



MUSE muse.jhu.edu NEWS

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UPCOMING CONFERENCES

**Online Information
Conference**
Nov. 30 - Dec. 2
London
Stand #258

**ALA Mid-Winter
Meeting**
January 15-17
Boston, MA
MUSE Booth #302

Project MUSE® Announces New Titles, Prices for 2005 Collections

With the 2005 subscription renewal season approaching, Project MUSE has recently announced its journal collections and prices for 2005. The announcement follows an extensive six-month pricing study conducted by industry consultants that evaluated trends and challenges in online journal subscriptions, as well as the introduction of a new pricing model for U.S. academic institutions.

Information on 2005 Journals and Collections

MUSE is introducing two new journal collections for the 2005 subscription term, for which a total of five collections are offered. The Basic Research and Basic Undergraduate collections will join the three existing options – Full Collection, Arts & Humanities, and Social Sciences. The new journal collections are subsets of the Full Collection. The titles included in each package have been chosen based upon a number of criteria, among them the journal's presence in high quality indexes, inclusion in archival collections, and current MUSE usage by the primary customer segment.

“Project MUSE is pleased to offer two new journal collections designed with extensive input from our library customers,” says Aileen McHugh, Project MUSE Director of Electronic Publishing. “We are confident that our new subscription options and tiered pricing structure will provide opportunities for more and different kinds of libraries to access the wealth of high quality periodical content MUSE offers.”

Please see the sidebar on page 2 for a full list of new titles for 2005, all of which will be included in the Full Collection, and many of which will also be offered in the four other collection options.

MUSE is pleased to continue its Arts & Humanities and Social Sciences collection options, which have been strengthened through changes designed to

increase their value and better meet the needs of researchers. Along with the addition of new 2005 titles, some existing MUSE titles will also be added to each collection. Some of the titles that were part of the discipline collections in the past will not be included in the redesigned collections. For additional information on changes to MUSE content and collections, please visit http://muse.jhu.edu/about/subscriptions/new_titles_2005.html.

Archive-only journals

Some of the journals that are currently in MUSE will no longer be contributing new issues. These changes are due either to the journal being acquired by a non-participating publisher, or due to business decisions by a participating press. Per MUSE policy, all archival issues of these journals in MUSE will remain online and available to subscribers. Please see the sidebar on page 4 for the complete listing of journals which are now Archive-Only.

Additionally, two titles previously announced as joining MUSE in 2003 and then indefinitely delayed, *The International Journal of Slavic Linguistics and Poetics* and *The Journal of Slavic Linguistics*, have now been removed from our list of upcoming journals.

Information on Pricing

The new pricing model replaces deep consortia discounts that were based on volume purchasing, offering instead peer-institution-based pricing that combines criteria reflecting relative value and actual usage. Consortia are important to MUSE in consolidating and servicing subscriptions, and they will continue to receive a discount that compensates their role.

“As MUSE now plays host to over 270 scholarly journals and provides online journal access to over 1,100 subscribers, we were challenged to re-evaluate both our pricing model for libraries and our royalty

(continued on page 2)

Project
MUSE®
Scholarly journals online

Published seasonally by Project MUSE, a collaboration of 40 not-for-profit publishers in conjunction with the Milton S. Eisenhower Library; MUSE NEWS is distributed gratis to subscribers and the library community.

New journal titles for 2005

From the African Studies Association
African Studies Review
History in Africa

From the American School of Classical
Studies at Athens
Hesperia

From the Bibliographic Society of
The University of Virginia
Studies in Bibliography

From the Brookings Institution Press
Future of Children

From the Indiana University Press
Aleph
Film History
Journal of Feminist Studies in Religion
Journal for Early Modern Cultural Studies

From The Johns Hopkins University Press
Children's Literature Association Quarterly
Sirena: poesia, arte y critica

From the Michigan State University Press
Red Cedar Review

From The Hastings Center
Hastings Center Report

From the University of Nebraska Press
Women and Music

From the Oxford University Press
Journal of the Royal Musical Association
Past & Present

From the University of Pennsylvania Press
Hispanic Review
Jewish Quarterly Review
Journal of the Early Republic

From the University of Texas Press
Asian Music

From the University of Toronto Press
University of Toronto Quarterly
Victorian Periodicals Review
*Modern Drama: world drama from
1850 to the present*

From the West Virginia University Press
Tolkien Studies

(“2005 collections” continued from page 1)

distribution to publishers,” says McHugh. “The new pricing structure offers a balance that answers the needs of both libraries and our not-for-profit participating publishers.”

