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www.ufva.org

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Pamela Ueno home@ufva.org

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The journal is grounded in humanities research traditions that examine cultural, historical, material, and aesthetic dimensions in ways that differ from many journals in communication studies or specialty journals, such as those in cognitive studies. Yet it accepts articles that use a range of critical methods if they shed light on the production and study of film, video, and media.

The journal publishes research articles (25 to 30 pages) in history, theory, and criticism that contextualize individual productions and the work of creative laborers. It is committed to intersectional cultural studies and ideological analyses that examine representational politics, developments in taste formation, audience engagement, and so on. It values interdisciplinary industry studies and research that illuminates the conception, production,

distribution, exhibition, and reception of film, video, and media. The journal also publishes (5 page) book reviews.

Successful submissions demonstrate a mastery of critical and production terminology as well as the ability to create an argument that has a clear purpose, substantial evidence, and a conclusion that flows from the evidence. Work accepted for publication uses culturally sensitive language. The journal reserves the right to alter phrasing and reject submissions that do not follow the manuscript submission guidelines, which involve use of MLA style and citation conventions (9th Edition, 2021). Articles and reviews represent the views of their authors and are not necessarily those of the *Journal of Film and Video* or the University Film and Video Association.

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