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# MUSEnews

## Dean Smith Named Director, Project MUSE

Project MUSE is pleased to welcome our new Director, Dean Smith, who joined us on March 10, 2010. MUSE's innovative and collaborative approach to online publishing offers a fair and sustainable model for both libraries and publishers, and Smith will oversee an expansion to include more archival journal content on the MUSE platform and enhanced services to subscribers, content providers, and end users.



"We're delighted to welcome a highly regarded publishing professional like Dean to our organization," said Kathleen Keane, Director of The Johns Hopkins University Press, which manages MUSE. "We expect his thorough understanding of the digital publishing environment and of the challenges faced by scholarly publishers to be

great assets in guiding MUSE's future strategic initiatives and in maintaining its strong competitive position as a premier provider of online content in the humanities and social sciences."

Smith comes to JHUP with extensive publishing leadership experience and expertise in digital publishing initiatives, product management, technical direction, global sales and marketing, and strategic development. As Director of Content for the American Society for Training and Development, Smith created a digital publishing strategy for the society's periodical, book, and research publications. During a decade-plus tenure with the American Chemical Society, Smith oversaw dynamic growth in worldwide electronic access to the society's publications, designing innovative pricing models, emphasizing library customer relations, and implementing effective

internal management systems. He previously spearheaded electronic publishing efforts for a variety of medical publication products at Chapman & Hall, and led traditional journal publishing programs at C&H and Springer-Verlag. An accomplished writer and published



News

poet, he holds a BA from the University of Virginia, and an MFA in Creative Writing from Columbia University.

"I have been observing the progress of Project MUSE since its inception as one of the leading initiatives in electronic scholarly publishing, and have been greatly impressed

by the expansion of content as well as the platform's enhanced web presence," said Smith. "I am both honored and excited to be joining MUSE and anticipate expanding its leadership position in the online scholarship community."

## Upcoming Conferences and Events

If you are attending any of these conferences, please stop by the MUSE table to say hello and let us know what is on your mind about MUSE.



### American Library Association Annual Conference

Jun 24-28  
Washington, DC  
Booth #3833

### UKSG Annual Conference

April 12-14  
Edinburgh, Scotland

### Statewide California Electronic Library Consortium

May 12  
Los Angeles, CA  
Vendor Day

### North American Serials Interest Group

June 3-6  
Palm Springs, CA  
Vendor Expo

POSTER INSIDE:

Unlock a New Door  
to Discovery.

**A**fter following the progress and evolution of Project MUSE for more than a decade, I'm honored to be joining one of the leading publishing initiatives in scholarly journal publishing. In preparation for my first column, I consulted several sources including the back issues of MUSE News.

I soon discovered that MUSE News has chronicled the evolution of online publishing from the first scholarly journals delivered online to linking initiatives to usage statistics to web-only pricing models and institutional repositories. My predecessors and the dedicated MUSE staff have consistently responded to the needs of customers with more content, expanded functionality, and path-breaking models for access.

MUSE News serves to reinforce the commitment we have to the library community and our publisher partners with its resonant themes of collaboration, innovation, transparency, and community. Every issue asks the reader to contribute feedback.

Like Project MUSE itself, it strives to be part of the solution.

Reading the transcript of an oral history of the inception of Project MUSE<sup>1</sup>, I learned that it was founded to solve the growing crisis in scholarly publishing—even in 1995—a true collaboration between a publisher and a library to bring journal content online with implications for the future.

And it remains so today.

We continue to embrace both new and existing issues. Certainly, the sustainability of the current publishing model is a burning topic for a library community facing limited resources. Open access presents challenges and opportunities to serve the mission of a broad dissemination of knowledge. Technology continues to play a major role in allowing us to connect, collaborate, and share information in more ways than ever before. Imagine conducting peer review in Second Life or embedding a YouTube video into a research article. We live in an exciting world—



Director's Musings

and one with more questions than answers.

How will we engage the reader of the future?

Over the next several years, MUSE will expand its offering to include the backfiles of over 80 scholarly journals—providing rich archival content in electronic form for the first time and at no additional charge.

We will keep you informed of our progress as each new title releases. I've launched archival collections in my career and am always amazed at the levels of usage

for older content once it is made discoverable. Today's research comes alive in new ways with the added dimension of its genesis and evolution.

As demonstrated in the backfile of MUSE News, the key to a successful future is to work closely with the MUSE community—libraries, publishers, end-users, authors, editors, reviewers, librarians, researchers, and readers. In this way, we will navigate this changing landscape together.

I look forward to learning from you. Thanks for your continued support.

Dean Smith  
Director, Project MUSE

*I. Warren, Mame. "Jack Goellner Interview." MUSE Oral History, 2006. From Special Collections in the Eisenhower Library at JHU.*

## MUSE Supports SUSHI



Tools & Tips

Project MUSE is very pleased to announce that your MUSE usage statistics may now be accessed via the SUSHI protocol. The SUSHI protocol simplifies the process of gathering usage statistics by providing an automatic exchange between your institution's computer system and Project MUSE. SUSHI stands for 'standardized usage statistics harvesting initiative.'

