SERIALS:
The Breakfast of Champions!

Elizabeth W. Brown & Ann P. Snoeyenbos
April 25, 2017

#musepubmtg17
Journals Power Hour!

#musepubmtg17 + #journalspowerhour
Journals Power Hour!

• Basic journals updates:
  • Content
  • Finance,
  • University of Hawai‘i Press

• International Sales and Marketing
  • Update on Market Research
  • International Climate
  • MUSE Usage across the Globe

• New Tools and Services
  • Article by Article Publishing
  • New Back Issues Program!
  • New Tools to Increase Usage!

muse.jhu.edu
Journals: 2017 By the Numbers

- 16 journals joining the collections
- 3 new journal publishers
- 642 total journals in the collections
- 14 Hosted Journals
- 2017 slate features area and interdisciplinary studies
Journal Collection Additions for 2017

Neotestamentica

Antiphon: A Journal for Liturgical Renewal

Inks: The Journal of Comics Studies

Florilegium

Subtropics

Canadian Bulletin of Medical History

Transformations: The Journal of Inclusive Scholarship and Pedagogy

Pacific Science

Mande Studies

Journal of West African History

Expressions maghrèbines

Twentieth-Century China

Journal of Buddhist Philosophy

Chiricu Journal: Latina/o Literatures, Arts, and Cultures

Native American and Indigenous Studies

Journal of Global South Studies
Journal Collection Additions for 2017

Neotestamentica
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Twentieth-Century China
Journal of Buddhist Philosophy
Chiricu Journal: Latina/o Literatures, Arts, and Cultures
Native American and Indigenous Studies
Journal of Global South Studies
Second Open Access Journal!

- Constitutional Studies
- RSF: Russell Sage Foundation Journal of the Social Sciences = The first OA journal
- More OA journals to come!
Hosted Journals Program

University of Hawaii Press
• Journal of Daoist Studies
• Trans-Humanities

University of Pennsylvania Press
• Manuscript Studies

NUS Press
• Southeast of Now

Ohio State University Press
• Victorians
Hosted Journals Program

- Charge fees to cover the costs of hosting these journals on MUSE
  - Annual hosting fee per journal
  - Variable, one-time fee per article
  - No “add-on” fees, DOIs are included

- Can be subscription or Open Access
- Use the services of our existing single title subscription program
  - Fulfillment
  - Access only
Hawai‘i

Celebrating our enhanced relationship with Hawai‘i Press

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Of the items you just selected, please select three that you think would be top priorities.

Answered: 54  Skipped: 14

- Article sales
- Single journal title
- Journal issue sales
- Ability to sell
- Cover-to-cover journal issue
- Ability to build an online journal
- Ability to sell a service
- DOIs for print
- Submit XML files directly
- Ability to host additional content
- CrossCheck -- a service from CrossCheck
Top Two Ranked Features

- Article sales
- Single journal title

Journal issue sales
Ability to sell
Cover-to-cover journal issue
Ability to build an onl...
Thank you for subscribing to the electronic version of the journal.

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As part of your checkout from UHP, you should have received one or more JHUP subscription codes. Please enter the codes in the box below, one at a time, and press Add after each one.

Please enter a subscription code.
Subscription code: [input field] Add

Please direct any questions concerning this subscription or access to the electronic version of the journal, to the University of Hawai‘i customer service department by telephone at 1-888-847-7377 (US and Canada only) or by email.
PCG International Research

- International focus: Europe, Asia
- Email survey + phone calls
- Requested feedback on size of collection, price, annual growth/price increase

Results

- Subject collections strongly indicated
- Growth only when it supports the quality of the collection
PCG International Research

Outcome: Created six new subject collections:

• Arts 48 titles
• Asian Studies 36 titles
• History 62 titles
• Literature Core 81 titles
• Literature Expanded 80 titles
• Philosophy & Religion 47 titles
• Russia: Lost most subs in 2014 when value of Ruble fell. One customer remains: European University at St. Petersburg. Closure announced.

• Turkey: 15 private universities shut last summer. (We had one of these), hundreds of scholars have been imprisoned. Four more institutions cancelled for 2017 due to budget reductions. Agent continues to work hard and has sold over $200,000 in books since last summer.
POLITICS UPDATE

• Middle East: Great potential for growth but money is tight until oil prices rise again.
  Qatar: “...We have a need for practically everything you offer as part of the Premium Package, but sources dealing with sexuality and LGBTQ are problematic.”

