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Summer 2011
Volume 12 Number 1

MUSEnews

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22 Titles Confirmed So Far

Beta Site Coming Soon

See Books AND Journals on MUSE

More Archival Content

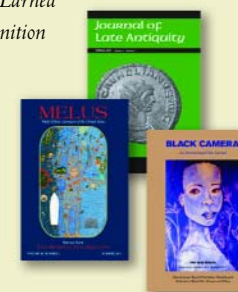
20 Titles Added Back Issues

Publishers Adding Books

Over 65 Confirmed

Award Winning Journals

Well Earned Recognition



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eBooks Program at MUSE Expands with UPCC

The initiative to add ebooks to MUSE has changed and grown considerably since MUSE first announced that it would expand its platform to include books along with its journals.

In March, MUSE announced it had entered into a new partnership with the University Press e-Book Consortium (UPeC), to create UPCC e-Book Collections, powered by Project MUSE. The ebook collections will launch on Project MUSE in January 2012.

"This is a great moment," said Kathleen Keane, director of the Johns Hopkins University Press, home of Project MUSE. "By bringing these two initiatives together, we have taken a major step forward to ensure the ongoing viability of university presses."

The partnership of MUSE and UPCC, the University Press Content Consortium, will offer thousands of peer-reviewed digital books from over 65 major university presses and scholarly publishers and will allow books to be discovered and searched in an integrated [Continued on foldout →](#)



Project MUSE announces new titles and pricing for 2012

Project MUSE is pleased to announce that 22 journals have been confirmed so far for inclusion in the Project MUSE journal collection for the 2012 subscription year. Many current MUSE publishers will be adding additional titles and to date, three new publishers will be joining MUSE. Currently participating publishers adding more titles in 2012 include Duke University Press, Fordham University Press, Johns Hopkins University Press, The MIT Press, Penn State University Press, University of Hawaii Press and University of Wisconsin Press. MUSE welcomes new publishers, Center for Medieval and Renaissance Studies, University of California, Los Angeles (UCLA); Southeast Asia Program Publications, Cornell University; and The Scriblerian and the Kit-Cats.

See sidebar for the list of new journals, by publisher, confirmed to date. List pricing for the journal collections for 2012 is also now available. [Continued on back →](#)

Upcoming Conferences and Events

If you are attending any of these conferences, please stop by the MUSE table to say hello and let us know what is on your mind about MUSE.



Association for Theatre in Higher Education Annual Conference

Aug 11-14
Chicago, IL
Booth #201

IFLA General Conference

Aug 13-18
San Juan, PR
Stand #608

Modernist Studies Association Annual Conference

Oct 6-9
Buffalo, NY

American Studies Association Annual Conference

Oct 20-23
Baltimore, MD

Continued from front cover → environment with content from nearly 500 journals currently on MUSE. [See inset below for the list of publishers confirmed to include their books on MUSE.] This new initiative supplants MUSE's previously-announced Project MUSE Editions (PME) e-book program.

"Our user community will benefit greatly from the integrated research opportunities presented by putting university press book content alongside journal collections," said Dean Smith, director of Project MUSE. "Publishers and authors will see their books exposed to MUSE's installed base of several million scholars, researchers, and students across the globe."

The merger is part of a multimillion-dollar commitment to the ongoing growth and expansion of Project MUSE, according to director Dean Smith. "By leveraging the MUSE brand and investing in technology that ensures the program's future performance, we can grow at a rapid pace while continuing our 15-year tradition of providing quality scholarly content at a fair price."

Representatives of UPeC and PME worked closely with librarians over the past two years to develop a scholarly e-book model that benefits both libraries and presses. Incorporating extensive research and feasibility analysis from both groups, the UPCC Collections will be sold by MUSE in comprehensive and subject-based collections, with minimal digital rights management.

