis to understand this rhetorical community's prevailing values. Her study uses a third wave feminism framework to provide a distinct snapshot of how these young content producers encouraged confidence.

In addition to such scholarship, this issue offers Miglena Sternadori's astute review of Edward Lewis' recently published book, *The Man from Essence: Creating a Magazine for Black Women*. As Sternadori notes, the memoir—while drizzled with hubris—lends social and political context to the magazine's 1970 launch and subsequent brand expansion.

Lastly, I would like to express my sincere gratitude to the manuscript reviewers who helped create this issue of the journal and to those who submitted their work for review. This is my final issue as interim editor, but I'm certain the journal will flourish under new editor Kevin Lerner. In the meantime, I'll see you around the newsstand—virtual or otherwise.