



MUSE muse.jbu.edu NEWS

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UPCOMING CONFERENCES

**International Federation
of Library Associations
(IFLA) Annual Meeting**
Oslo, Norway
August 14-23
Stand #215

Frankfurt Book Fair
Frankfurt, Germany
October 19-23

**Charleston Library
Conference**
Charleston, SC
November 2-5

**Online Information
Conference**
London, England
November 29-December 1

**Project
MUSE®**
Scholarly journals online

Published seasonally by Project MUSE, a collaboration of 60 not-for-profit publishers in conjunction with the Milton S. Eisenhower Library; MUSE NEWS is distributed gratis to subscribers and the library community.

Project MUSE® Announces New Collection, New Journals, and 2006 Subscription Prices

Project MUSE is pleased to announce that more than 30 new journals are confirmed to date for inclusion in its 2006 online journal collections. Among the incoming titles are several from the Edinburgh University Press, which is new to MUSE. Project MUSE has also announced its preliminary 2006 subscription prices, which reflect the pricing commitment set forth in its new pricing model introduced in 2005.

For 2006, MUSE will introduce a sixth journal collection, the **Premium Collection**, developed with the input of library customers. The Premium Collection will include all new journals selected for MUSE, and is expected to offer over 30 additional titles. MUSE's current Full Collection will be renamed the Standard Collection beginning in 2006. The Standard Collection will include all titles currently in the Full Collection, with a limited number of new journals added in 2006.

In line with MUSE's commitment to a six percent cap on annual price increases through 2007 for existing collections, the 2006 list price for the Standard Collection will be \$20,100. The new Premium Collection is still being developed and contract negotiations with publishers are in progress. It is expected that the Premium Collection will have a list price of less than \$25,000, with the final pricing and title list to be announced by September.

"Just as the new pricing model addressed the needs of both subscribers and publishers, so too does the new Premium Collection," said Aileen McHugh, Director of Electronic Publishing at Project MUSE. "We anticipate that the Premium Collection will provide wider dissemination for high-quality scholarship and more choices for libraries."

Nearly 100 journals from current and prospective publishers applied for inclusion in the MUSE collections for 2006. While this was a welcome confirmation of MUSE's success as a platform for respected journals, this interest left MUSE with a dilemma – how to incorporate additional high quality content while honoring its commitment to cap annual

price increases for current collections at six percent through 2007. After extensive consultation with library subscribers and publishers in meetings, open discussions, and focus groups at the ALA Midwinter Meeting and ACRL Conference, MUSE developed the Premium Collection. This is a new option that would incorporate all the new titles selected, and provide an option for libraries that have the need and the funding to acquire a more expansive collection of referred titles in the humanities and social sciences.

"MUSE's new Premium Collection and the newly-named Standard Collection offer libraries the best of both worlds," said Melanie Schaffner, Marketing and Sales Manager for Project MUSE. "Libraries seeking the most comprehensive collection of online arts and humanities content can choose the Premium option, while subscribers needing a stable, core collection with predictable pricing will find that in the Standard."

List prices for Project MUSE's other four collections for 2006 are as follows:

Basic Research: \$16,900
Basic Undergraduate: \$10,000
Arts & Humanities: \$18,000
Social Sciences: \$13,200

The cost of the Basic Research Collection, Arts & Humanities Collection, and Social Sciences Collection will increase by six percent, in line with MUSE's commitment to cap price increases. The price for the Basic Undergraduate collection will not increase in 2006.

For domestic academic subscribers, MUSE will continue to utilize the Tier and Quartile pricing system introduced in 2005. This system places each institution on a grid based upon its Carnegie Classification and full-text usage relative to other subscribers in the same Tier. Subscribers will be notified of any changes in their Tier/Quartile classification by August 1, 2005.

MUSE's 2006 pricing for international and special libraries will be communicated directly to subscribers by August 1, 2005. Prospective international or special

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DIRECTOR'S MUSINGS

In 1995—the same year that Project MUSE launched—then Vice President Gore coined the now-famous term “The Information Superhighway.” In the following 10 years, many start-ups and established companies would find this superhighway a wrong term, a dead end, or even a cliff. But for MUSE, it became a borderless international freeway for dissemination of scholarly journals in the humanities and social sciences.

Since 2000, the percentage of MUSE subscribers outside the US grew 100%, from 14% to 28% of total subscribers. Of the 500 responses to our functionality study that closed on June 30, 20% of the respondents were international, representing 28 different countries. Of the international respondents, 23% were from Canada, 16% from the UK, 11% from Sweden, 10% from India, 5% from South Africa, 4% each from France and Australia, and the remaining 27% from 21 other countries.

