Welcome to 2018 Project MUSE Publisher Meeting

Your Content, Our Platform
2018 Fast Facts

75 Countries
1.3K North American Institutions
2.3K International Institutions

231 Project MUSE Publishers
130 Journal Publishers
62 Book Publishers
39 Journal & Book Publishers

15.7M Downloads
9.7% Usage Increase
674 Journals
26.3K Journal Issues
50.5K Books

Open Access
260 OA Articles
556 OA Books

113 Years of Scholarship
Articles from 1906
Books from 1905

29% 71%
464K Articles
1.1M Chapters
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13.1K Twitter Followers
44.1K Facebook Followers

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2016 Project MUSE Strategic Plan

• Amplify the Project MUSE Profile
• Develop New and Reinforce Existing Partnerships
• Embrace Data and Analytics
• Develop a Best-of-Breed Platform
• Diversify Program Offerings
Why is a professor of strategic studies teaching Shakespeare?

Dr. Eliot A. Cohen