Prices for academic institutions in the United States will be based upon the new model, incorporating institutional tiers based on the Carnegie Classification, and usage quartiles within each of those tiers. The usage quartile is based on the number of full-text article accesses in the previous year, as compared with usage by other institutions in the same tier. New subscribers will be placed in the first quartile of their tier until a complete year’s worth of usage data is available.

For the purposes of the new pricing model, MUSE categorizes U.S. academic libraries into five tiers based upon Carnegie Classification. This criterion was chosen because it represents, in essence, the level of research activity at an institution and its relation to the institution’s mission. Carnegie Classification is a commonly agreed upon typology, is determined by a respected third-party organization, and had widespread acceptance among MUSE subscribers as an acceptable categorization tool during our pricing research. The following is a chart of the MUSE U.S. academic library Pricing Tiers:

- Tier 5 - Doctoral Research Extensive institutions
- Tier 4 - Doctoral Research Intensive institutions, Master’s I institutions
- Tier 3 - Master’s II institutions, Baccalaureate Liberal Arts institutions
- Tier 2 - Baccalaureate General institutions, Baccalaureate/Associate’s institutions
- Tier 1 - Associate’s institutions

Subscription prices for the five MUSE journal collections for 2005 are as follows:

Full Collection

		QUARTILES			
		1	2	3	4
TIERS	5	\$13,600	\$15,400	\$17,200	\$19,000
	4	\$9,000	\$10,000	\$10,800	\$11,800
	3	\$6,300	\$7,200	\$8,200	\$9,000
	2	\$5,000	\$5,200	\$5,700	\$6,000
	1	\$3,000	\$3,200	\$3,700	\$4,000

Basic Research Collection

		QUARTILES			
		1	2	3	4
TIERS	5	\$11,400	\$13,000	\$14,500	\$16,000
	4	\$7,600	\$8,400	\$9,100	\$9,900
	3	\$5,300	\$6,100	\$6,900	\$7,600
	2	\$4,200	\$4,400	\$4,800	\$5,100
	1	\$2,500	\$2,700	\$3,100	\$3,400

Basic Undergraduate Collection

		QUARTILES			
		1	2	3	4
TIERS	5	\$7,100	\$8,100	\$9,100	\$10,000
	4	\$4,800	\$5,200	\$5,700	\$6,200
	3	\$3,300	\$3,800	\$4,300	\$4,800
	2	\$2,600	\$2,700	\$3,000	\$3,200
	1	\$1,600	\$1,700	\$1,900	\$2,000

Arts & Humanities Collection

		QUARTILES			
		1	2	3	4
TIERS	5	\$12,100	\$13,800	\$15,400	\$17,000
	4	\$8,100	\$8,900	\$9,700	\$10,500
	3	\$5,700	\$6,500	\$7,300	\$8,100
	2	\$4,500	\$4,700	\$5,100	\$5,400
	1	\$2,700	\$2,900	\$3,300	\$3,600

Social Sciences Collection

		QUARTILES			
		1	2	3	4
TIERS	5	\$8,900	\$10,100	\$11,300	\$12,500
	4	\$6,000	\$6,600	\$7,100	\$7,700
	3	\$4,200	\$4,800	\$5,400	\$6,000
	2	\$3,300	\$3,400	\$3,800	\$3,900
	1	\$2,000	\$2,100	\$2,400	\$2,600

Because MUSE’s new pricing model utilizes Carnegie Classifications, which are not applicable to international institutions, special libraries, or school libraries, the model will not apply to these groups of customers. For 2005, most current international and special library subscribers will pay the same rate that applied in 2004. MUSE is initiating further research into appropriate pricing for international and special libraries, and we expect to announce a new model in time

for the 2006 subscription term. International and special libraries interested in a 2005 price quotation for MUSE journal collections should contact our sales office.

Recently, MUSE has experienced growing interest from secondary schools in using MUSE online journals in information literacy curricula. To encourage and support this activity, MUSE is introducing a special \$1,000 annual subscription rate for school libraries for unlimited access to the MUSE Full Collection.