"Members of the academic library community appreciate that these two groups sought our input before developing their product offerings," said Charles B. Lowry, executive director of the Association of Research Libraries (ARL). "We have been saying for some time that we would prefer to see university press e-book content not proliferated across multiple platforms creating undue complexity and duplicative cost. I feel sure that librarians nationwide will be excited about this convergence, which is a huge step in the right direction."



Research on the feasibility of a university press-based scholarly e-book initiative was commissioned by the UPeC directors in 2009 with grants from the Andrew W. Mellon Foundation. Working from the outset with two groups of highly experienced consultants—Informed Strategies, which surveyed the needs of the library community, along with Chain Bridge Group, which developed and tested the business model—UPeC began its search for a business partner at the beginning of this year. While a number of potential partners offered exciting opportunities, JHUP's success in balancing the interests of publishers and librarians informed UPeC's selection of MUSE, according to Steve Maikowski,

director of the New York University Press and one of the press directors spearheading UPeC. "The efficiencies and cost savings resulting from this collaboration will bring far more revenue to participating presses than current third-party models," he said. "Because both initiatives are university-press based, there is a strong mission alliance."

Content integration, collaboration, and sustainability have emerged as watchwords from this new alliance.

"The creation of UPCC signals a new era of inter-university press collaboration," said Alex Holzman, director of Temple University Press and one of the founding directors of UPeC. "In these challenging times, presses need to acknowledge one of their key strengths—excellent scholarship—and work together to be able to disseminate this scholarship as widely as possible."

Key Points for Institutions Interested in Acquiring MUSE eBooks

- The collections will launch in January 2012.
- Details on purchase options and prices will be announced no later than October 1, 2011. MUSE will provide updates on

UPCC

Participating Publishers

Baylor University Press
Brookings Institution Press
Cork University Press
Duke University Press
Duquesne University Press
ELT Press
The Feminist Press
Fordham University Press
The Franciscan Institute
Gallaudet University Press
Georgetown University Press
Hong Kong University Press
Indiana University Press
Jewish Publication Society
Johns Hopkins University Press
Kent State University Press
Michigan State University Press
Minnesota Historical Society Press
New York University Press
Northwestern University Press
NUS Press Ltd.
Ohio University Press
Oregon State University Press
Pennsylvania State University Press
Purdue University Press
Russell Sage Foundation
Rutgers University Press
Slavica Publishers
Southern Illinois University Press

SUNY Press
Syracuse University Press
Temple University Press
Texas A&M University Press
Texas Christian University Press
University of Akron Press
University of Alabama Press
University of Arizona Press
University of Arkansas Press
University of Georgia Press
University of Hawaii Press
University of Iowa Press
University of Massachusetts Press
University of Michigan Press
University of Nebraska Press
University of Nevada Press
University of New Mexico Press
University of North Texas Press
University of Notre Dame Press
University of Ottawa Press
University of Pennsylvania Press
University of Pittsburgh Press
University of Texas Press
University of Virginia Press
University of Washington Press
University of Wisconsin Press
University Press of Colorado
University Press of Kentucky
University Press of Mississippi
University Press of New England
Utah State University Press
Vanderbilt University Press
Wayne State University Press
Wesleyan University Press
West Virginia University Press
Wilfrid Laurier University Press

participating publishers and estimated numbers of books throughout this year as information becomes available.

- Collections will be sold in full calendar-year packages.
- Along with upcoming frontlist books, many books published in 2010 and 2011 will be available immediately in January 2012. Comprehensive and subject-based collections will be available for each year, and very special pricing will be available for bundles of books from all three years.
- Partial title lists will be available for the upcoming calendar year's collections, along with a guaranteed number of titles to be delivered. Flexibility in collection development for the UPCC collections allows for delivery of more books at reasonable cost.
- Archival collections of backlist titles are also being developed, and will be offered at attractive prices.
- A beta platform including sample book content, and a new integrated search interface, will launch on August 1, 2011. The beta will run in parallel to the current MUSE site, for review and feedback, until the launch of the UPCC Collections in January 2012.
- Books in the UPCC Collections will be fully integrated on the MUSE platform: users will be able to search across combined book and journal content, or limit searches by content type.
- Digital books will be released electronically at the same time the print book is released.
- Unlimited simultaneous usage of book content will be allowed, with no DRM and no restrictions on printing or downloading.
- Books will be in PDF format.
- Books will be searchable and retrievable to the chapter level.
- COUNTER-compliant usage statistics will be available.
- Free MARC records will be provided for all books.