• China: March 1 Chronicle of Higher Education reported more frequent “ideological inspections” requiring higher education to “be guided by the principles of Marxism”
Five laws of library science proposed by S. R. Ranganathan in 1931

2. Every reader his / her book [journal].
4. Save the time of the reader.
5. The library is a growing organism.
Most used journals 2016

• Brazil – 387 institutions
  Technology and Culture
  Bulletin of the History of Medicine
  American Journal of Mathematics

• China – 37 institutions
  Language
  International Security
  Journal of Democracy

• France – 12 institutions
  L'Esprit Créateur
  Journal of the History of Philosophy
  Language
Most used journals 2016

- India - 144 institutions
  MFS Modern Fiction Studies
  Journal of Democracy
  Comparative Studies of South Asia, Africa and the Middle East

- Turkey - 17 institutions
  Journal of Democracy
  American Annals of the Deaf
  Journal of Women's History

- Israel - 8 institutions
  Israel Studies
  Journal of Democracy
  Shofar: An Interdisciplinary Journal of Jewish Studies
Most used journals 2016

• Ghana - 30 institutions
  Journal of Democracy
  Africa Today
  Research in African Literatures
  #12. Ghana Studies

• Kenya - 115 institutions
  Research in African Literatures
  Africa Today
  Journal of Democracy

• Uganda - 62 institutions
  Journal of Democracy
  Africa Today
  African Studies Review

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Questions?

AAUP  Austin, TX
Monday June 12 2017
10:45am-12:00 Concurrent Sessions:
Diversity in Scholarly Journal Publishing
Panel organized by Julie Lambert (Penn State) and me
Publisher Statistics Tool

- http://pilot.muse.jhu.edu/stats/pudu
- Don’t forget to track usage for your journal(s)!
- New data 14\textsuperscript{th} of the month
- Distribute to your journal editors or your editorial and association boards
- Make it easy to request stats
New Features

• Article by Article Publishing!

• New Back Issues Program!

• New Tools to Increase Usage!
Article by Article

• Publish an issue one article at a time
• Early release articles, to be replaced by final article later
• Digital-only publishing
• Or a combination of all three!
University of Toronto Law Journal

Vol. 54 (2004) through current issue

The University of Toronto Law Journal has taken a broad and visionary approach to legal scholarship since its beginnings in 1936. Its first editor, Professor WPM Kennedy, hoped that the Journal would foster a knowledge of law "as expressions of organized human life, of ordered progress, and of social justice." The University of Toronto Law Journal has since established itself as a leading journal for theoretical, interdisciplinary, comparative and other conceptually oriented inquiries into law and law reform. The Journal regularly publishes articles that study law from such perspectives as legal philosophy, law and economics, lega . . . show more

Published by: University of Toronto Press

Current Issue: Volume 67, Number 2, Spring 2017

Available Issues

Ahead of Print

Volume 67, 2017

Volume 67, Number 2, Spring 2017
Volume 67, Number 1, Winter 2017
Available Issues

Ahead of Print

Ahead of Print

Volume 67, 2017

Volume 67, Number 2, Spring 2017
Volume 67, Number 1, Winter 2017
Ahead of Print

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From: University of Toronto Law Journal

Ten Theses on Dissent
Marie-Claire Belleau, Rebecca Johnson

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Why Judges Should Dissent
Peter W. Hogg, Ravi Amarnath

View Summary  Download PDF

Against Racial Profiling
Amit Pundik

View Summary  Download PDF

"Writing Separately"
New Back Issues Service

• Goal is to have a space for all back issues publishers would like to include
• No long waits for release
• Not hurt other content already in MUSE
• Will be financially sustainable
New Tools and Features

• Publishers need to promote their MUSE content
• Tweet! Get that content out there!
• Point to the current issue:
  • MUSE journal URL/Current
  • http://muse.jhu.edu/journal/252/current
New Tools and Features

Search box on publisher landing pages
University of Nebraska Press

Website: http://www.nebraskapress.unl.edu

Founded in 1941, the University of Nebraska Press is a nonprofit scholarly and general interest press that publishes 160 new and reprint titles annually under the Nebraska and Bison Books imprints respectively, along with 20 journals. As the largest and most diversified university press between Chicago and California, with nearly 3,000 books in print, the University of Nebraska Press is best known for publishing works in Indigenous studies, history and literature of the American West, translated literature, . . . show more