All current MUSE subscribers and consortium partners were informed by e-mail in early August about their Tier and Quartile placement and 2005 prices under the new model. Any library which has not yet received 2005 pricing and which subscribes via a consortium arrangement should contact its consortium office for this information. All other subscribers may request additional copies of their pricing letters by e-mailing muse@muse.jhu.edu.

DIRECTOR'S MUSINGS

At the Serials Ecosystem Conference: Perspectives on the Transition from Print to Electronic Journals (<http://www.lib.unb.ca/SEC/>), presented by the University of New Brunswick Libraries on September 25 & 26, I heard many interesting and diverse perspectives from our interconnected world of scholarly communication.

Ecosystem is a wonderful analogy for scholarly communication when one considers the symbiotic relations among the creators, distributors, protectors, consumers, and beneficiaries of scholarly communication. The prevailing assumption among the “organisms” of the scholarly communication ecosystem now seems to be that the ecosystem is unhealthy.

What intrigues me is whether the health of any dynamic ecosystem such as scholarly communication can be objectively defined and measured. Or, is the term “healthy ecosystem,” an empty emotional phrase that prevents us from calmly assessing an ecosystem’s ability to recover and adapt in response to continual change?

Is scholarly communication an unhealthy ecosystem or simply a changing ecosystem? What are the risks of using the terms “dysfunctional” or “unhealthy” to describe scholarly communication and labeling its organisms as “good” or “bad”? Can we evaluate the status and trends of the scholarly communication system without a definition or baseline for a healthy system? Which organism(s) write and agree on the definition or baseline? Can ecosystems be manipulated?

Libraries continue to have the option of subscribing on a title-by-title basis to any journal for which the publisher has opted to have MUSE sell single titles, at rates set by the publishers. They may also subscribe to single titles in addition to holding a collection subscription. MUSE will also continue to offer a consortium flex plan, providing groups of at least five libraries, selecting customized collections of at least 100 titles, a special price based on the custom collection and number of participants.

For additional information on the 2005 pricing structure and new journals, please visit the following Web pages:

http://muse.jhu.edu/about/subscriptions/new_titles_2005.html
http://muse.jhu.edu/about/subscriptions/new_pricing_2005.html
http://muse.jhu.edu/about/subscriptions/new_intro_2005.html

Wildfires, earthquakes, and volcanic eruptions constantly change ecosystems but does labeling them “bad” or “good” help us measure risk, time scales, and degree of disruption? What is the best way to frame discussions of open access and institutional repositories: “good,” “bad,” “experiments,” “hypotheses,” etc.?

Why do I raise so many questions? Because so many opportunities for creative, holistic, and rational solutions to the changes in scholarly communication exist. However, subjective and emotional discussions of scholarly communication could lead to predict risks incorrectly, to lose public trust, to waste time and resources on unsustainable projects, to mistrust and lack of cooperation among participants who need to be symbiotic, and ultimately to the degradation of scholarship.

I welcome your questions and your answers.

Sincerely,



Aileen McHugh
Director of Electronic Publishing
amm@press.jhu.edu

Journals transitioning to Archive-Only in 2005

The American Journal of Bioethics
(acquired by Taylor & Francis from The MIT Press)

Theory Into Practice (acquired by Lawrence Erlbaum Associates, Inc., from the Ohio State University, College of Education)

From the Duke University Press
American Literature
American Speech
boundary 2
Camera Obscura
differences: A Journal of Feminist Cultural Studies
Ethnohistory
French Historical Studies
Hispanic American Historical Review
History of Political Economy
Journal of Health Politics, Policy and Law
Journal of Medieval and Early Modern Studies
MLQ: Modern Language Quarterly
Poetics Today
Public Culture
Radical History Review
Social Text
The South Atlantic Quarterly
Theater

Q&A on Project MUSE's New Pricing Model

Why a new model?

1. Why was it necessary to change the current model?

Project MUSE was hearing concerns from both libraries and publishers:

- Libraries have expressed concern about MUSE price increases, which are a result of growth and the inclusion of additional journals. MUSE wants to be able to offer more quality content within a structure that provides stable, predictable, and fair prices for the many different types of libraries that subscribe.
- Many libraries with an interest in MUSE journals have been unable to participate under the original pricing model. MUSE wants to offer more choices and options to help different kinds and sizes of libraries find a collection that suits their needs and their budgets.
- MUSE is in danger of losing leading journals for two reasons:
 - The current not-for-profit publishers are experiencing significant print cancellations which are not offset by the revenue MUSE has been generating for those titles, and some may be obliged to pull the title from MUSE.
 - Commercial publishers are aggressively pursuing not-for-profit journals. MUSE publishers have already turned over some significant titles to for-profit publishers (*Philosophy and Public Affairs*, *Harvard International Journal of Press and Politics*). Journal prices typically increase once titles are acquired by commercial presses.