Before SUSHI capability in MUSE, subscribers needed to manually request their COUNTER compliant usage statistics each month from MUSE. Now, subscribing institutions can set up the monthly access using SUSHI.



For details on how to set up the SUSHI connection, go to the MUSE usage statistics page, <http://stats.muse.jhu.edu>. Log in using your MUSE usage statistics login and password. Once you have logged in to your institution's page, look for the section "Parameters required to access statistics via the SUSHI protocol". There you will find the destination URL, your institution's reference ID and requestor ID needed to set up the connection.

Questions about SUSHI support on MUSE and requests for a usage statistics login and password may be directed to MUSE Customer Support at [muse@press.jhu.edu](mailto:muse@press.jhu.edu).

## Project MUSE Initiatives for Lower Income Countries

Project MUSE continues to participate in programs working to make journal content more widely available in transitional and developing countries. Participating in these programs and fostering relationships are important for MUSE as these organizations will help our mission-driven publishers reach new readers with their content.



Subscriber Spotlight

Recently, MUSE welcomed Ghana, Rwanda and Zambia as new subscribers through INASP/PERI, one of these developing economies programs. INASP, the International Network for the Availability of Scientific Publications, is a UK registered educational charity whose programs are created in response to locally identified needs and requests. MUSE's initial focus with INASP is the low-income countries in sub-Saharan Africa. MUSE is coordinating with the Programme for the Enhancement of Research Information (PERI), which assists with the development of library services by supporting access to information and local skills development. Other countries subscribing to MUSE via PERI include Bangladesh, Ethiopia, Honduras, Kenya, Madagascar, and Pakistan.

## MUSE Part of Iraqi Virtual Science Library

Project MUSE has been part of the Iraqi Virtual Science Library (<https://www.ivsl.org>) since January 2009. For the past several years the IVSL has been operated and paid for by the US Civilian Research & Development Foundation (CRDF), a foundation that supports the work of the US State Department. This year responsibility for the IVSL was transferred to the Iraqi government and the portal is now being maintained by the Ministry for Higher Education & Scientific Research (MOHESR) and Ministry of Science and Technology (MOST). MUSE users include Baghdad University, Mosul University, Basrah University, and Tikrit University.

## More Back Issues Are Available!

We're ahead of schedule. The release of additional back issues of MUSE journals, originally scheduled for this summer has, in fact, already begun. MUSE is pleased to announce that back issues for five more titles are now available. Four of the five titles now have their complete run in MUSE, meaning that subscribers to those titles have access to Volume 1, issue/number 1 through the most recent issue of the journal.

The five titles and their back issue availability are:

- ◆ **Journal of Women's History – Vol. 1, no. 1, 1989-current issue**
- ◆ **The Henry James Review – Vol. 1, no. 1, 1979-current issue**
- ◆ **Journal of Health Care for the Poor and Underserved – Vol. 1, no. 1, 1990-current issue**
- ◆ **Ethics and the Environment – Vol. 4, no. 1, 1999-current issue**
- ◆ **Race/Ethnicity – Vol. 1, no. 1, 2007-current issue**

More titles will be launching back issues throughout the rest of the year. MUSE will continue to alert subscribers to back issue availability through announcements and updates in our electronic and print MUSE News. For the current list of titles confirmed to add back issues, refer to the MUSE Back Issues page, [http://muse.jhu.edu/about/subscriptions/back\\_issues.html](http://muse.jhu.edu/about/subscriptions/back_issues.html)

## MUSE journals win CELJ awards

CELJ (The Council of Editors of Learned Journals) announced the winners of their 2009 Awards Competition at the recent MLA Convention in Philadelphia, PA.

Winners included:

- **Best New Journal:** Journal of Late Antiquity (Runner Up)
- **Phoenix Award for Significant Editorial Achievement:** Revista Hispánica Moderna
- **Best Special Issue:** American Quarterly (for 60.3 Nation and Migration: Past and Future)
- **Distinguished Editor:** Ralph Cohen (New Literary History)



Journal Notes

## Feminist Formations is new name for NWSA Journal

NWSA Journal is changing its name. Starting with the first issue of 2010, NWSAJ will be named Feminist Formations. The journal's editorial board sees this change as an opportunity to rededicate the journal to its core values, and to foster new inquiry that matches the dynamic growth in feminist, gender, and sexuality studies.

# Open the Door to the Past. Find Future Inspiration.

Project MUSE is adding back issues!

Back issues for over 80 journals,  
providing rich archival content, will be available online.  
Many titles will be available from the first issue.

More articles mean more information to jump-start  
your searches and add depth to your research.

**Unlock your door to discovery.**



<http://muse.jhu.edu>