In addition, our May 2005 statistics show that 300 (33%) of the 1,000 external referring URLs for MUSE were international, accounting for 25% of the total article accesses. Of the 300 international external referring URLs, 84 (28%) were from international Google sites. The top 5 international external referring URLs, in rank order, were

Google UK, Google Canada, Google Australia, Google France, and Google Denmark.

Our content, too, is becoming more international. Already, MUSE has publishers from the UK, Canada, Australia, Singapore, and Japan. The Edinburgh University Press will join MUSE in 2006, and negotiations are underway with other international publishers.

International standards and licenses, multilingual interfaces, and better translation tools are key to increased traffic on the information superhighway. Although the Web eliminates the postage costs of disseminating content, the costs of implementing and maintaining standards, establishing access and authentication methods, and licensing on a country-by-country basis can be considerable. International cooperation and agreement among publishers and libraries is key to eliminating the barriers to dissemination of scholarly information.



Aileen McHugh
Project MUSE
Director of Electronic Publishing

Project MUSE Content Available Through CrossRef

Furthering its goal to make access to MUSE articles as widely available as possible, Project MUSE has begun depositing metadata into the CrossRef database, starting with articles published from 2004 through the present, and going forward into the future. By depositing metadata in CrossRef, which is a Digital Object Identifier (DOI) registration agency, MUSE has also made DOIs available for each article.

CrossRef is a collaborative reference-linking service whose mission is to be the “citation linking backbone for all scholarly information in electronic form.” Its publisher members deposit metadata and register DOIs for their content in the CrossRef system. CrossRef members retrieve DOIs by searching the database with citation information; members can then retrieve DOIs and use them to make permanent links. Instead of signing numerous linking agreements and managing an abundance of linking methodologies, publishers can use CrossRef as a “one-stop shop” to create links. Libraries, technology companies, and secondary publishers and agents also use the CrossRef system.

A DOI is an alphanumeric name that uniquely identifies digital content, and it is paired with an electronic journal address or URL. When following CrossRef links, researchers and students from subscribing libraries will view the full-text article. Users without a MUSE subscription will reach a response page with information

about getting the article from the publisher.

A number of the articles could not yet be registered because the publishers are exclusively members of CrossRef. MUSE will next work with CrossRef and the publishers to register MUSE URLs for any preexisting DOIs. MUSE will also deposit metadata and register DOIs over time for remaining articles from 2003 and preceding years. In the meantime, MUSE will begin making citations and footnotes linkable through CrossRef where possible.

“Project MUSE’s membership in CrossRef provides a win-win opportunity for our subscribers and publishers,” said Elizabeth Brown, Manager of User Services at Project MUSE. “Our subscribers had asked that MUSE participate in CrossRef, and now they will have even more access points to MUSE content. In addition, DOIs are available for other uses than just CrossRef linking, for instance, inclusion in OpenURLs. For our publishers, MUSE has provided a valuable service since CrossRef will broaden the availability of their scholarly content.”

“CrossRef is very pleased to collaborate with Project MUSE because it offers such a wide array of journals in the arts, humanities and social sciences,” said Amy Brand, Director of Business Development, CrossRef. Says Brand, “By enabling MUSE to interlink its content with the thousands of other journals registered in CrossRef, we are improving the online research experience for scholars and students in these fields.”

New MUSE Journals for 2006

The following titles are confirmed to join MUSE’s online collections in 2006. Additional titles are expected to be announced by September.

From new publishers:

University of Arizona
Arizona Quarterly: A Journal of American Literature, Culture, and Theory

Classical Association of the Atlantic States
Classical World

Edinburgh University Press

Africa
Comparative Critical Studies
Dance Research
Holy Land Studies
Journal of Victorian Culture
Paragraph
Parliamentary History
Romanticism
Studies in World Christianity
The Scottish Historical Review
Translation and Literature

From current publishers:

Indiana University Press
Bridges: A Jewish Feminist Journal
Journal of Middle East Women’s Studies
Transactions of the Charles S. Pierce Society

Michigan State University Press
Italian Culture

Oxford University Press
Cambridge Quarterly
Essays in Criticism

University of Pennsylvania Press
Early American Studies

Purdue University Press
Education and Culture

Singapore University Press
Journal of Chinese Overseas

The Johns Hopkins University Press
Bulletin of the Center for Children’s Books
Community-Based Participatory Research
L’Esprit Createur
Library Trends

University of North Carolina Press
The Comparatist

University of Texas Press
Southwestern Historical Quarterly

University of Toronto Press
Canadian Journal of Criminology and Criminal Justice
Canadian Journal of Women and the Law
Diaspora: A Journal of Transnational Studies
Eighteenth Century Fiction
Journal of Canadian Studies

Wayne State University Press
Framework: The Journal of Cinema and Media

(“Announces New Collection, New Journals, and 2006 Subscription Prices” continued from page 1)

library customers should contact MUSE’s sales office (muse@muse.jhu.edu) for pricing information. School libraries will continue to be able to take advantage of MUSE’s special offer of access to the Standard Collection for only \$1,000 annually.