2. Are MUSE publishers at risk?

University presses operate under the same strained higher education budgets as university libraries. Some participating MUSE presses have recently lost the subsidies provided by their parent institutions, and most are undercapitalized to begin with. Universities are looking closely at the long-term viability of maintaining a university press that is struggling financially. Two presses (Idaho and Northeastern) have actually been shut down in 2004.

3. How was the new model developed?

MUSE hired two industry consultants, October Ivins and Judy Luther, who are librarians with a great deal of experience in both academic libraries and scholarly publishing. Their charge was to help MUSE develop a sustainable pricing model that meets the needs of both libraries

and participating publishers. The process designed by the consultants included gathering information from the library community through interviews, a public hearing at ALA, a Web survey, and numerous conversations with MUSE's subscriber-partners throughout the duration of the study.

What has changed?

4. How is the new model different?

MUSE is replacing deep consortial discounts that were based on the number of participating institutions with a grid that defines pricing based on two factors: 1) peer institutions are grouped by Carnegie Class 2) peer institutions are then divided into quadrants based on their usage from the prior year. This approach offers scaled pricing based on value/usage rather than sheer volume.

5. What role will consortia play?

Consortia are important to MUSE in consolidating and servicing orders. They will continue to receive a discount that compensates their role as agents.

6. Are the same packages still available?

Beginning with the 2005 subscription year, MUSE will offer five collections, three of which match current options – Full Collection, Arts & Humanities, and Social Science – and two new options – Basic Research Collection and Basic Undergraduate Collection.

In our ongoing effort to expand the selection of high quality journal titles available through MUSE, there will be several new titles added to the Full Collection in 2005. Some of the journals that are currently in the collection will no longer be contributing new issues. In most cases this change is due to either the journal being acquired by a non-participating publisher, or due to business decisions by a participating press. See our announcement of 2005 content changes for complete details on new titles and those that are moving to archive-only status.

The Basic Research Collection and Basic Undergraduate Collection are subsets of the Full Collection. The titles included in each package have been chosen based upon a number of criteria that were developed through the pricing study coupled with customer feedback. Among these criteria are the journal's presence in high quality indexes, inclusion in archival collections, and current usage in MUSE by the pertinent customer segment.

MUSE is pleased to continue its Arts & Humanities and Social Sciences collection options, with some key changes designed to strengthen the collections and increase their research value. In addition to adding new 2005 titles, there will be some existing MUSE titles (selected by discipline) added to each collection. Some of the titles that are currently included in the discipline collections will not be included in the new collection. MUSE expects that the redesigned collections will meet the needs of subscribers more effectively.

MUSE will no longer offer publisher packages as of 2005. MUSE believes that those customers who currently subscribe to one or more publisher packages will find that the Basic Undergraduate Collection or a discipline-specific option will meet their ongoing needs.

Complete lists of titles included in each 2005 collection may be accessed via MUSE's 2005 Subscription Plans and Pricing page.

If a library chooses a different collection for 2005 than the one to which they currently subscribe, they will have permanent rights to any content for which they previously paid. Options for archives are DVD-ROM, downloading, or LOCKSS (<http://lockss.stanford.edu/>).

How will this impact my institution?

7. Will my institutional price go up? Is this new approach a long-term strategy or will prices increase again next year?

The new model was designed for flexibility over the long term. It represents a one-time adjustment that will be implemented over three years for any institution facing a significant price increase. Many libraries will find that, under the new system, the tiered pricing will offset any loss of a deep volume discount, so their net price for MUSE will not change significantly. Some libraries may even pay less. Since

the Carnegie Classification scheme is not applicable outside the U.S. or to non-academic institutions, comparable prices for international customers and non-academic libraries will not be determined until next year (2005) for the 2006 subscription term. A \$1,000 rate for the Full Collection is offered to encourage high schools to subscribe to MUSE as part of their information literacy curriculum.