Watch for announcements in late July for the launch of the beta platform (<http://beta.muse.jhu.edu>). We will be very interested in hearing your feedback about how you like browsing and searching for books and book chapters, how you like the new search interface, and what you think of the book subject areas.

Alumni Access to MUSE

Many have asked whether it is possible to provide access to MUSE for alumni. Yes, it is. The MUSE license lists alumni under the list of authorized users. Equally as important, access for alumni is allowed at no additional charge to the subscribing institution. See the Authorized Users section of the MUSE journals license agreement at http://muse.jhu.edu/about/subscriptions/license_review.html.

The following journals are confirmed to join the MUSE collection in 2012

Catholic University of America Press
◆ **The Jurist: Studies in Church Law and Ministry**

Center for Medieval and Renaissance Studies, University of California, Los Angeles (UCLA)
◆ **Comitatus: A Journal of Medieval and Renaissance Studies**

Duke University Press
◆ **Cultural Politics**

Fordham University Press
◆ **Dante Studies**
◆ **Traditio**

Johns Hopkins University Press
◆ **Digital Philology**
◆ **German Studies Review**

The MIT Press
◆ **Innovations: Technology Governance Globalization**

Penn State University Press
◆ **Eugene O'Neill Review**
◆ **Interdisciplinary Literary Studies**
◆ **Journal of Moravian History**
◆ **Journal of Assessment and Institutional Effectiveness**
◆ **Mediterranean Studies**
◆ **Preternature**
◆ **Soundings: An Interdisciplinary Journal**
◆ **Studies in American Jewish**
◆ **Transportation Journal**

The Scriblerian and the Kit-Cats
◆ **The Scriblerian and the Kit-Cats**

Southeast Asia Program Publications, Cornell University
◆ **Indonesia**

University of Hawaii Press
◆ **Journal of Korean Religions**

University of Wisconsin Press
◆ **Journal of Human Resources**
◆ **Land Economics**

PROJECT MUSE AT THE ACRL CONFERENCE

Project MUSE officially unveiled its partnership with the University Press Content Consortium (UPCC) at the Association of College and Research Libraries (ACRL) Conference in Philadelphia at the end of March.

The collaboration will bring thousands of books from 65+ university presses and related scholarly publishers to the MUSE platform in 2012.



Becky Brasington Clark (left) of Johns Hopkins University Press Books Division, with Kathy Obbagy of Project MUSE



The following journals have ceased publication and will no longer contribute content to MUSE:



Journal Notes

Bridges: A Jewish Feminist Journal (Premium Collection)

All volumes on MUSE, Vol. 11, 2006 – Vol. 16, 2011 will remain available on MUSE.

Brookings Trade Forum (Premium, Standard, Social Sciences Collections)

All volumes on MUSE, 2000-2008/09 will remain available on MUSE.

Packtown Review is ceasing publication and therefore will not be joining MUSE in 2011 as previously announced.

Journals Changing Publisher:

Journal of Social History

Oxford University Press
(formerly with George Mason University Press)

Social Forces

Oxford University Press
(formerly with University of North Carolina Press)

Journals no longer contributing current content in 2012:

Hastings Center Report
World Policy Journal

Reception attendees enjoyed the murals of the mythological Muses in the Roman Strada room.



Left to right: Will Underwood of Kent State University Press, Charles Watkinson of Purdue University Press, and Richard Brown of Georgetown University Press



PROJECT MUSE PUBLISHERS MEETING

The annual gathering of MUSE participating publishers was larger than ever before in 2011, as we welcomed our new group of book publishers to the MUSE family. Meeting attendees enjoyed an evening reception at Baltimore's historic Tremont Grand, in the Roman Strada room, complete with murals depicting the Nine Muses of Greek mythology. Baltimore-based poets Jane Satterfield and Ned Balbo, both on the writing faculty at Loyola University, read from recent works.