Journals added to the new Premium Collection will complement the existing titles and enhance MUSE offerings in core areas of the arts, humanities, and social sciences. The final title list for the collection will be announced in September 2005. (Please see sidebar on page 2 for a complete list of journals confirmed to date.)

A small set of selectively chosen titles from those joining MUSE will be added to the Standard Collection for 2006. Those confirmed to date include *Africa*, *Arizona Quarterly*, *Early American Studies*, *Eighteenth Century Fiction*, *Essays in Criticism*, *L’Esprit Createur*, *Southwestern Historical Quarterly*, and *Transactions of the Charles S. Pierce Society*.

Selected titles will also be added to the Arts & Humanities and Social Sciences collections. Final title lists for the Standard, Arts & Humanities, and Social Sciences collections will be posted on the MUSE Web site by August 1, 2005.

MUSE also offers two Basic collections, the Basic Research and Basic Undergraduate Collections. Titles are selected for these collections based on several criteria, among them inclusion in selective indexes and archival databases, usage, and wide holdings in libraries. Each year, all MUSE titles are re-evaluated to see if additional titles have met the criteria, and if so, these titles are

added to the collection. For 2006, the following current MUSE titles will be added to the Basic Research Collection: *Eighteenth-Century Life*, *Enterprise and Society*, *Film and History: An Interdisciplinary Journal of Film and Television Studies*, *Kritika: Explorations in Russian and Eurasian History*, *Late Imperial China*, and *Logos: A Journal of Catholic Thought and Culture*. Three current titles that qualified for addition to the Basic Undergraduate Collection are *Eighteenth-Century Life*, *Libraries and Culture*, and *The Review of Higher Education*.

Three titles currently offered in MUSE will be going to “archive-only” status after 2005, meaning no further issues of these titles will be contributed to the collection. *The Yale Journal of Criticism* is ceasing publication, and *Francophonies d’Amerique* has been acquired by a publisher that does not work with MUSE. *Hesperia* is not continuing because the publisher has chosen to terminate its contract with MUSE. All issues of these titles currently online will remain in MUSE and be available to subscribers.

Further details on 2006 subscription options will be posted shortly on MUSE’s site, <http://muse.jhu.edu/>, with subscribers notified by e-mail as information becomes available. Specifics on 2006 pricing and subscription options will also be sent to MUSE consortium partners by August, and institutions which subscribe via a consortium arrangement should inquire about their renewal options with their consortium offices. All MUSE subscriptions operate on a calendar year subscription term and expire on December 31.

Project MUSE Offers OpenURL Resolver

To ensure the ease of setting up Project MUSE as a target for OpenURL linking, MUSE has created an OpenURL resolver. In order to link to MUSE as a target, libraries and vendors can set their software to link to the following URL, followed by an OpenURL-compliant query string:

http://muse.jhu.edu/cgibin/resolve_openurl.cgi

Any OpenURL 0.1 compliant string should work. Project MUSE’s software will take the data given in the OpenURL and resolve it. The more complete the data contained in the OpenURL, the better able MUSE will be to resolve at the article level. Please contact MUSE customer support (muse@muse.jhu.edu) for further assistance with OpenURL linking to MUSE.



Project
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<http://muse.jhu.edu>

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CAMPUS CASE STUDY

MUSE NEWS

MUSE Enhances Research and Teaching for Bryn Mawr College Faculty

Katherine Rowe, associate professor of English at Bryn Mawr College in Pennsylvania, recently shared her thoughts on how Project MUSE has affected scholarly research for faculty and students.

How are you utilizing MUSE?

I use MUSE from my office while writing scholarly essays and crafting curriculum. It's helpful when researching during a writing session when I feel my own information is lacking. MUSE is especially helpful because they carry full-text flagship journals in my field, Shakespeare studies. I can quickly access these journals, which makes my researching and writing flow in a more organic fashion versus having to stop what I'm doing to search by using other methods.

How are other professors using MUSE?

They are using it themselves for research and course planning as well as sending their students to the library to search within various databases to answer questions. When searching for those answers, students have found MUSE to be a valuable research tool because of the full-text articles.

How do you feel about the quality of journals MUSE provides?

I feel that the quality of the journals on MUSE is good and that they are well filtered compared to other online journal providers. The brilliance of MUSE's creators was to understand the importance and necessity of peer-reviewed and full-text journals, which ensures good quality control.

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