8. What about print prices? Are discounts still available?

Print cancellations have affected MUSE publishers in different ways, depending upon title-specific factors such as the extent of previous print holdings and the number of individual subscribers to the journal. It is clear that a uniform policy is unworkable, especially as print cancellations increase due to library budget constraints. Each publisher will determine a print subscription policy that reflects the needs of their own journal(s). We have encouraged them to announce their policies as soon as possible to assist libraries with their planning for next year, and if possible, we will provide a summary page on the MUSE site that will help libraries locate details on print subscription options.

9. What will happen to prices as MUSE continues to grow?

MUSE has begun the process of disconnecting the electronic collection price from the individual print price for each journal. While some new journal titles may be added for 2005, they will not affect the price of each collection in the way that the addition of new content has done in the past. If MUSE has a significant number of new high quality titles wishing to participate, MUSE will explore and consider the development of a new collection.

Libraries do still have the option of subscribing on a title-by-title basis to any journal for which the publisher has opted to have MUSE sell single titles. They may subscribe to single titles at the rates set by the publishers in addition to holding a collection subscription. At this time MUSE does not have the functionality to provide individualized flex plans for a discounted price, but MUSE will continue to offer a consortium flex plan (at least five libraries, and at least 100 titles must be selected, and the final discount will be based on the total number of each).



1. Journal of Democracy
2. Human Rights Quarterly
3. World Politics
4. MFS Modern Fiction Studies
5. Reviews in American History
6. ELH
7. Callaloo
8. Postmodern Culture
9. New Literary History
10. American Quarterly
11. Modernism/modernity
12. American Literature
13. Theatre Journal
14. MLN
15. International Security
16. portal: Libraries and the Academy
17. Public Culture
18. Technology and Culture
19. Eighteenth-Century Studies
20. Bulletin of the History of Medicine

MUSE Welcomes Three New Employees

Project MUSE is pleased to welcome Sherry L. Massoni, Bridget Beall, and Desiree Cassidy-Hansen to its staff. Sherry and Bridget have taken the positions of Online Production Specialists II and Desiree will serve as the Metadata and Indexing Assistant.

As Online Production Specialists II, Sherry and Bridget join MUSE's talented, online production team, who are responsible for converting files to HTML and running conversion programs that translate digital files for preparation of online editions of scholarly journals. Sherry and Bridget also will be responsible for creating PDF files, proofing final files, cleaning up errors, and scanning and preparing images.

Sherry L. Massoni

Sherry brings 20 years of extensive administrative experience to MUSE and is proficient in production and media development. Prior to joining MUSE, she was a consultant for the Baltimore County Licensed Beverage Association, where she wrote and designed advertisements for numerous projects including brochures for new membership recruitment. She also assisted with preparation and production of college scholarship brochures at Harford Community College. Sherry graduated Summa Cum Laude from Towson University and received a bachelor of science in English with a writing concentration, along with a minor in women's studies.

Bridget Beall

Bridget is no stranger to the Johns Hopkins family. In November 2002, Bridget served as IT Program Coordinator at the Center for Training and Education at Johns Hopkins University. She has developed numerous Web sites for local organizations on a freelance basis. Bridget received a Certificate from the Web Design Specialist Program at the Computer Career Institute at Johns Hopkins University and a bachelor of arts in music from Presbyterian College in Clinton, SC.

Desiree Cassidy-Hansen

As the Metadata and Indexing Assistant, Desiree will be joining the User Services team, where she will index and create descriptive metadata and authority records for MUSE articles. Included in her duties are basic authority work, assigning Library of Congress subject headings, and compiling bibliographic information. Prior to joining MUSE, Desiree served as a student assistant in Special Collections for the Albin O. Kuhn Library at the University of Maryland, Baltimore County (UMBC), where she was responsible for shelving rare, out-of-print, and collectable texts. She also aided in curative duties, archived historical materials on digital media and participated in Web development projects.

Desiree received a bachelor of arts in English Literature from UMBC and was a member of the UMBC English Department Honors Program, as well as the Phi Beta Kappa Honors Society.

New resources for librarians added to MUSE site

To raise our library customers' awareness of all the resources now available to help librarians teach and promote Project MUSE, we recently mailed packets of outreach materials to all subscribing libraries. The packets feature some of our newest materials, such as subject-based postcards, shelf labels, and samples of instructional guides. All of the materials can be ordered or downloaded through the MUSE "For Librarians" page (<http://muse.jhu.edu/about/librarians/>).