Paul Chase (left) of University of Pennsylvania Press, with Joel Bradshaw of University of Hawaii Press



Visit the Project MUSE beta site, integrating free sample book content with our journals:

<http://beta.muse.jhu.edu>

Available early August 2011.



Expanding Archival Content in MUSE

MUSE continues to enhance the scope of its journal content by supplementing current journal issues with the archival issues of many of its journals. During the first six months of 2011, Project MUSE added hundreds of back issues for 20 journals in the MUSE collection.

To date, MUSE has added over 1200 back issues, with over 20,000 articles. Nearly 100 journals now have their complete runs in MUSE, meaning that subscribers to those titles have access to Volume I, issue/number I through the most recent issue of the journal. Back issues added to MUSE are available to subscribing libraries immediately upon their addition to the MUSE platform. Archival content is available to subscribing libraries at no additional charge.

The 20 titles added so far this year, their new coverage periods, and the collections to which they belong are:

- ◆ **Aleph: Historical Studies in Science and Judaism**
Vol. 1, 2001-current issue*
(Premium, Standard Collections)
- ◆ **ASEAN Economic Bulletin**
Vol. 20, 2003-current issue
(Premium, Social Sciences)
- ◆ **Asia Policy**
No. 1, 2006-current issue*
(Premium)
- ◆ **Arctic Anthropology**
Vol. 40, 2003-current issue
(Premium)



- ◆ **China Review International**
Vol. 1, 1994-current issue*
(Premium, Standard)
- ◆ **Contagion: Journal of Violence, Mimesis, and Culture**
Vol. 1, 1994-current issue*
(Premium, Humanities)
- ◆ **Contemporary Southeast Asia: A Journal of International and Strategic Affairs**
Vol. 25, 2003-current issue
(Premium, Standard, Social Sciences)
- ◆ **The Global South**
Vol. 1, 2007-current issue*
(Premium)
- ◆ **History & Memory**
Vol. 10, 1998-current issue
(Premium, Standard, Basic Research)
- ◆ **Hume Studies**
Vol. 1, 1975-current issue*
(Premium, Humanities)
- ◆ **Journal for Early Modern Cultural Studies**
Vol. 4, 2004-current issue
(Premium, Standard, Humanities)
- ◆ **Journal of Burma Studies**
Vol. 1, 1997-current issue*
(Premium)
- ◆ **Journal of Korean Studies**
Vol. 1, 1969-current issue*
(Premium)
- ◆ **Journal of Middle East Women's Studies**
Vol. 1, 2005-current issue*
(Premium, Standard, Social Sciences)
- ◆ **Korean Studies**
Vol. 1, 1977-current issue*
(Premium, Standard, Social Sciences)

- ◆ **Meridians: feminism, race, transnationalism**
Vol. 1.2, 2001-current issue
(Premium, Standard)
- ◆ **Philosophy of Music Education Review**
Vol. 9.2, 2001-current issue
(Premium, Standard, Basic Research, Humanities)
- ◆ **Prooftexts**
Vol. 18, 1998-current issue
(Premium, Standard, Basic Research, Humanities)
- ◆ **Sojourn: Journal of Social Issues in Southeast Asia**
Vol. 18, 2003-current issue
(Premium, Social Sciences)
- ◆ **Southeast Asian Affairs**
Vol. 2003-current issue
(Premium)

More back issues will be added in July. Details about titles involved and number of issues added per title will be announced closer to the time of uploading of the issues.