Search This Publisher's Content

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University of Nebraska Press

Results 1-10 of 1129

ITEMS PER PAGE: 10

SORT BY: A-Z

1. The 1870 Ghost Dance
   Cora Du Bois

   The 1870 Ghost Dance was a significant but too often disregarded transformative historical movement with particular impact on the Native peoples of northern California. The spiritual energies of this “great wave,” as Peter Nabokov has called it, have passed down to the present day among Native Californians, some of whose contemporary individual and communal lives can be understood only in light of the dance and the complex religious developments inspired by it.

   Cora Du Bois's historical study, The 1870 Ghost . . . show more

Save Citation

2. The 1904 Anthropology Days and Olympic Games
   [Book]
University of Nebraska Press

Website: http://www.nebraskapress.unl.edu

Founded in 1941, the University of Nebraska Press is a nonprofit scholarly and general interest press that publishes 160 new and reprint titles annually under the Nebraska and Bison Books imprints respectively, along with 20 journals. As the largest and most diversified university press between Chicago and California, with nearly 3,000 books in print, the University of Nebraska Press is best known for publishing works in Indigenous studies, history and literature of the American West, translated literature, and sports history.

Search box on publisher landing pages

Search Inside Publisher For: all of the terms [aesthetic] [self-fashioning] in content

1. Artist for Art’s Sake or Artist for Sale: Lulu’s and Else’s Failed Attempts at Aesthetic Self-Fashioning
   Women in German Yearbook: Feminist Studies in German Literature & Culture, Volume 22, 2006, pp. 189-210
   by: Kelly Comfort

   Download PDF (1.2 MB)

2. Philosophy as Fiction: Self, Deception, and Knowledge in Proust (review)
   French Forum, Volume 30, Number 1, Winter 2005, pp. 128-130
   by: Derek Schilling

   HTML   Download PDF (54.4 KB)

3. Infant Figures: The Death of the Infants and Other Scenes of Origin (review)
New Tools and Features

- Table of Contents Builder
- muse.jhu.edu/toc_builder
TOC Builder

This tool allows you to generate standalone Table of Contents HTML code to place anywhere within your webpage. All links redirect back to Project MUSE. If you want to use icon images, you need to input a directory where you will store those images. The list of icon filenames and extensions you need to conform to are 'html_icons.png' and 'pdf.png'. Both are available by clicking here.

Journal
Choose

Issue
No Results

Publisher
Choose

Book
No Results

Options
- Show keywords
- Show abstracts
- Render as full HTML page
- Authors searchable
- Show page numbers
- Show DOI
- Show images

Image directory (required) /images

EZProxy prefix, if applicable

Generate TOC
New Tools and Features

Journal

Ghana Studies

Issue

Choose an Issue! (2)

Vol. 18, Num., 2015

Vol. 17, Num., 2014

Choose
New Tools and Features

Volume 18, 2015
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Fort Prindzenstein: A Monument in the Identity of Keta-Someawo
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Philip Atsu Afeadie

“I Am a Good Mother”: Becoming an Adolescent Mother in Ghana
pp. 23-47 | DOI: 10.1353/ghs.2015.0003

Code
As If We Were Prey
Stories by Michael Delp
Publication Year: 2010

A dark, rollicking collection of stories about men prone to foolishness trying to make their way in a modern world.

Published by: Wayne State University Press

Cover
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Contents
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pp. vii-vii

Commandos
Download PDF
pp. 1-12

Code

John Doe

<content>

This is a sample content block.
</content>
New Tools and Features

- Updated Search Widget
- muse.jhu.edu/search/widget_builder/
Search Widget

The Project MUSE widget provides quick access to MUSE journal and book content from any web page or social networking site. Once you place the widget on your web page or social networking site, you will be able to run quick searches of MUSE content from those locations.

To install the widget, copy the code showing below in the Code box and insert it into your web page or social networking site. You may customize the look and size of the widget box using the options shown in the Customize box. Note additional customization options to use the widget to search content only from a particular publisher or limit search to a particular journal.

Once the widget is installed, input your search terms in the search box and click Search to begin your search of MUSE content. The search results will display in a new window or tab of your browser.
Thank You!

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- Ann Snoeyenbos = anns@muse.jhu.edu