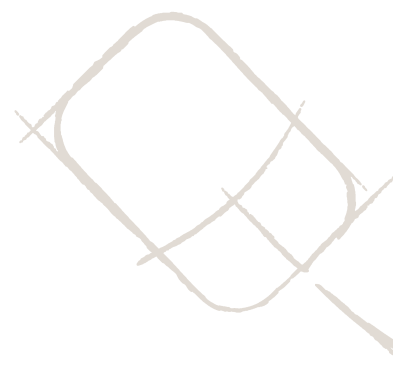
The new subject-based postcards are designed to help librarians with focused outreach efforts. Librarians can place these postcards, which measure 8" x 5 1/2", in faculty mailboxes or in orientation packets to increase awareness of MUSE journals in specific subject areas. Postcards are currently available in limited quantities for Asian Studies, Economics, Film/Theater/Performing Arts, History, Literature, and Politics and Policy Studies. One side of the postcard lists a selection of journal titles and gives basic MUSE information, while the other side is left blank for librarians' use, such as mailing labels, messages, or library contact information. We'd like to hear your suggestions for additional subject area postcards. You may e-mail us at muse@muse.jhu.edu. For more information and to view a sample postcard, see http://muse.jhu.edu/about/librarians/subj_postcard.html.

MUSE has also introduced new shelf labels which librarians can place on their current periodical or the bound-volume shelves to help raise their users' awareness of the online versions in MUSE. The labels are 3/4" x 6" to fit most library shelving. Printed on 80# stock and perforated for easy detaching, the labels include the journal title, start date in MUSE, and URL. The labels are available as a set of the full title list; librarians can detach and use the specific labels that they need. Updates will be issued annually to include new titles added each year.

To order postcards or shelf labels, librarians can use the Web-based order form, "Request Promotional Materials," found on the "For Librarians" page.

In addition to producing the new outreach materials, MUSE has added to the instructional guides that are available for download in PDF. The newest guides available are a general introduction to MUSE, an introduction to searching in MUSE, and a guide for working with search results, such as e-mailing or downloading to citation management software. Fifteen subject-based guides are also available for download. These guides list the journal titles with start dates in MUSE for the subject areas, along with information for searching across subject groups and signing up for Journal Alerts by subject. Created by librarians, these guides can be used for classes, point of use, or as a reference for librarians wishing to create their own guides.

MUSE is constantly working to expand the resources available to help libraries promote and teach MUSE. Please send MUSE User Services your suggestions at muse@muse.jhu.edu or speak with a User Services librarian at 410-516-6834.





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University of Toronto Press growing presence on MUSE

Established in 1901, the University of Toronto Press (UTP) was one of the first major publishers from outside of the United States to join Project MUSE. Currently the largest university press in Canada, UTP typically publishes over 150 books and 35 journals per year, with a focus on social sciences and humanities, and history. With regard to their journal offerings, UTP's specialties are law, history, education, and drama and theatre.

UTP joined MUSE in 2004 and currently has nine journals in the collection. The active titles include: *Canadian Historical Review*, *Canadian Journal on Aging*, *Canadian Journal of Linguistics*, *Canadian Modern Language Review*, *University of Toronto Law Journal*, *Canadian Review of American Studies*, *Canadian Journal of Sociology*, *Journal of Scholarly Publishing* and *Francofonies d'Amerique*. In 2005, they intend to add to their offerings on MUSE with *University of Toronto Quarterly*, *Victorian Periodicals Review* and *Modern Drama: world drama from 1850 to the present*.

The oldest and largest history journal in Canada is the *Canadian Historical Review*, which has been in publication for 86 years.

“Even though we have only been a part of Project MUSE for a short time, the benefits are clear to see,” said Anne Marie Corrigan, UTP Vice President, Journals. “The smaller journals simply get much greater exposure, especially to an international and institutional market. Titles such as the *Canadian Review of American Studies*, the *Canadian Journal on Aging* and *Francofonies d'Amerique* house their only online presence on MUSE.”

Presently, UTP has three major subscriber groups. Canada comprises 40% of the subscriptions, the U.S. has 30%, and foreign markets comprise 30% of UTP's readership. Through their participation in MUSE, UTP journals reach over 1,100 libraries representing some nine million users worldwide.

MUSE NEWS

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