MUSE will continue to alert subscribers to back issue availability through announcements and updates in our electronic and print MUSE News. The current list of titles with archival content and those confirmed to add back issues may be found on:

http://muse.jhu.edu/about/subscriptions/back_issues.html

*Complete run of the journal in MUSE

New Director's Musings Blog

Dean Smith has recently started blogging. Here are excerpts from his first post:

As each day passes this summer, Project MUSE continues its transformation into a robust content community of web journals and books integrated in a seamless interface. We expect 15,000 e-books to join the 500 journals currently on the platform. More than 30 new journals are slated for 2012, a host of back issues have just published, and we are in the midst of building a home for e-books...

We have amassed [files for] more than 11,000 titles. In one of the batches, we discovered poetry books from the prestigious Wesleyan University Press poetry series. The work of James Dickey, Heather McHugh, Brenda Hillman, and James Wright will be accessible in e-book form on the Project MUSE platform.

I checked the Wesleyan list again for Campbell McGrath's first book *Capitalism* and have spoken to the publisher about getting it on the platform—have offered to pay for its digitization out of my own pocket. There's only one print copy available on Amazon for \$80.00. A trailblazing work of modern poetry, I'm hoping to get this important collection back in circulation via Project MUSE.

One title stuck out from the spreadsheet. I found *Country Music: Selected Early Poems* by Charles Wright that won the 1983 National Book Award. I first read the poem "Dog Creek Mainline" at the University of Virginia in 1984 where I studied with Wright...



Continued from front cover → MUSE is keeping the price increase for 2012 to 6% on the Premium Collection and 4% on the Standard and Humanities Collections. For the second year in a row, MUSE is holding the price increase to 2% on the Basic Research and Basic College Collections in response to especially difficult budget pressures for the kinds of institutions for whom those collections are designed. The Social Sciences Collection price increase is 3%, the first price increase in three years and coincident with MUSE adding significant new content to the collection in 2012.

All journals joining MUSE in 2012 will be included in the Premium Collection, our comprehensive growth-oriented collection that incorporates all new titles added each year. Once the list of titles for 2012 is finalized additions to the other collections will be announced. MUSE will advise subscribers of the final title list and collection changes within the next couple of months. Also, please watch the MUSE web site for further information.

Winner of the Pulitzer Prize, Wright's early poems roam the fret board of language and foreshadow the long canto-like stanzas to come in his later work. *Country Music* exposed me to the possibilities of what poetry could be—alive, magical, and moving toward an exciting unknown...

Project MUSE will have more than 40 books of poetry and 140 works of fiction on the platform in January of 2012.

Read more at <http://directorsmusings.wordpress.com/>
Dean Smith, *Director, Project MUSE*

Digital Publishing Veteran Terry Ehling Joins Project MUSE

Project MUSE is pleased to announce the appointment of Terry Ehling as Associate Director, Content Development and Publisher Relations, beginning August 1, 2011. Ehling will play a lead role in the launch of the University Press Content Consortium (UPCC) ebook initiative that will deliver more than 15,000 ebooks from 65 university presses on Project MUSE.

Most recently the Scholarly Publishing Strategist for Cornell University Press, Ehling was responsible for setting ebook strategy for a program that publishes 150 monographs per year. She served as executive director for Project Euclid at Cornell, a multi-publisher electronic publishing initiative in mathematics and launched CogNet, an online scholarly community for the brain and the cognitive sciences, as director of the Digital Projects Lab (DPL) at the MIT Press.

AWARD WINNING JOURNALS

Several MUSE journals were recognized early in the year for excellence in a variety of categories. The award winning journals are as follows.

The 2010 CELJ (Council of Editors of Learned Journals) Awards:

College Literature, Honorable Mention, Horizon Award

GLQ and *positions: east asia cultures critique*, tied Best Special Issue

Black Camera, Honorable Mention, Best New Journal

MELUS, Tallgrass Award

Kritika, Peter Holquist and Michael David-Fox, Distinguished Editors Award

La corónica: A Journal of Medieval Hispanic Languages, Literatures, and Cultures, Honorable Mention, Journal Design

The 2010 PROSE Awards:

Journal of Late Antiquity, Best New Journal in the Humanities and Social Sciences

