



# MUSE muse.jhu.edu NEWS

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## Mary Rose Muccie Named Director, Project MUSE®

The Johns Hopkins University Press is pleased to announce the appointment of Mary Rose Muccie as the new Director of Project MUSE®. Muccie will take the helm of the Press' pioneering online scholarly journal publishing venture beginning December 4, 2006.

"Project MUSE is proud to provide a fair and sustainable model for electronic journal publishing that meets the needs of both libraries and not-for-profit scholarly publishers," said Kathleen Keane, director of The Johns Hopkins University Press. "We are delighted to have an experienced leader like Mary Rose in place to steer MUSE's future developments and cultivate its full potential as a powerful tool for scholarly research and communication."

Most recently, Muccie held the position of Publisher with the Society for Industrial and Applied Mathematics (SIAM), where she was responsible for all aspects of the society's book, journal and electronic publishing activities. Muccie has accomplished much during her 13-year tenure with SIAM. She's been instrumental in the development of Locus, the society's complete journal archive digitization project, the successful negotiation of licenses for SIAM's online journal offerings with several major library consortia and the launch of notable new journal titles. These include the *SIAM Journal on Applied Dynamical Systems*, an electronic-only title with an accompanying open-access web portal. Muccie also chaired SIAM's Library Advisory Committee and oversaw the society's reference and textbook publishing efforts, including e-book activities.

Prior to joining SIAM, Muccie held editorial and production positions with the J.B. Lippincott Company and the Philadelphia Bar Association. She is an active member of the North American Serials Interest Group, Special Libraries Association and Society for Scholarly Publishing. Muccie earned a Bachelor of Arts in English from the University of Pennsylvania.

"I'm thrilled to be joining Project MUSE," said Muccie. "I look forward to engaging in an ongoing dialogue with MUSE participating publishers and the scholarly community, and to working with the MUSE staff to continue to provide an equitable and reliable model for online journal publishing in the humanities and social sciences."

Muccie was chosen for the post following an extensive process involving the assistance of Bert Davis Executive Search, Inc., a leader in executive placement in the publishing, information and

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**-Mary Rose Muccie**

electronic media fields. A search committee including representatives from the Johns Hopkins University Press and Project MUSE management, participating MUSE publishers, and the Milton S. Eisenhower Library at Johns Hopkins University selected Muccie from among a talented and highly qualified pool of candidates. Project MUSE wishes to acknowledge the contributions of time and expertise from all those involved in the search process.

### UPCOMING CONFERENCES

**American Library Association (ALA) Midwinter Meeting**  
Seattle, WA  
January 19-24  
Booth #2143

**Association of College and Research Libraries (ACRL) National Conference**  
Baltimore, MD  
March 29-April 1  
Booth #1014

**Project MUSE®**  
*Scholarly journals online*

Published seasonally by Project MUSE, a collaboration of 60 not-for-profit publishers in conjunction with the Milton S. Eisenhower Library; MUSE NEWS is distributed gratis to subscribers and the library community.

## Indexers Add Content to LCSH

It has been a while since MUSE News reported on the contributions made to Library of Congress Subject Headings (LCSH) by the MUSE indexers. Since the last reporting, MUSE submitted and received approval for numerous subject headings, all of which are available for use by catalogers worldwide. MUSE also became a member of SACO (Subject Authority Cooperative Program) at the Library of Congress Program for Cooperative Cataloging.

When indexing articles, MUSE librarians Bill Kulp and Elisa Tan occasionally find that the subject heading that most accurately describes an article has not yet been established. They have been proactive in formulating subject heading proposals to LCSH and many have been approved while others remain active in the LCSH review process. According to SACO guidelines, a proposed subject heading is approved "on the basis of what is standard in contemporary American English usage. Preference is given to terminology and expressions in general use over jargon and in some cases over technical terms especially when precision would not suffer."

The terms submitted by the MUSE team and approved for use reflect the diversity of content with which they are working in MUSE.

A selection of new LCSH from Project MUSE include:

- African American HIV-positive women
- Aiken, Battle of, Aiken, S.C., 1865
- All-male adult movie theaters
- Children of parents with mental disabilities
- Chinese American entertainers
- Deaf college students
- Deaf students
- First-generation college students
- Folk poetry, Luba-Lulua
- Haitian American authors
- Headache patients' writings
- Indian college teachers
- International relations on television
- Israeli Sign Language
- Jewish critics
- Jewish sepulchral monuments
- Nanti language
- Orange azalea
- Parents with mental disabilities
- Proliferation Security Initiative
- Rhetoric—Religious aspects—Baptists, [Catholic Church, etc.]
- Saliba language (Papua New Guinea)
- Surfing films
- Women authors, Czech
- Working class men

## MUSE Launches OAI

Continuing its goal to make access to MUSE articles widely available, Project MUSE is pleased to announce that its data can now be accessed through OAI (Open Archives Initiative). By initiating this capability, MUSE subscribers gain flexibility with the increased number of channels by which to access MUSE articles. For students and researchers, the addition of OAI capability in MUSE means there are expanded opportunities for locating and accessing the scholarly articles in MUSE, thereby increasing its value as a research tool.

The purpose of OAI is to facilitate the exchange of metadata between various institutions and database providers with a goal of increasing the availability of scholarly communication. It allows an institution to gather metadata from database providers. Instead of functioning in a standard web browser, OAI is designed to work between a harvester and a repository, which in actuality is a client/server model but designed to function without human interaction unless so desired. A harvester is a client application that is operated by a service provider, such

as an institution, as a means of collecting metadata from repositories. A repository is a network accessible server that is managed by a data provider, such as MUSE, to expose metadata to harvesters.

MUSE is a repository, and as such it will receive HTTP requests from harvesters and respond by generating and serving XML documents. The data in these documents may contain the actual article metadata or it may be more general information that would then lead to further, more specific queries on the part of the harvester. This allows for a controlled crawl of the metadata. The essence of OAI is the exchange of the data; what harvesters do with MUSE metadata once they gather it is not part of OAI.

### How OAI Works

Although harvesters are allowed to filter by things such as date or journal, this is not considered a search. In reality, it is a controlled browse with the tools in place to allow a harvester to concentrate on recently added or changed

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documents only, or perhaps just those journals pertinent to their subscription. There are only six OAI commands:

- Identify—Tells what version MUSE supports (2.0).
- List Metadata Formats—Shows all formats that MUSE supports (Dublin Core).
- List Sets—Gives listing of all journals in MUSE, which allows for subsequent crawling of specific titles.
- List Identifiers—Finds articles pertinent to the request (which can be filtered by date or journal) but retrieves only the identifier, not the full metadata.
- List Records—Same as List Identifiers but returns full metadata records. Can result in a very large document to be served to the harvester.
- Get Record—Same as List Records but requires an article identifier and returns only that one matching article’s metadata.

For any questions about the OAI capability in MUSE, please send an e-mail to MUSE Customer Support at [muse@muse.jhu.edu](mailto:muse@muse.jhu.edu).

## MUSE Enables SRU/SRW Searching

Project MUSE is pleased to announce the implementation of another technology that will facilitate the locating and accessing of scholarly articles in MUSE. This latest enhancement enables MUSE to be searched via the web-based SRU and SRW search protocols. SRU is a standard search protocol for Internet search queries using an HTTP URL. The SRW is a variation of the SRU in that it uses XML. The Library of Congress serves as the maintenance agency for these standards.

Internet search and discovery technologies are developing continuously. MUSE evaluates the emerging technologies for their ability to facilitate access to the scholarly articles in MUSE and for their widespread application in academic institutions. The goal of MUSE is to adopt those technologies that provide researchers and students with proven tools that locate and access MUSE content through a variety of search options.

## PUBLISHER PROFILE

### Longstanding Partnership Continues with Linguistic Society of America

*Language is a defining characteristic of the human species and impacts virtually all aspects of human experience. For this reason linguists seek not only to discover properties of language in general and of languages in particular but also strive to understand the interface of the phenomenon of language with culture, cognition, history, literature, and so forth.*

—Linguistic Society of America

Established over eighty years ago, the Linguistic Society of America (LSA) was founded to advance the scientific study of language. The Society plays a critical role in supporting and disseminating linguistic scholarship, as well as facilitating the application of current research to scientific, educational, and social issues concerning language. The principal journal published by the Linguistic Society, *Language*, contains articles, short reports, book reviews and book notices on all aspects of linguistics, focusing on the area of theoretical linguistics. This journal has been the primary literary vehicle for the Society since 1924.

In 2001, following its evaluation of the growing potential for electronic distribution of scholarly journals, the Linguistic Society of America entered into a partnership with Project MUSE. “We saw that electronic publishing was the new way to go,” explained Brian Joseph, Editor of *Language*. “We hoped to reach a wider audience and by joining MUSE, our audience and online presence has increased significantly. We are pleased that the exposure by being in Project MUSE has made our journal more accessible, particularly to scholars around the world who may have limited resources at hand.”

Now that *Language* has been with MUSE for a number of years, Joseph considers the partnership between the Society and MUSE “a valuable association that is entirely beneficial.”



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## Using MUSE to Your Advantage: Exporting Search Results

Did you know that Project MUSE search results can be easily downloaded to citation programs such as EndNote and RefWorks? From your search results, select the articles to download, save marked results, click on the *Email/Export Saved Results* button and choose how you want to export your results. Step-by-step instructions for selecting, saving and exporting results are as follows:

1. Run the search using either the Basic or Advanced search screen.
2. From the Results Page, select the article citations to be saved from the group of articles listed by clicking in the box next to each article you want to save.
3. Click on the *Save Marked Results* button before advancing to the next page of results.
4. Using the linked numbers at the top or bottom of the screen, advance to another results page.
5. Continue to select articles and click *Save Marked Results* on EACH results page from which you want to save articles.

*Note: your Marked Results will be erased if you do not save before moving on to the next page.*

6. Click on the *E-mail/Export Saved Results* button to view the Saved Results. The Saved Results lists all the articles saved during your current session. If desired, unmark any results you do not want to e-mail or export by clicking in the box(es) to remove the checkmark.
7. In *'Export marked results to:'* select how you want to export your citation results by clicking on one of the four options:
  - E-mail—to send results containing links to the full-text article to yourself or to others.
  - RefWorks—to open up the RefWorks site and import the results.
  - EndNote—to launch your EndNote program and prompt you to save to a library.
  - Printer-Friendly Format—to display your saved results in text-only format for printing or downloading.
8. Click the *Export* button to begin the download process.

For any questions about the Export function in MUSE, please send an e-mail to [muse@muse.jhu.edu](mailto:muse@muse.jhu.edu).

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